



PSD Shastri Educational Foundation's
ASMA INSTITUTE OF MANAGEMENT
Approved by AICTE, New Delhi, Affiliated to Savitribai Phule Pune University (Inst. Code: 6164)
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CRITERION 1 - CURRICULAR ASPECTS

Curriculum Enrichment

"The institution integrates cross-cutting issues relevant to professional ethics, gender, human values, environment, and sustainability."

Supporting Documents:

INDEX	
Sr.no.	Details
1	Program-wise list of Crosscutting issues relevant to Gender & Human Values, Professional Ethics, and Environment Sustainability (Part. I)
2	Sample of program reports on Gender & Human Values
3	Sample of program reports on Professional Ethics
4	Sample of program reports on Environment & Sustainability

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SUPPORTING DOCUMENTS

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Sr.No	Cross-Cutting Issues	Relevant Activities
1.	Gender and Human Values	Drug Free India Campaign
2.		Embrace Equity
3.		Antidrug Awareness Campaign
4.		Teachers Day Celebration
5.		International Men's Day
6.		Street Play on Gender Equity
7.		Chhatrapati Shivaji Maharaj Jayanti Celebration
8.		Mensuration Hygiene Management
9.		Stress Management- Music Therapy
10.		Blood Donation Camp
11.	Professional Ethics	Preparing for Career Success
12.		How to Convert SIP into Placement
13.	Environment and Sustainability	Tree Plantation
14.		E-Waste Collection Drive
15.		Swachhata Abhiyan
16.		Traffic Awareness Campaign

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Drug Free India Campaign

Event Type: Extension & Outreach Activity

Event Name: Drug Free India Campaign

Day & Date: Saturday, 4th February 2023



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Event Objectives:

- To promote wellness and mental health among students.
- To educate students about the health hazards associated with drug use.

Event Description: A wellness and mental health awareness event was organized at ASMA. The event featured a music band that performed popular songs, encouraging students to dance and enjoy themselves. The day was filled with energy and allowed students to showcase their talents. During the event, students also took a pledge to support a drug-free lifestyle.

Speakers addressed the students, focusing on the importance of mental and physical well-being. The event took place in February and included participation from a large number of students and educators, all coming together to pledge for a healthier, drug-free life.

Learning Outcomes:

- Students were motivated to adopt healthy living practices.
- Awareness was raised about leading a drug-free life.
- The event inspired students to uplift the overall quality of their lives.

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Embrace Equity

Event Type: Extension & Outreach Activity
Event Name: Embrace Equity - Digit All 2023
Day & Date: Saturday, 12th March 2023
Venue: ASMA Seminar Hall





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Objectives of the Event:

- To honor womanhood
- To embrace equity
- To create awareness about the 'Beti Bachao Beti Padhao' initiative

Event Description: ASMA organized a Women's Day celebration on 11th March 2023 to honor womanhood and embrace equity. The event focused on women who have achieved significant milestones in various fields. Several speakers from different backgrounds shared their journeys, discussed their achievements, and highlighted their contributions to society. The event also addressed the theme of "Embrace Equity," exploring the impact of the digital gender gap on economic and social inequalities, while stressing the importance of protecting women's rights in digital spaces.


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Learning Outcomes:

- The event instilled a sense of respect for womanhood among the students.
- Students gained an understanding of the importance and benefits of blood donation.



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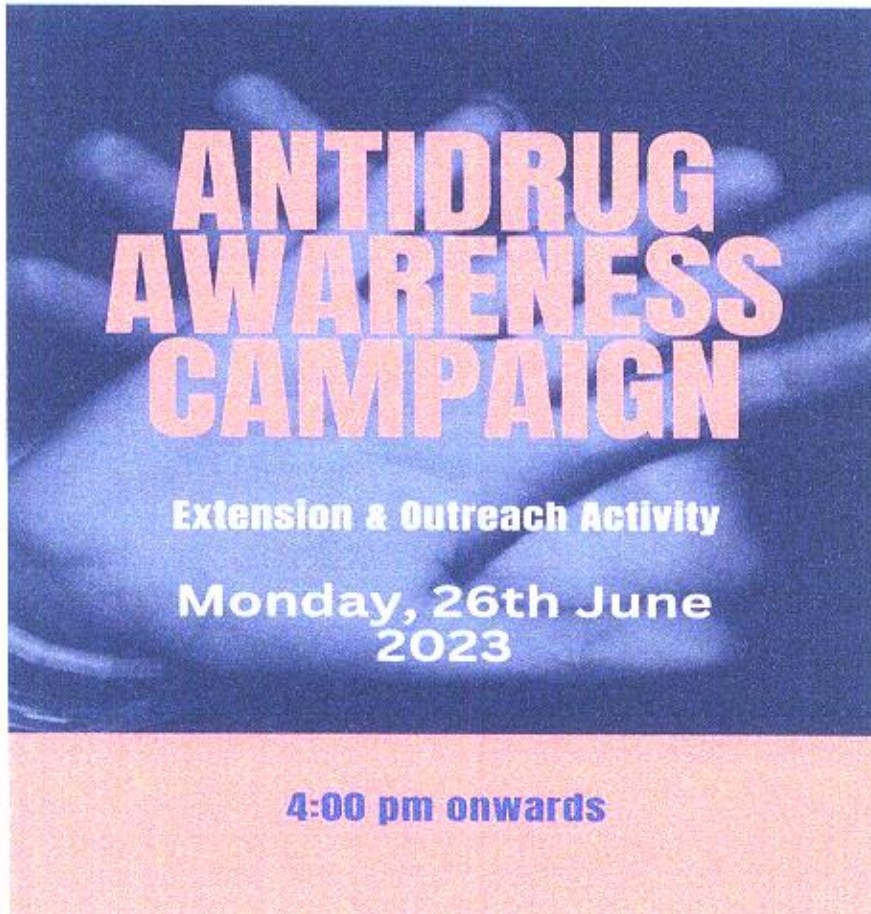


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Antidrug Awareness Campaign

Event Type: Extension & Outreach Activity
Event Name: Antidrug Awareness Campaign

