

3.4.3

Total number of Extension & outreach programs conducted by the Institute through organises forums.

Year	2022-2023	2021-2022	2020-2021	2019-2020	2018-2019
Number	07	06	10	06	07

Name of the activity	Organising unit/ agency/ collaborating agency	Date
2018-19		
Blood Donation	ASMA and NGOs	15/01/2019
Anti Drug Awareness campaign	ASMA and NGOs	26/06/2018
Swachh Bharat Abhiyan	ASMA and NGOs	2/10/2018
E-Waste Collection Drive	ASMA and NGOs	13/02/2019
Traffic Awareness Campagin	AIMS and NGOs	25/01/2019
Digital Literacy & cyber safety workshop	AIMS and NGOs	2018-2019
Rain Water Harvestng	AIMS and NGOs	2018-2019
2019-20		
Blood Donation	ASMA and NGOs	18/12/2019
Anti Drug Awareness campaign	ASMA and NGOs	26/06/2019
Tree plantation	ASMA and NGOs	30/11/2019
Swachh Bharat Abhiyan	ASMA and NGOs	2/10/2019
Traffic Awareness Campagin	AIMS and NGOs	30/01/2020
E-Waste Collection Drive	ASMA and NGOs	13/02/2020
2020-21		
Swachh Bharat Abhiyan	ASMA and NGOs	2/10/2020
Online Fund raising for Local NGO's	AIMS and NGOs	Throughout 2020-21
Online Stress Relief & Wellbeing Workshop	AIMS and NGOs	15/11/2020
COVID -19 Community Help Fund	AIMS and NGOs	Throughout 2020-21
Online Anti Drug Awareness Campaign	AIMS and NGOs	12/2/2021



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PSD Chastri Educational Foundation's
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Virtual Tree Plantation Drive	AIMS and NGOs	12/4/2021
Virtual Mental Health Awareness Week	AIMS and NGOs	10-14 May 2021
Health & Hygiene Awareness Campaign	AIMS and NGOs	25/08/2020
Traffic Awareness Campaign	AIMS and NGOs	29/01/2021
Online Volunteer Program for social causes	AIMS and NGOs	15/12/2020
2021-22		
E -Waste Collection Drive	ASMA and NGOs	13/02/2022
Traffic Awareness Campaign	AIMS and NGOs	28/01/2022
Swachh Bharat Abhiyan	ASMA and NGOs	2/10/2021
Tree plantation	ASMA and NGOs	27/11/2021
Blood Donation	ASMA and NGOs	16/12/2021
Anti Drug Awareness campaign	ASMA and NGOs	26/06/2021
2022-23		
Blood Donation	ASMA and NGOs	4/12/2023
Anti Drug Awareness campaign	ASMA and NGOs	26/06/2023
Tree plantation	ASMA and NGOs	28/11/2022
Swachh Bharat Abhiyan	ASMA and NGOs	2/10/2022
E -Waste Collection Drive	ASMA and NGOs	13/02/2023
Traffic Awareness Campaign	AIMS and NGOs	27/01/2023
Embrace Equity	AIMS and NGOs	11/3/2023



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ASMA Institute of Management



Blood Donation Camp Events

Blood Donation Camp: Academic Year 2018-19

Notice:

We are pleased to announce that ASMA Institute of Management hosted a Blood Donation Camp. All students and staff members were encouraged to join this noble cause and contribute towards saving lives.

Day & Date: 15/01/2019

Venue: ASMA Seminar Hall

Event Highlights:

- 65 participants, including students and staff.
- Volunteers were educated on the importance of donating blood and how one donation can save up to three lives.
- Faculty provided guidance on the health benefits of blood donation and encouraged regular participation.

Objectives of the Event:

- To raise awareness about the importance of blood donation.
- To inspire participants to contribute towards life-saving efforts by donating blood.

Learning Outcome:

- Students developed a stronger sense of community and social responsibility.
- They gained knowledge about the process of blood donation and its health benefits.


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Blood Donation Camp: Academic Year 2019-20

Notice:

ASMA Institute of Management organized its annual Blood Donation Camp, inviting students and staff to take part in this life-saving activity and make a difference.

Day & Date: 18/12/2019

Venue: ASMA Seminar Hall

Event Highlights:

- 90+ participants volunteered to donate blood.
- Educational sessions on blood donation myths and facts were conducted.
- The blood collected had the potential to save over 180 lives.

Objectives of the Event:

- To educate students on the significance of blood donation in healthcare.
- To motivate students and staff to participate in future donation drives.

Learning Outcome:

- Students understood the critical importance of blood donation and its role in saving lives.
- The event fostered a culture of empathy and selflessness among participants.

