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**0Criteria 3 Research innovations and extensions**

**Key Indicator 3.4- Extension Activities**

**Extension and outreach program during last 5 years**

**3.4.1 Outcomes of Extension activities in the neighborhood community in terms of impact and sensitizing the students to social issues for their Holistic development during the last five years.**

Activity	Outcome
Blood Donation	Joy of Sharing Life Saver Donation
Anti Drug Awareness Campaign	Awareness among youths about consequences of drugs
Swachh Bharat Abhiyan	<b>Importance of Cleanliness</b> <b>Contribute in making India Clean</b>
E -Waste Collection Drive	Awareness among youth about pollution caused by e-waste
Traffic Awareness Campaign	Awareness among youth road safety and discipline
Digital Literacy & Cyber Safety Workshop	Importance of digital literacy among the society
Online Stress Relief & Wellbeing Workshop	Awareness among youth about mental well being health
Virtual Mental Health Awareness Week	Creating positive attitude and meditation
Health & Hygiene Awareness Campaign	Awareness about importance of physical exercise and health
Embrace Equity	Awareness about women empowerment
Tree plantation	Environmental consciousness and importance of tree

  
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### Criteria 3 Research, Innovation & extension

#### Key Indicator 3.4 Extension Activities

#### Extension & Outreach Program during Last Five Years

Year	2022-2023	2021-2022	2020-2021	2019-2020	2018-2019
Number	06	06	8	06	07

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### Extension & Outreach Program

Academic Year 2022-23

Name of the activity	Organising unit/ agency/ collaborating agency	Name of the scheme
2022-23		
Blood Donation	ASMA and Lion's Club	Social Activity
Anti Drug Awareness campaign	ASMA	Social Activity
Tree plantation	ASMA	Social Activity
Swachh Bharat Abhiyan	ASMA	
E-Waste Collection Drive	ASMA and Lion's Club	
Traffic Awareness Campaign	ASMA	
Embrace Equity	AIMS	

### Extension & Outreach Program

Academic Year 2021-22

Name of the activity	Organising unit/ agency/ collaborating agency	Name of the scheme
2021-22		
E-Waste Collection Drive	ASMA and Lion's Club	Social Activity
Traffic Awareness Campaign	ASMA	Social Activity
Swachh Bharat Abhiyan	ASMA	Social Activity
Tree plantation	ASMA	Social Activity
Blood Donation	ASMA and Lion's Clubs	Social Activity
Anti Drug Awareness campaign	ASMA	Social Activity

  
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### Extension & Outreach Program

Academic Year 2020-21

Name of the activity	Organising unit/ agency/ collaborating agency	Name of the scheme
<b>2020-21</b>		
Swachh Bharat Abhiyan	ASMA	Social Activity
Online Stress Relief & Wellbeing Workshop	ASMA	Social Activity
Online Anti Drug Awareness Campaign	ASMA	Social Activity
Virtual Tree Plantation Drive	ASMA	Social Activity
Virtual Mental Health Awareness Week	ASMA	Social Activity
Health & Hygiene Awareness Campaign	ASMA	Social Activity
Traffic Awareness Campaign	ASMA	Social Activity
Online Volunteer Program for social causes	ASMA	Social Activity

### Extension & Outreach Program

Academic Year 2019-20

Name of the activity	Organising unit/ agency/ collaborating agency	Name of the scheme
<b>2019-20</b>		
Blood Donation	ASMA and Lion's Club	Social Activity
Anti Drug Awareness campaign	ASMA	Social Activity
Tree plantation	ASMA	Social Activity
Swachh Bharat Abhiyan	ASMA	Social Activity
Traffic Awareness Campaign	ASMA	Social Activity
E-Waste Collection Drive	ASMA and Lion's Club	Social Activity

  
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### Extension & Outreach Program