Day & Date: Monday, 26th June 2023
Time: 4:00 pm onwards




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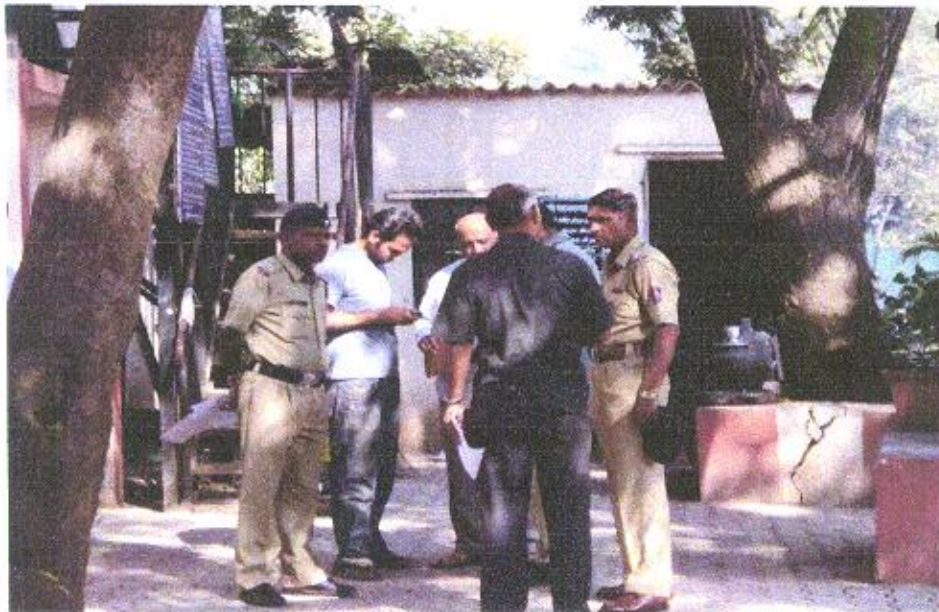
Objectives of the Event:

- To raise awareness among students about the ill effects of drug consumption.
- To educate students about the health hazards associated with drug use.

Event Description: The International Day against Drug Abuse and Illicit Trafficking, or World Drug Day, is observed every year on June 26 to promote action and cooperation toward a drug-free world.

ASMA organized an awareness session for students in collaboration with the local police station. The session was conducted by police officials who emphasized the harmful effects and risks associated with alcohol and drug use. They highlighted the importance of raising awareness about drug abuse among students to help prevent its spread.

The session was supported by faculty members and administration and concluded with a vote of thanks




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Learning Outcomes:

- Students were encouraged to adopt a healthy lifestyle.
- Awareness was raised about improving the quality of life.
- Students were motivated to live drug-free lives.



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Celebration of Teachers Day 2021

Date: 5th September 2021

Venue: ASMA Campus

Organized By: ASMA Students



Objectives of the Event:

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The surprise **Teachers' Day** celebration at **ASMA** was organized by the student body with the aim of expressing heartfelt appreciation and gratitude to the esteemed faculty members. The event sought to create a memorable and joyous occasion that would leave a lasting impact on the teachers, highlighting the deep respect and admiration students hold for them.

Event Description:

The surprise **Teachers' Day** celebration at **ASMA** was a heartwarming and memorable event that took both teachers and students by surprise. The event commenced with the unexpected unveiling of a beautifully decorated area where the celebration was to take place. Excitement and anticipation filled the air as students eagerly awaited the arrival of their teachers.

The highlight of the celebration was the surprise cake-cutting ceremony, which marked the beginning of the festivities. As the teachers entered the venue, they were greeted with cheers and applause from the students, who had gathered to express their appreciation and gratitude. The sheer joy and surprise on the faces of the teachers added to the warmth and excitement of the moment.

Following the cake-cutting, students took turns delivering heartfelt speeches, poems, and songs dedicated to their teachers. These emotional tributes were met with tears of joy and gratitude from the faculty members, who were deeply touched by the genuine outpouring of affection from their students.

As a token of appreciation, students presented personalized gifts and cards to each teacher, symbolizing their gratitude and respect. The atmosphere was filled with love, camaraderie, and mutual appreciation as students and teachers came together to celebrate this special occasion.

Learning Outcome:

- The surprise **Teachers' Day** celebration brought immense joy and happiness to both teachers and students, creating cherished memories that would be remembered for years to come.
- The event provided an opportunity for students to express their appreciation and recognition for the tireless efforts and dedication of the faculty members in shaping their academic and personal development.
- The celebration reinforced the sense of belonging and mutual respect within the institution.


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Celebration of Teachers Day 2019

Date: 5th September 2019

Venue: ASMA Campus

Organized By: ASMA Students



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Objectives of the Event:

The surprise **Teachers' Day** celebration at **ASMA**, organized entirely by the students, aimed to express gratitude and appreciation to the faculty members for their dedication and support, especially during challenging times. The event aimed to create a joyous and memorable experience for both teachers and students, reinforcing the strong bond between them.

Event Description:

The surprise **Teachers' Day** celebration at **ASMA** on 5th September 2019 was a heartwarming and unforgettable occasion. The event began with the unexpected unveiling of a beautifully decorated area, filled with students eagerly awaiting the arrival of their teachers.

The highlight of the celebration was the surprise cake-cutting ceremony, which kicked off the festivities with cheers and applause from the students. The sheer joy and surprise on the faces of the teachers added to the warmth and excitement of the moment.

Following the cake-cutting, various games were organized, bringing laughter and camaraderie among students and teachers. The distribution of rose flowers further symbolized the students' appreciation and admiration for their mentors.

The event also featured captivating flute and singing performances, showcasing the talents of the students and adding to the festive atmosphere. These performances were met with applause and appreciation from both teachers and students alike.

Throughout the celebration, there was an overwhelming sense of gratitude and camaraderie, as students and teachers came together to celebrate this special day in a truly meaningful way.

Learning Outcome:

- The surprise **Teachers' Day** celebration brought immense joy and happiness to both teachers and students, creating lasting memories of appreciation and camaraderie.
- The celebration provided an opportunity for students to express their gratitude and appreciation for the tireless efforts of the faculty members in nurturing their academic and personal growth.
- The event strengthened the bond between students and teachers, fostering a sense of unity and mutual respect within the **ASMA** community.

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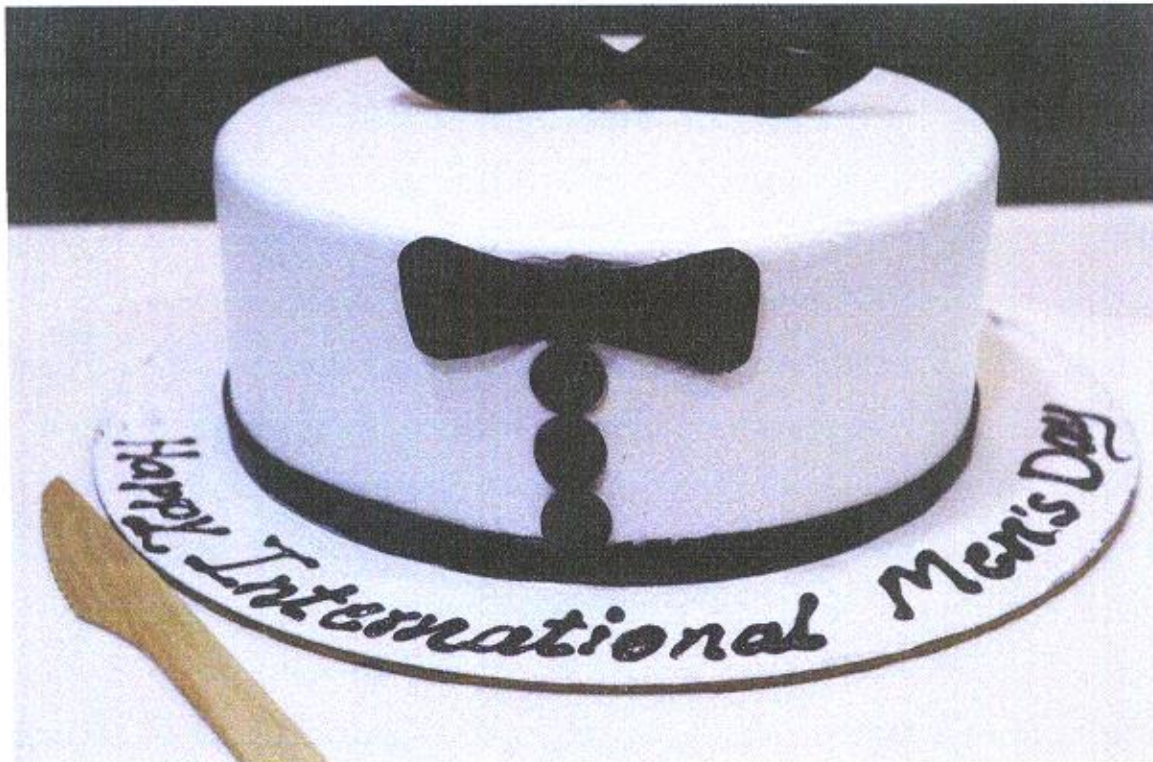