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PSD (Nastri Educational Foundation)
ASMA Institute of Management





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Blood Donation Camp: Academic Year 2021-22

Notice:

We are excited to announce that ASMA Institute of Management organized a Blood Donation Camp, continuing its commitment to humanitarian causes. All students and staff were encouraged to join this impactful event.

Day & Date: 16/12/2021

Venue: ASMA Seminar Hall

Event Highlights:

- 90+ participants, including students and staff.
- A focus on the message, "Every blood donor is a life saver."
- Faculty members guided students on the process and benefits of blood donation.

Objectives of the Event:

- To promote the significance of blood donation and its life-saving potential.
- To foster a sense of social responsibility among students and staff.

Learning Outcome:

- Students realized the powerful impact of their contributions to the community.
- The event reinforced the importance of regular blood donation and its health benefits for donors and recipients.

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Blood Donation Camp (Academic Year 2022-23)

Notice:

We are delighted to announce that ASMA Institute of Management is organizing a Blood Donation Camp. We invite all students and staff members to participate in this noble cause and contribute towards saving lives.

Day & Date: Monday, 4th December 2023

Venue: ASMA Seminar Hall

Remember:

- Ensure you have a good meal and are well-hydrated before donating.
- Bring a valid ID card for registration.
- Inform the organizers if you have any concerns or health conditions.

We appreciate your commitment to this humanitarian cause. Let us come together as a community to make a positive impact on the lives of those in need.

Objectives of the Event:

- To raise awareness about blood donation by providing scientific knowledge and dispelling myths and misconceptions.
- To instill the value of helping others by encouraging participants to donate blood and save lives.

Event Description:

It's a paradox that when blood is needed for oneself or a loved one, it becomes a vital necessity; yet, when asked to donate for others, hesitation often prevails. Every two seconds, someone somewhere needs blood, and many lives are lost each year due to its scarcity. Blood cannot be manufactured; it must be voluntarily donated by compassionate individuals. One donation can save up to three lives.

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At ASMA Institute of Management, we remain committed to social causes and understand the value of blood as a life-saving resource. ASMA organized a Blood Donation Camp. Students, staff, and others voluntarily participated in this noble cause.

With the message "Every blood donor is a life saver," the staff and students were encouraged to donate blood. Donating blood not only saves lives but also has health benefits for the donors themselves. One single donation can potentially save up to three lives.

Faculty members guided the students, emphasizing the importance of blood donation and motivating them to actively participate in the camp. Both staff and students of ASMA eagerly volunteered and contributed to the success of the blood donation drive.

Learning Outcomes:

- Students developed a sense of social responsibility and the importance of giving back to the community.
- They gained an understanding of the significance and health benefits of blood donation for both recipients and donors.

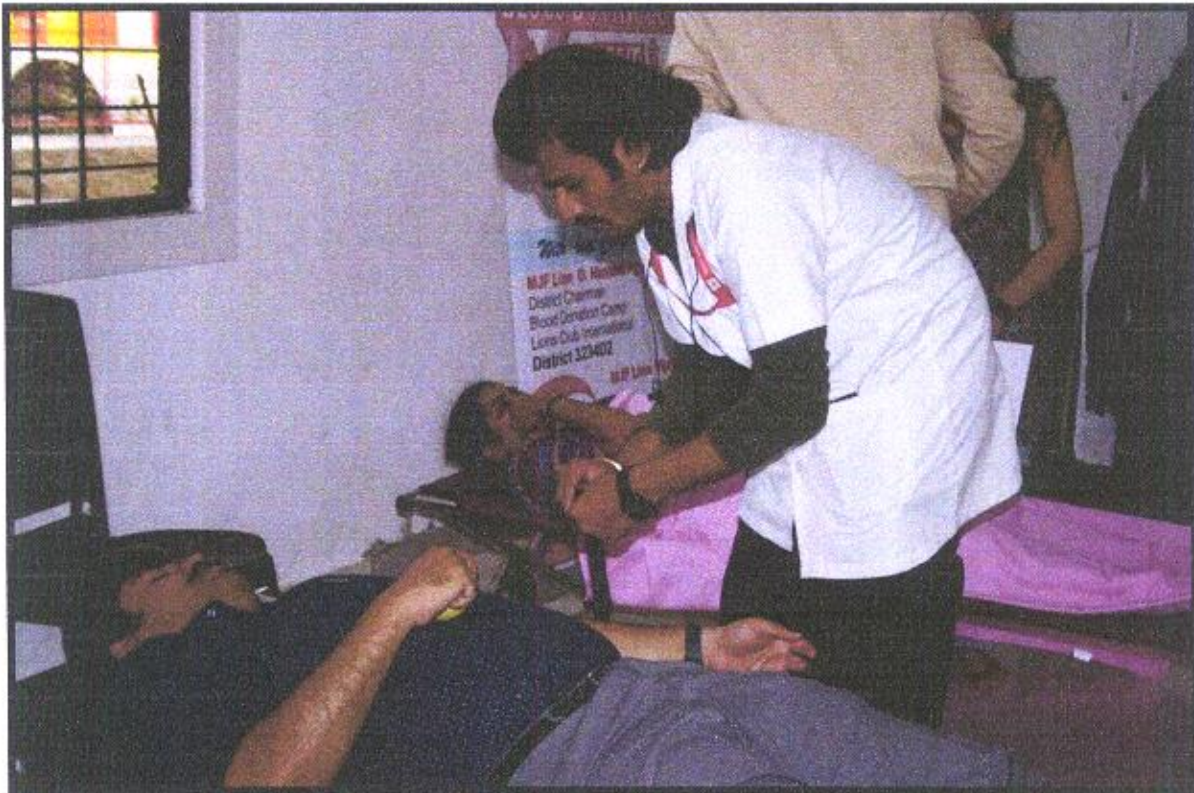
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Antidrug Awareness Campaign