Academic Year 2018-19

Name of the activity	Organising unit/ agency/ collaborating agency	Name of the scheme
<b>2018-19</b>		
Blood Donation	ASMA and Lion's Club	Social Activity
Anti Drug Awareness Campaign	ASMA	Social Activity
Swachh Bharat Abhiyan	ASMA	Social Activity
E -Waste Collection Drive	ASMA and Lion's Clubs	Social Activity
Traffic Awareness Campaign	ASMA	Social Activity
Digital Literacy & Cyber Safety Workshop	ASMA	Social Activity

  
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# Blood Donation Camp Events

## Blood Donation Camp

### Notice:

We are pleased to announce that ASMA Institute of Management hosted a Blood Donation Camp. All students and staff members were encouraged to join this noble cause and contribute towards saving lives.

**Venue:** ASMA Seminar Hall

### Event Highlights:

- Participants, including students and staff.
- Volunteers were educated on the importance of donating blood and how one donation can save up to three lives.
- Faculty provided guidance on the health benefits of blood donation and encouraged regular participation.

### Objectives of the Event:

- To raise awareness about the importance of blood donation.
- To inspire participants to contribute towards life-saving efforts by donating blood.

### Learning Outcome:

- Students developed a stronger sense of community and social responsibility.
- They gained knowledge about the process of blood donation and its health benefits.

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## Antidrug Awareness Campaign

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**Event Type:** Extension & Outreach Activity  
**Event Name:** Antidrug Awareness Campaign  
**Venue:** ASMA Seminar Hall

### Event Highlights:

- Over 100 students attended the campaign.
- The session was conducted by local police officials who provided valuable insights into the harmful effects of drug and alcohol use.
- Faculty members supported the campaign and contributed to discussions on promoting a drug-free lifestyle.

### Objectives of the Event:

- To create awareness among students about the dangers of drug consumption.
- To educate participants on how to maintain a healthy and drug-free life.

### Learning Outcomes:

- Students gained knowledge about the health risks associated with drug abuse.
- Participants were motivated to adopt a healthy and drug-free lifestyle.

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**ANTIDRUG  
AWARENESS  
CAMPAIGN**

Extension & Outreach Activity  
Monday, 26th June  
2023

**4:00 pm onwards**



  
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# Tree Plantation Events

**Event Type:** Extension & Outreach Activity

**Event Name:** Tree Plantation

**Venue:** College Campus and neighboring areas

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## Objectives of the Event:

- To raise awareness among students about the importance of planting and preserving trees.
- To promote environmental sustainability.
- To instill values of environmental and social responsibility in students.

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## Event Description:

Students from ASMA Institute of Management participated in a tree plantation event to contribute to a greener and healthier environment. The event focused on the importance of trees in reducing pollution, mitigating global warming, and enhancing air quality. The participants planted trees in and around the college campus, showcasing their commitment to environmental conservation.

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## Learning Outcomes:

- Students gained a deeper understanding of the importance of afforestation.
- They were encouraged to actively participate in environmental conservation activities.
- The event inspired students to continue working toward sustainable environmental practices.

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# Swachh Bharat Abhiyan

**Event Type:** Extension & Outreach Activity  
**Event Name:** Swachh Bharat Abhiyan  
**Location:** ASMA Campus

## Objectives of the Event:

- To commemorate the birth anniversary of Mahatma Gandhi and promote his vision of a clean and self-reliant nation.
- To instill the values of cleanliness, non-violence, and social responsibility among students.
- To encourage students to take an active role in maintaining cleanliness within the campus and surrounding areas.

## Event Description:

On the occasion of Gandhi Jayanti, ASMA Institute of Management organized a Swachh Bharat Abhiyan, where students, faculty, and staff participated in a campus-wide cleanliness drive. The event began with a tribute to Mahatma Gandhi's legacy, followed by a speech on the importance of cleanliness in building a sustainable future. Armed with cleaning tools, gloves, and biodegradable waste bags, participants cleaned various areas of the campus and spread awareness about cleanliness among the local community.