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International Men's Day Celebration

Event Type: Extension & Outreach Activity
Event Name: International Men's Day
Day & Date: Saturday, 19th November 2022
Venue: ASMA Seminar Hall



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The objective of the Event:

- To honor manhood
- To embrace equity

Event Description:

International Men's Day (IMD) is celebrated annually on November 19th to honor the contributions and achievements of men while promoting gender equality and addressing men's health issues. This year, our institute celebrated International Men's Day with a cake-cutting ceremony, focusing on two key objectives: honoring manhood and embracing equity.

The celebration had a positive impact on our institution's community, as participants gained a deeper understanding of the complexities of manhood and the importance of promoting gender equality.

Learning Outcome:

- A deeper understanding of the complexities of manhood.
- The importance of promoting gender equality.




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Street Play on Equality (Female – Male)

Event Type: Extension & Outreach Activity

Event Name: Street Play on Equality

Day & Date: Tuesday, 4th January 2022




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Objectives of the Event:

- To create awareness among students about the importance of gender equality.

Event Description:

Street plays have been an integral part of Indian tradition, aiming to propagate social and political messages in a humorous and sarcastic way while creating awareness among the masses. A street play, or "Nukkad Natak," is characterized by highly enthusiastic and energetic performances to attract a maximum crowd.

Students of ASMA participated in a Street Play Competition and presented a street play on the theme of Equality (Female-Male). The students staged a play highlighting issues revolving around gender stereotypes affecting both boys and girls, questioning body shaming and societal pressure. The street play was highly appreciated by the organizers for its theme, content, and the performance of the participants.

Learning Outcome:

Students became aware of the importance of equality for a sustainable tomorrow.

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Chhatrapati Shivaji Maharaj Jayanti

Event Type: Extension & Outreach Activity

Event Name: Chhatrapati Shivaji Maharaj Jayanti

Day & Date: Venue: ASMA Seminar Hall



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Objectives of the Event:

- To honour the great leader.
- To inspire students to choose their role models wisely.
- To educate students about the leadership and management lessons from the life of Chhatrapati Shivaji Maharaj.

Event Description:

The 392nd Birth Anniversary of Chhatrapati Shivaji Maharaj was celebrated with great enthusiasm at the ASMA Institute of Management.

The celebration commenced with an Aarti dedicated to Chhatrapati Shivaji Maharaj and featured various cultural events, including a revolutionary Povada sung by the students, recitations of poems, and captivating motivational speeches highlighting the inspiring life of Chhatrapati Shivaji Maharaj. The students also conducted a quiz on Shivcharitra.

The event was graced by esteemed guests, who emphasized that all should adopt the ideals, values, and thoughts of Chhatrapati Shivaji Maharaj. They encouraged everyone to strive to fulfil their duties and responsibilities with a focus on the welfare of society and the country, which would be a fitting tribute to the great leader.

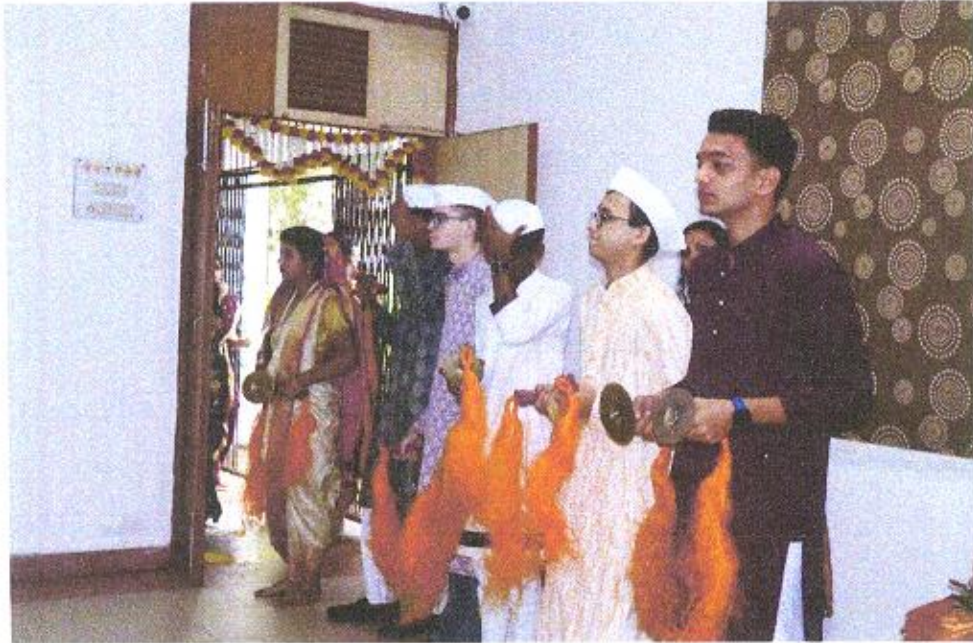
The program was organized and conducted by the students, with active participation from the faculty and non-teaching staff, all while adhering to COVID-19 norms and protocols.


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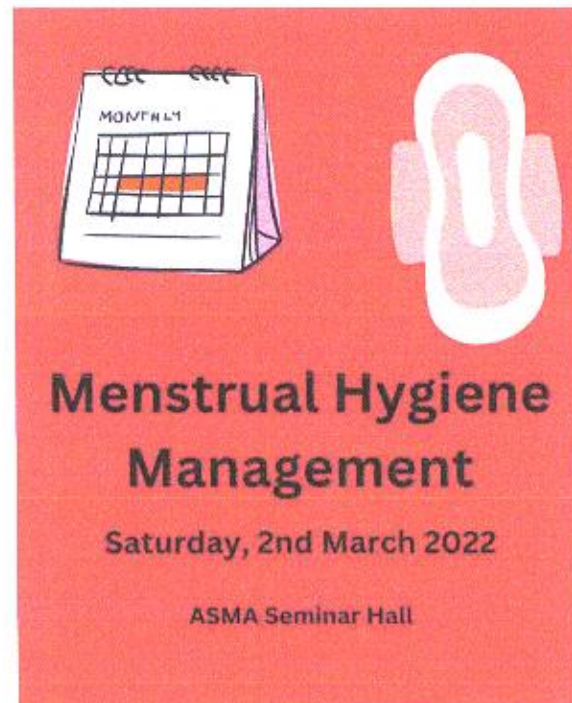



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Notice: Menstrual Hygiene Management

ASMA Institute of Management

As part of our commitment to promoting health and well-being, we are pleased to announce a special session on "Menstrual Hygiene Management" scheduled for **2nd March 2022** in celebration of International Women's Week. The session aims to engage in awareness, advocacy, and knowledge-sharing around the importance of menstrual hygiene management.

Event Name: Menstrual Hygiene Management

Day & Date: Saturday, 2nd March 2022

Venue: ASMA Seminar Hall

We have invited a knowledgeable and experienced speaker who will lead the session, providing valuable insights and answering any questions you may have. The event is open to all students,

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and we encourage your active participation to enhance your understanding of this essential aspect of women's health.

Your well-being is our priority, and we believe that fostering awareness around menstrual hygiene is crucial for creating a supportive and informed community.

We look forward to your enthusiastic participation in this informative session.


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Diwali Celebration 2018

Event Name: Diwali Celebration 2018

Date: 18 Oct 2018



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ASMA celebrated the festival of Diwali on October 18, 2018, with enthusiasm and joy. The event brought together students and staff members to celebrate the spirit of light, positivity, and togetherness.

Objectives of the Event:

- To celebrate the festival of Diwali and promote cultural diversity within the ASMA community.
- To foster a sense of unity and camaraderie among students and staff members.
- To provide an opportunity for creative expression through the creation of rangolis and campus decorations.
- To share the joy of the festival by exchanging sweets and extending festive greetings.

Event Description:

The Diwali celebration at ASMA commenced with the sharing of sweets among students and staff members, symbolizing the spirit of sharing and generosity associated with the festival. This was followed by the drawing of a beautiful rangoli by both students and teachers, showcasing their creativity and artistic talents.

The campus was adorned with colorful decorations, including traditional diyas (oil lamps), vibrant rangolis, and festive banners, creating a festive ambiance that filled the air with joy and excitement. Students and staff members enthusiastically participated in the decoration process, contributing to the vibrant atmosphere of the celebration.

Throughout the event, there were opportunities for interaction and the exchange of festive greetings among participants, further strengthening the sense of community and togetherness. Laughter, music, and cheerful conversations filled the air as everyone came together to celebrate the auspicious occasion of Diwali.


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Notice: Stress Management - Music Therapy

Date: 14/12/2022

Recognizing the challenges that college life often brings, we are delighted to inform you about an upcoming Stress Management Workshop conducted exclusively for MBA students.

Event Name: Stress Management - Music Therapy

Day & Date: Friday, 16th Dec. 2022

Time: 11:00 am onwards

Venue: Seminar Hall

In an effort to support your well-being and equip you with effective stress management techniques, this workshop will focus on utilizing music therapy as a powerful tool to alleviate stress, enhance concentration, and foster overall mental well-being.

Remember that the college is committed to providing resources and support for your well-being. If you have further questions or require additional assistance, please don't hesitate to reach out to the Student Coordinator.

We hope you find the insights gained from this workshop beneficial in managing the demands of academic life. Stay tuned for more enriching programs and events aimed at supporting your holistic development.

Objectives of the Event:

- To soothe the mind with the help of music therapy.
- To understand the importance of music for stress relief.
- To conduct a music therapy session for stress relief at work.

Event Description: The session will bring extraordinary energy as participants engage in a music therapy program. Attendees will be guided through an engaging experience filled with contemporary and traditional music, creating a mesmerizing environment.

Learning Outcomes:

- Understanding the vital role of music in stress relief.
- Participants will experience an enjoyable session through music therapy.

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Notice

Blood Donation Camp

We are delighted to announce that **ASMA Institute of Management** is organizing a **Blood Donation Camp** in collaboration with **Morya Blood Bank**. We invite all students and staff members to participate in this noble cause and contribute towards saving lives.

Day & Date: 4/12/23

Partnership: Morya Blood Bank

Venue: ASMA Seminar Hall

Remember:

- Ensure you have a good meal and are well-hydrated before donating.
- Bring a valid ID card for registration.
- Inform the organizers if you have any concerns or health conditions.

We appreciate your commitment to this humanitarian cause. Let us come together as a community to make a positive impact on the lives of those in need.

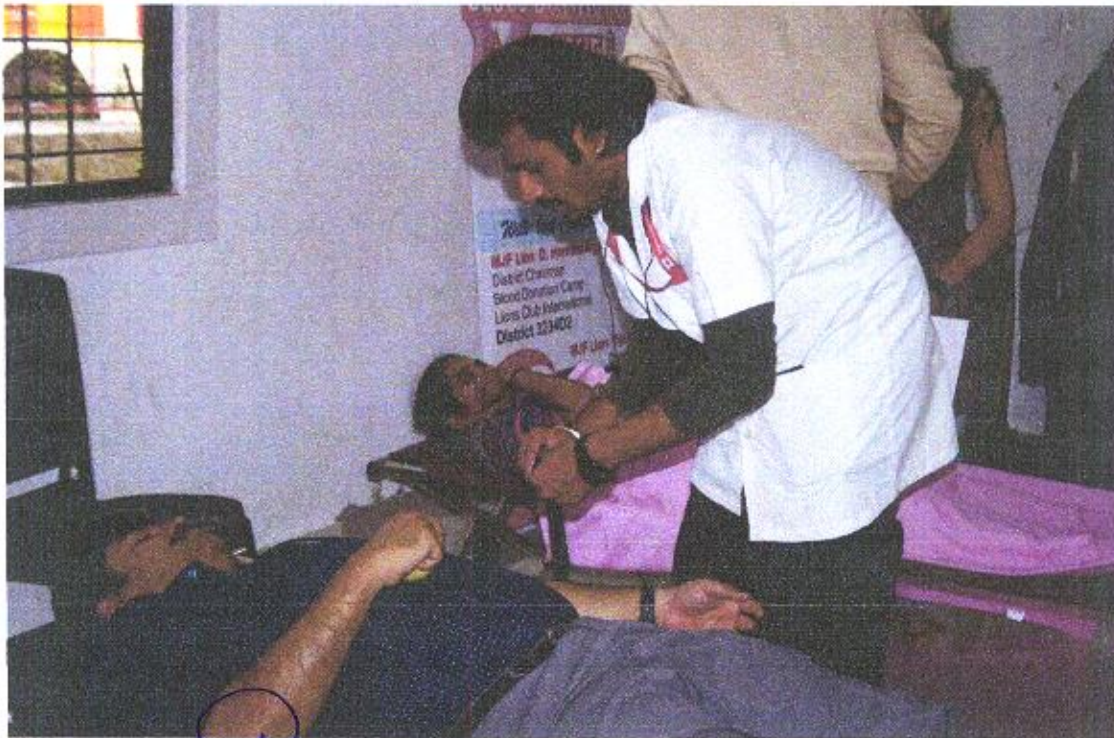
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Objectives of the Event:

- To raise awareness about blood donation by providing scientific knowledge and dispelling myths and misconceptions.
- To instill the value of helping others by encouraging participants to donate blood and save lives.