## Learning Outcomes:

- Enhanced awareness of the importance of maintaining a clean and hygienic environment.
- Practical experience in community engagement and environmental sustainability.
- Students embraced the Gandhian values of self-reliance and community service.

  
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## E-Waste Collection Drive Events

**Event Type:** Extension & Outreach Activity

**Event Name:** E-Waste Collection Drive

**Collaboration:** Lions International Club

**Location:** ASMA Campus

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### Objectives of the Event:

- To create awareness about the significance of responsible e-waste disposal among students and the community.
- To promote environmentally friendly practices through the collection and recycling of e-waste.
- To reduce the harmful impact of e-waste on the environment by ensuring its proper disposal.
- To foster social responsibility and environmental consciousness among students.

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### Event Description:

In collaboration with Lions International Club, ASMA Institute of Management organized an E-Waste Collection Drive. The event aimed to educate students and the local community about the dangers of improper e-waste disposal. With the rapid growth of technology, outdated and broken electronics contribute significantly to environmental pollution. To mitigate this issue, students, staff, and local residents were encouraged to bring in discarded electronics, including old computers, mobile phones, and other gadgets.

All the collected e-waste was transferred to authorized recycling centers to ensure proper handling and recycling, reducing the potential for toxic chemicals to enter the environment.

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### Learning Outcomes:

- Increased awareness about the importance of responsible e-waste disposal and its environmental impact.
- Enhanced understanding of the recycling process and how it reduces pollution.
- Students developed a sense of social and environmental responsibility.

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## Traffic Awareness Campaigns

**Event Type:** Extension & Outreach Activity

**Event Name:** Traffic Awareness Campaign

**Location:** ASMA Campus

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### Objectives of the Event:

- To create awareness among students about traffic rules and regulations.
- To educate students on traffic management practices that contribute to pollution control and road safety.

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### Event Description:

The Traffic Awareness Campaign held on January 27, 2023, aimed to educate students about the critical importance of adhering to traffic rules and regulations. The event included interactive sessions, informative presentations, and engaging activities focused on promoting safe driving practices. Participants learned about the significance of wearing helmets and seatbelts, as well as the dangers associated with distracted driving.

Traffic safety experts engaged with students, sharing insights on local traffic laws and the positive effects of compliance on community safety. The campaign also highlighted the benefits of the Pune Metro as a sustainable transportation alternative that alleviates traffic congestion and helps in reducing pollution levels in the city.

Various activities were organized, including quizzes, demonstrations, and the distribution of informative pamphlets, to enhance participants' understanding of traffic safety and encourage responsible behavior on the roads.

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### Learning Outcomes:

  
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- Increased awareness among students regarding the importance of traffic rules and regulations, fostering a culture of safety.
- Empowerment of students to make informed decisions about road safety and their role in promoting responsible driving behaviors within their communities.
- Development of critical thinking and problem-solving skills related to traffic safety challenges and solutions.



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## EmbraceEquity

**Event Type:** Extension & Outreach Activity  
**Event Name:** Embrace Equity - Digit All 2023  
**Day & Date:** Saturday, 11th March 2023  
**Venue:** ASMA Seminar Hall



  
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### Objectives of the Event:

- To honor womanhood
- To embrace equity
- To create awareness about the 'BetiBachaoBetiPadhao' initiative

  
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**Event Description:** ASMA organized a Women's Day celebration on 11th March 2023 to honor womanhood and embrace equity. The event focused on women who have achieved significant milestones in various fields. Several speakers from different backgrounds shared their journeys, discussed their achievements, and highlighted their contributions to society. The event also addressed the theme of "Embrace Equity," exploring the impact of the digital gender gap on economic and social inequalities, while stressing the importance of protecting women's rights in digital spaces.

**Learning Outcomes:**

- The event instilled a sense of respect for womanhood among the students.
- Students gained an understanding of the importance and benefits of blood donation.



  
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