Event Description:

It's a paradox that when blood is needed for oneself or a loved one, it becomes a vital necessity; yet, when asked to donate for others, hesitation often prevails. Every two seconds, someone somewhere needs blood, and many lives are lost each year due to its scarcity. Blood cannot be manufactured; it must be voluntarily donated by compassionate individuals. One donation can save up to three lives.

At **ASMA Institute of Management**, we remain committed to social causes and understand the value of 'blood' as a life-saving resource. ASMA organized a **Blood Donation Camp** in collaboration with **Morya Blood Bank**. Students, staff, and others voluntarily participated in this noble cause.

With the message "**Every blood donor is a life saver,**" the staff and students were encouraged to donate blood. Donating blood not only saves lives but also has health benefits for the donors themselves. One single donation can potentially save up to three lives.

Faculty members guided the students, emphasizing the importance of blood donation and motivating them to actively participate in the camp. Both staff and students of ASMA eagerly volunteered and contributed to the success of the blood donation drive.

Learning Outcome:

- Students developed a sense of social responsibility and the importance of giving back to the community.
- They gained an understanding of the significance and health benefits of blood donation for both recipients and donors.

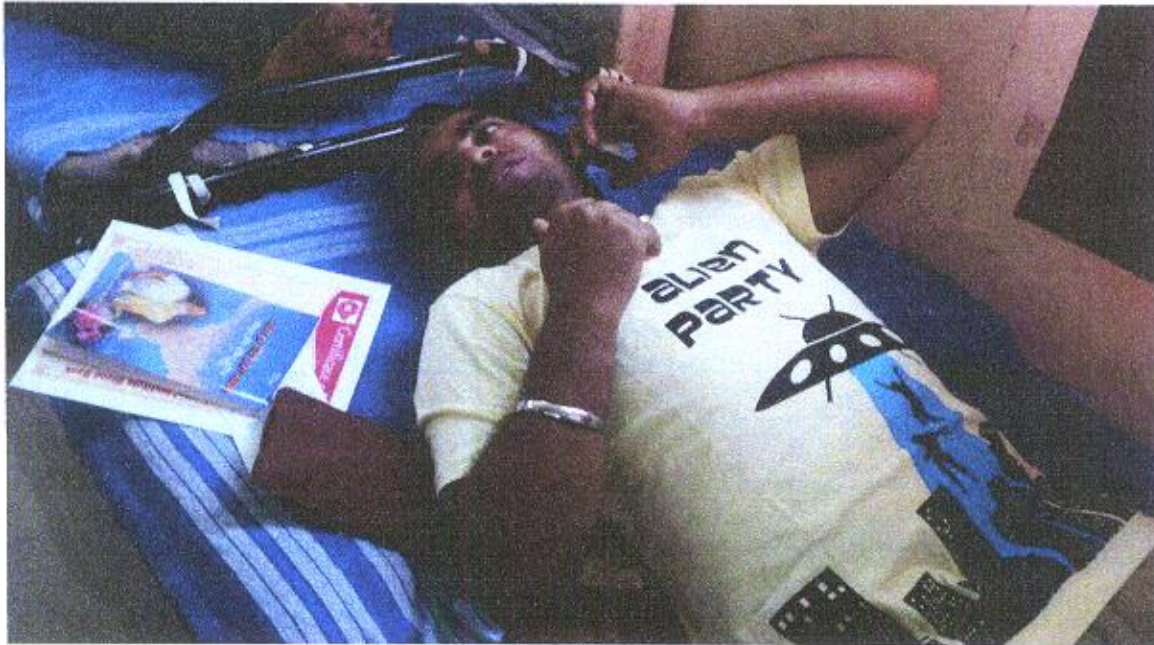
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PROFESSIONAL ETHICS



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SEMINAR ON

"PREPARING FOR CAREER SUCCESS"

Event Type: Seminar

Event Name: Preparing for Career Success

Day & Date: Saturday, 14th Jan 2023




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Objectives of the Event:

- To learn the essential skills for aspiring leaders and budding managers.
- To develop strategies for gaining career opportunities and achieving success in the managerial field.

Event Description:

The seminar provided an interactive platform where the speaker shared valuable insights on the skills necessary for career success. Key topics discussed included the essential steps to create a successful career path, emphasizing attributes such as recognizing passion and purpose, continuous learning, networking, curiosity journaling, time management, and solutions-oriented thinking.

Learning Outcomes:

- Students gained knowledge about the skills required for career opportunities.
- Students learned the necessary steps to be taken to achieve success in their careers.


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Workshop on "How to Convert SIP into Placement (PPO)"

Event Type: Workshop
Event Name: How to Convert SIP into Placement (PPO)
Day & Date: Thursday, 27th July 2023
Time: 9:30 AM
Venue: Seminar Hall



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Objectives of the Event:

- To learn the vital role of internships for every management student.
- To study techniques on how to convert Summer Internship Programs (SIP) into placement opportunities.

Event Description: On 27th July 2023, a highly informative and interactive workshop was conducted at the institute, focusing on the topic "How to Convert Summer Internship into Placement." The workshop featured a resource person who is a renowned entrepreneur and corporate coach, providing valuable insights into the significance of internships in shaping a successful career in management.

Learning Outcomes:

- Students learned the importance of SIP and its role in pursuing a career in management.
- Participants received excellent inputs to enhance their placement opportunities.


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Industrial Visit-NSE

Date: 5th Aug 2023

Location: NSE and Apple Store, Mumbai

Summary of the Visit:

The visit aimed to provide practical exposure to approximately 264 MBA students. At the NSE, students experienced a two-hour session that provided their first exposure to India's financial markets. They learned about the equity market, including how shares are bought and sold, and factors influencing stock prices. The session introduced derivatives like futures and options, emphasizing their roles in risk management and investment strategies. It also covered the operations of stock exchanges, detailing trading processes and regulatory frameworks that ensure market integrity. Key takeaways included the importance of understanding market trends, analyzing financial data, and making informed investment decisions.

The visit to India's first Apple Store at Bandra Kurla Complex (BKC) offered insights into the operational excellence and customer-centric approach of a leading technology company. Students observed the store's unique ambiance, high-level customer service, and a wide range of Apple products, showcasing the brand's innovation. They analyzed merchandising strategies, paid heed to how the product placement and visual merchandising enhanced the customer engagement, and appreciated the efficient customer support system.

Overall, the visits provided valuable practical insights into financial markets and retail operations, complementing the students' academic learning.


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Industrial Visit - Baramati

Date: 16th Aug 2022

Location: Cotton King, Baramati

Summary of the Visit:

The visit to Cotton King provided immense learning opportunities. The students were divided into groups of 40 and given a comprehensive tour of the factory, each group accompanied by two guides. They gained insights into the factory's layout and daily operations. The tour delved deeply into various divisions, particularly the cotton processing unit, where even minute defects are identified. They also learned about the assignment of different parts of a shirt or trousers to tailors, each with a set daily target. Coordination among tailors is crucial to maintain the synchronization of the entire process. Automation is integrated until the final tailor stitches the brand logo onto the men's wear. The garment then goes to the detector team, whose job is to scrutinize the product and give the green signal for it to proceed to the washing team. The students were impressed by the seamless and coordinated manufacturing process at Cotton King.

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Industrial Visit - Baramati

Date: 17th Aug 2022

Location: Nandan Dairy, Baramati

Summary of the Visit:

Nandan Dairy offered students valuable insights into processed milk and related products. Divided into groups, the students observed the pasteurization process and learned how raw milk is sourced. They also explored the manufacturing processes of milk products like curd and ghee, culminating in an exposure to the final packaging stages. The revelation that Nandan Dairy undertakes job work for major brands like Amul and Mother Dairy was a novel concept for the students. Overall, the visit provided terrific learning experiences and added immense value to their understanding of the dairy industry.

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Industrial Visit - Nashik

Date: 2nd Dec 2019

Summary of the Visit: VIP, Neelay Industries, Neelay Metals, Shayadri Farms, Sula Vineyards

Summary of the Session:

The newly inducted students of the 2024-26 batch of the Asma Institute of Management had gone for a three-day industrial visit to Nashik from 25th July to 27th July 2024.

On the first day, the students visited the manufacturing plant of VIP Industries, Nashik. They were taken through and oriented about the operations of various departments, starting with the purchase department, where they were briefed about the specifications of the polypropylene raw material used for manufacturing the hard luggage. The students went through the injection molding department, mold manufacturing department, PC vacuum formation department, and assembly department.



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Two batches of students visited the units of Neelay Industries and Neelay Metals, which manufactures control panels, assembly, and machine components of the major OEMs like Schneider Electric, ABB, Siemens, Crompton & Greaves, CG Lucy, Lucy Switchgear Ltd., etc.

On the second day, the students visited Sahyadri Farms in Nashik. Sahyadri Farms is India's largest integrated fruits and vegetables value chain. Founded by a smallholder farmer, Mr. Vilas Shinde, Sahyadri Farms transformed into a movement of farmers that has grown today into the leading fruits & vegetable export company from India, serving over 22,000 registered farmers that cover 45,000 acres and more than 10 crops.

Sahyadri Farms has a state-of-the-art food processing facility, supplying processed food products to the majority of the FMCG companies in India.

The students also visited Sula Vineyards in Nashik. The beverage company that brought Nashik on the global platform has been the pioneer in the beverage industry, popularizing grape wine in the Indian market. The students were briefed about the grape juice extraction, fermentation process, cold storage unit, and the retail store.

On the third day of the visit, the students visited Dhruv Global School, Sangamner, where they got an opportunity to listen to Dr. Sanjay Malpani, a renowned industrialist. Dr. Malpani enlightened the students with the wisdom from the Indian culture, how it is important to stick to your roots, and some life lessons on how to conduct a calm, composed and balanced life. He shared some yoga postures and breathing techniques for mental well-being so as to align them with physical activities and improve the overall performance of the tasks at hand. The more common incidences of mental issues like anxiety, depression, and stress frequently occurring amongst today's youth is the topic way of grave concern, and Dr. Malpani shared some important tips to handle these mental states and the to lead a stress-free life. Dr. Malpani has made an immaculate contribution to the field of Yoga and has made immense efforts to expedite the proposal of recognizing Yoga as a sport, and succeeded in this mission as The Ayush Ministry and Sports Ministry finally approved the recognition of Yoga as a sport. He is spreading awareness about this life-transforming art of Yoga through Dhruv Global Schools. The two students of Dhruv Global School performed some amazing

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Yoga postures in front of the MBA students of AIBM, leaving them completely astonished to see the performance and in awe of the magnitude of this art.

After a visit to the Dhruv Global School and a session by Dr. Sanjay Malpani, the students then visited India's first devotional theme park, Sai Teerth in Shirdi, and then started back to Pune.

The industrial visit was a valuable experience for the students of Asma Institute of Management, offering practical exposure to various industries and processes. The insights gained from the visits to VIP Industries, Neelay Industries, Sahyadri Farms, Sula Vineyards, Dhruv Global School, and Sai Teerth will undoubtedly enhance their academic and professional pursuits.



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Industrial Visit – Decathlon

Notice

Subject: Industrial

Visit to Decathlon

Dear Students,

We are excited to inform you that an industrial visit to Decathlon has been arranged for MBA students. This visit is a valuable opportunity to gain firsthand knowledge of retail management, product innovation, and customer engagement from one of the world's leading sports goods retailers.

Details of the Visit:

Date: 27th July 2019

Venue: Decathlon,

Time: 8.00 am

Dress Code: Smart casual attire. Please wear comfortable footwear.

Instructions:

- Carry your college ID card.
- Participation is mandatory, as this visit is part of your academic learning.
- Follow all instructions provided by the Decathlon team during the tour.

This visit is designed to help you understand the dynamics of retail management and gain insights into the sports goods industry. We encourage all students to take full advantage of this learning experience.



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ENVIRONMENT AND SUSTAINABILITY

Director

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Tree Plantation

Join us in our efforts to contribute to a greener and healthier environment! We are excited to announce our upcoming **Tree Plantation Event**



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Details of the Tree Plantation :

- **Day & Date:** Saturday, 30th Nov. 2019
- **Location:** College Campus and neighboring sites.

Together, let's make a positive impact by planting trees and nurturing nature. This initiative aims to enhance the beauty of our surroundings, improve air quality, and create a sustainable environment for future generations.

We welcome everyone, regardless of age or expertise, to join us in this meaningful endeavor. Your participation will contribute to a healthier and more sustainable ecosystem.

For further details or to confirm your participation, please contact your designated department.

Let's unite to sow the seeds of a better tomorrow! Together, let's plant hope for a greener and brighter future

Tree Plantation

Event Type: Extension & Outreach Activity

Event Name: Tree Plantation Day & Date: Saturday, 30th Nov. 2019



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Objectives of the Event:

- To raise awareness among students about the importance of planting and preserving trees.
- To promote the message of environmental sustainability.
- To instill values of environmental and social responsibility in students.

Event Description: The environment we live in directly affects our well-being, and it is essential that we all contribute towards its improvement. Recognizing the importance of a healthy and sustainable environment, students from ASMA Institute of Management actively participated in a tree plantation initiative.

Planting trees is more than just a one-time activity; it is a critical necessity in today's world. Trees help combat air pollution, reduce the impact of global warming, and contribute to a cleaner, healthier atmosphere. The students enthusiastically organized and took part in a tree plantation campaign, showcasing their commitment to environmental conservation.

Learning Outcomes:

- Students were motivated to actively participate in the maintenance and preservation of trees.
- Students became aware of the importance of improving the living environment through afforestation and tree planting activities.
- The event inspired students to continue planting and protecting trees, serving as a role model for future generations.


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ASMA INSTITUTE OF MANAGEMENT
Approved by AICTE, New Delhi, Affiliated to Savitribai Phule Pune University (Inst. Code: 6164)
Shastri Campus: S. No. 85, NDA Road, Shivane, Pune - 411 023.
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Notice

E Waste Collection Drive

Dear Students,

We are excited to announce a collaborative initiative with Lions International Club to organize an E- Waste Collection Drive on our campus. As part of our commitment to environmental sustainability, we invite you to participate in this effort to responsibly dispose of electronic waste and contribute to a cleaner and greener environment.

Event Name : E Waste Collection Drive

Collaboration: Lions International Club

Accepted E-Waste Items:

- Old computers, laptops, and accessories
- Mobile phones and chargers
- Printers and scanners
- Televisions and monitors
- Other electronic gadgets and peripherals

Let's come together as a college community to make a meaningful contribution to the environment and support a good cause. Your involvement is crucial to the success of this E-Waste Collection Drive.

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List of e-waste

IT & Desktop Equipment
 CRT, LCD, Plasma, LED, and other types of monitors
 PC, Laptop, Netbook, Tablet, Smartphone, PDA, etc.
 Keyboard, Mouse, Joystick, Game Pad, etc.
 Modem, Fax, Scanner, Inkjet Printer, Laser Printer, etc.
 Projector, Beamer, Video Camera, etc.
 MP3 Player, MP4 Player, MP5 Player, etc.
 Digital Camera, Video Camera, etc.
 Hard Drive, External Hard Drive, etc.
 CD, DVD, Blu-ray Disc, etc.

Consumer Electrical and Household Equipment
 TV, AC, Fridge, Dishwasher, Microwave, etc.
 Washing Machine, Dryer, etc.
 Vacuum Cleaner, etc.
 Hair Dryer, etc.
 Electric Kettle, etc.
 Electric Fan, etc.
 Electric Heater, etc.
 Electric Iron, etc.
 Electric Shaver, etc.
 Electric Razor, etc.
 Electric Toothbrush, etc.
 Electric Toothpaste Dispenser, etc.
 Electric Toothbrush Charger, etc.
 Electric Toothbrush Holder, etc.
 Electric Toothbrush Stand, etc.
 Electric Toothbrush Case, etc.
 Electric Toothbrush Cover, etc.
 Electric Toothbrush Cap, etc.
 Electric Toothbrush Brush, etc.
 Electric Toothbrush Head, etc.
 Electric Toothbrush Neck, etc.
 Electric Toothbrush Strap, etc.
 Electric Toothbrush Chain, etc.
 Electric Toothbrush Ring, etc.
 Electric Toothbrush Knob, etc.
 Electric Toothbrush Button, etc.
 Electric Toothbrush Switch, etc.
 Electric Toothbrush Lever, etc.
 Electric Toothbrush Wheel, etc.
 Electric Toothbrush Gear, etc.
 Electric Toothbrush Shaft, etc.
 Electric Toothbrush Pin, etc.
 Electric Toothbrush Spring, etc.
 Electric Toothbrush Bolt, etc.
 Electric Toothbrush Nut, etc.
 Electric Toothbrush Washer, etc.
 Electric Toothbrush Seal, etc.
 Electric Toothbrush Gasket, etc.
 Electric Toothbrush O-ring, etc.
 Electric Toothbrush Plug, etc.
 Electric Toothbrush Socket, etc.
 Electric Toothbrush Receptacle, etc.
 Electric Toothbrush Outlet, etc.
 Electric Toothbrush Inlet, etc.
 Electric Toothbrush Port, etc.
 Electric Toothbrush Connector, etc.
 Electric Toothbrush Adapter, etc.
 Electric Toothbrush Converter, etc.
 Electric Toothbrush Interface, etc.
 Electric Toothbrush Module, etc.
 Electric Toothbrush Subsystem, etc.
 Electric Toothbrush Component, etc.
 Electric Toothbrush Part, etc.
 Electric Toothbrush Piece, etc.
 Electric Toothbrush Section, etc.
 Electric Toothbrush Segment, etc.
 Electric Toothbrush Sectional, etc.
 Electric Toothbrush Sectional, etc.
 Electric Toothbrush Sectional, etc.

HOW TO DONATE

1. Bring your old devices to our collection location or get in touch with us first.
2. Register your device, and share your details.
3. How device is ready to be recycled.
4. A form will be placed in lieu of your donation.

E-Waste Collection Drive

Objectives of the Event:

- To create awareness among students and the community about the importance of responsible e-waste disposal.
- To encourage environmentally friendly practices by promoting the collection and recycling of electronic waste.
- To reduce the harmful impact of e-waste on the environment by ensuring proper disposal and recycling of electronic materials.
- To instill a sense of social responsibility and environmental consciousness among students.

Event Description: From January 13 to February 13, 2023, ASMA Institute of Management organized an **E-Waste Collection Drive** with the aim of raising awareness about the importance of properly disposing of electronic waste. With the rapid advancement of technology, discarded electronics such as old phones, computers, and other gadgets have increasingly contributed to

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environmental pollution. Improper disposal of these devices leads to toxic substances leaching into the soil and water, creating health and environmental hazards.

The students and staff at ASMA, along with the local community, actively participated in the drive by collecting various forms of e-waste, such as broken or outdated electronics. Through this initiative, the institution aimed to foster a culture of responsible e-waste disposal and recycling. The collected e-waste was handed over to authorized recycling centers to ensure safe and sustainable handling.

The event highlighted the importance of reducing the environmental footprint caused by e-waste and encouraged the practice of recycling electronic materials for a cleaner, healthier planet.

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Celebration of Mahatma Gandhi Jayanti & Lal Babadur Shastri Jayanti

Date: 2nd October 2021

Time: 4PM

Location: ASMA Campus




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Objectives of the Event:

- To commemorate the birth anniversaries of **Mahatma Gandhi** and **Lal Bahadur Shastri** and honor their contributions to the nation.
- To instill the values of non-violence, truth, simplicity, and leadership among students.
- To engage students in activities that reflect the principles and teachings of these great leaders.

Event Description:

The event commenced with a tribute to **Mahatma Gandhi**, followed by an inspiring talk on his advocacy for cleanliness and its relevance in modern society. The Director of ASMA Institute of Management addressed the gathering, emphasizing the importance of Gandhi's vision of a clean and self-reliant nation.

The **Swachhta Abhiyan** started soon after, with students, faculty, and staff actively participating in a cleanliness drive around the campus. Equipped with cleaning tools, gloves, and biodegradable waste bags, the participants cleaned various areas of the campus, including classrooms, common areas, and outdoor spaces. The drive also extended to nearby streets, where the ASMA community worked to raise awareness among locals about maintaining a clean environment.

Participants engaged in discussions on sustainable waste management, proper disposal of waste, and the harmful effects of plastic pollution. The event fostered a sense of civic responsibility and community participation among the attendees.

Learning Outcome:

- **Increased awareness** of the importance of cleanliness and hygiene in creating a healthy environment.
- **Understanding of Gandhian values** of self-discipline, community service, and sustainability.
- Practical experience in **community involvement** and collective responsibility for maintaining a clean environment.
- Strengthened bonds among students, faculty, and staff through active participation in a socially impactful event.

The **Gandhi Jayanti and Swachhta Abhiyan** celebration at **ASMA Institute of Management** successfully highlighted the relevance of Mahatma Gandhi's teachings in contemporary society

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and encouraged the ASMA community to adopt sustainable cleanliness practices in their daily lives.




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TRAFFIC AWARENESS CAMPAIGN

Event Type: Extension & Outreach Activity

Event Name: Traffic Awareness Campaign

Date: Friday, 27th January 2023

Objectives of the Event:

- To create awareness among students about traffic rules and regulations.
- To educate students which will contribute to traffic management and pollution control.

Event Description:

The Traffic Awareness Campaign held on January 27, 2023, aimed to educate students about the critical importance of following traffic rules and regulations. The event featured interactive sessions, informative presentations, and engaging activities designed to highlight safe driving practices, the significance of wearing helmets and seatbelts, and the dangers of distracted driving.

Participants had the opportunity to engage with traffic safety experts who shared insights on local traffic laws and the positive impact of adherence to these rules on community safety. Additionally, the campaign emphasized the benefits of the Pune Metro as a sustainable transportation option that reduces traffic congestion and helps in controlling pollution levels in the city.

Various activities, such as quizzes, demonstrations, and distribution of informative pamphlets, were organized to enhance participants' understanding of traffic safety and encourage responsible behavior on the roads.

Learning Outcomes:

- Increased awareness among students regarding the importance of traffic rules and regulations, promoting a culture of safety.
- Empowerment of students to make informed decisions about road safety and their role in promoting responsible driving behaviors within their communities.

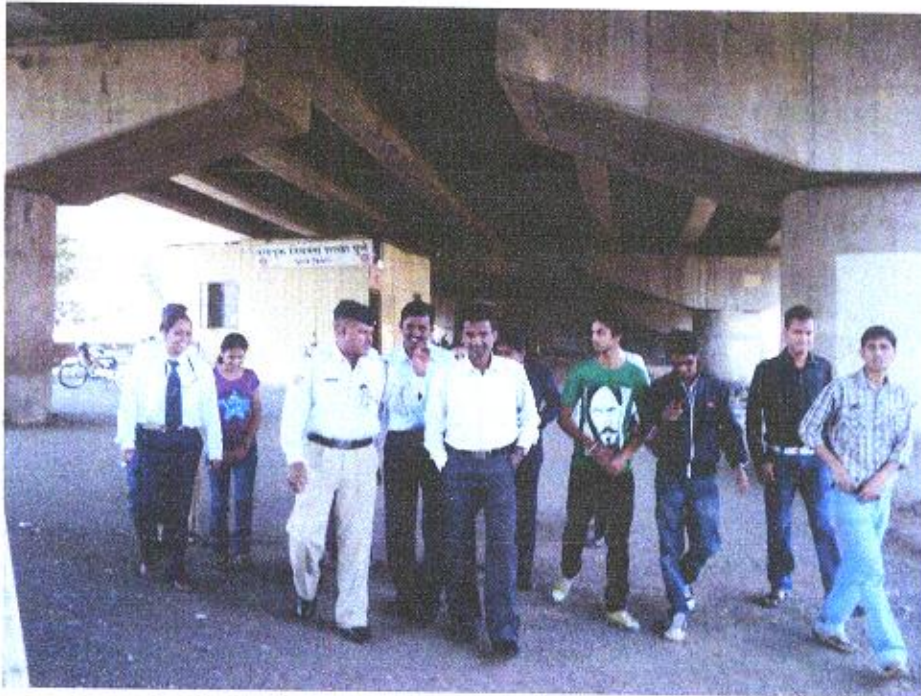

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- Development of critical thinking and problem-solving skills related to traffic safety challenges and solutions.



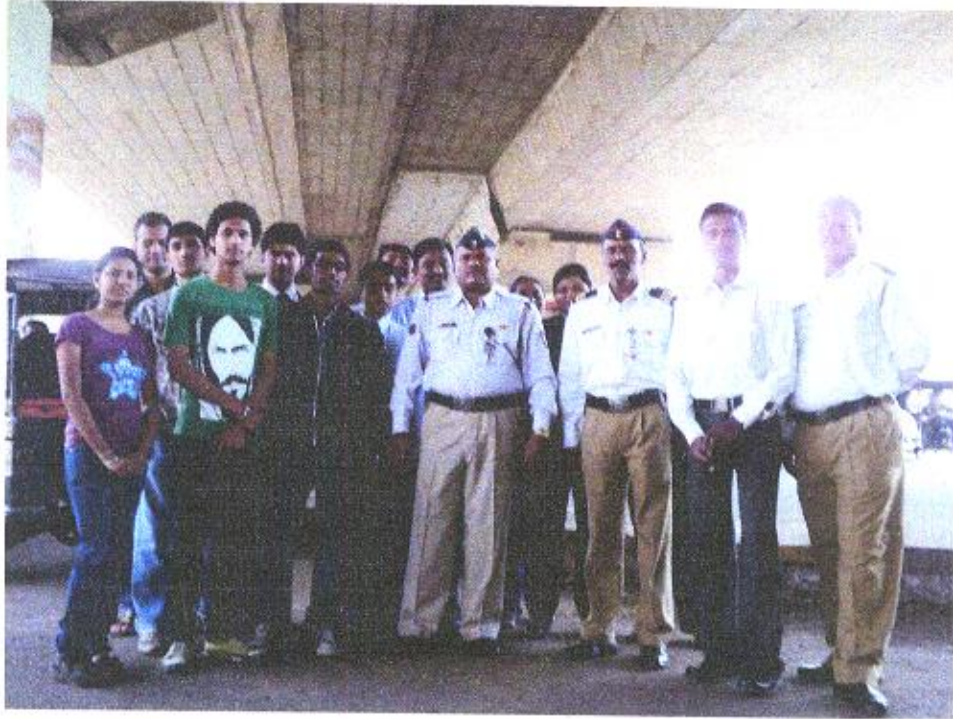
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