Antidrug Awareness Campaign: Academic Year 2018-19

Event Type: Extension & Outreach Activity

Event Name: Antidrug Awareness Campaign

Day & Date: 26th June 2018

Time: 4:00 pm onwards

Venue: ASMA Seminar Hall

Event Highlights:

- Over 100 students attended the campaign.
- The session was conducted by local police officials who provided valuable insights into the harmful effects of drug and alcohol use.
- Faculty members supported the campaign and contributed to discussions on promoting a drug-free lifestyle.

Objectives of the Event:

- To create awareness among students about the dangers of drug consumption.
- To educate participants on how to maintain a healthy and drug-free life.

Learning Outcomes:

- Students gained knowledge about the health risks associated with drug abuse.
 - Participants were motivated to adopt a healthy and drug-free lifestyle.
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Antidrug Awareness Campaign: Academic Year 2019-20

Event Type: Extension & Outreach Activity

Event Name: Antidrug Awareness Campaign

Day & Date: 26th June 2019

Time: 4:00 pm onwards

Venue: ASMA Seminar Hall

Event Highlights:

- 120+ students actively participated in the campaign.
- The local police conducted a session, focusing on the dangers of drug use and legal consequences.
- The event emphasized the role of students in spreading awareness and preventing drug abuse.

Objectives of the Event:

- To raise awareness about the dangers of drug consumption.
- To educate students on the health and social consequences of drug abuse.

Learning Outcomes:

- Students were better informed about the effects of drugs and how to avoid them.
- They learned how to support a drug-free community and promote healthy habits.

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Antidrug Awareness Campaign: Academic Year 2021-22

Event Type: Extension & Outreach Activity

Event Name: Antidrug Awareness Campaign

Day & Date: 26th June 2021

Time: 4:00 pm onwards

Venue: ASMA Seminar Hall

Event Highlights:

- The campaign saw the participation of over 150 students.
- Police officials conducted a detailed session on the consequences of drug use, both physically and legally.
- The event included an interactive Q&A session where students asked about myths and misconceptions regarding drug abuse.

Objectives of the Event:

- To raise awareness of the harmful effects of drugs.
- To encourage students to stay away from drug consumption and educate others about its dangers.

Learning Outcomes:

- Students left the session with a strong commitment to leading a drug-free life.
- They learned how they could be advocates of a healthy lifestyle in their communities.

Each year's event succeeded in raising awareness and educating students about the harmful effects of drugs, promoting a drug-free and healthy lifestyle among the ASMA community.

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Antidrug Awareness Campaign

Event Type: Extension & Outreach Activity
Event Name: Antidrug Awareness Campaign
Day & Date: Monday, 26th June 2023
Time: 4:00 pm onwards

Objectives of the Event:

- To raise awareness among students about the ill effects of drug consumption.
- To educate students about the health hazards associated with drug use.

Event Description:

The International Day against Drug Abuse and Illicit Trafficking, also known as World Drug Day, is observed every year on June 26 to promote action and cooperation toward a drug-free world.

ASMA organized an awareness session for students, in collaboration with the local police station. The session was conducted by police officials who emphasized the harmful effects and risks associated with alcohol and drug use. They highlighted the importance of raising awareness about drug abuse among students to help prevent its spread.

The session was supported by faculty members and administration and concluded with a vote of thanks.

Learning Outcomes:

- Students were encouraged to adopt a healthy lifestyle.
- Awareness was raised about improving the quality of life.
- Students were motivated to live drug-free lives.

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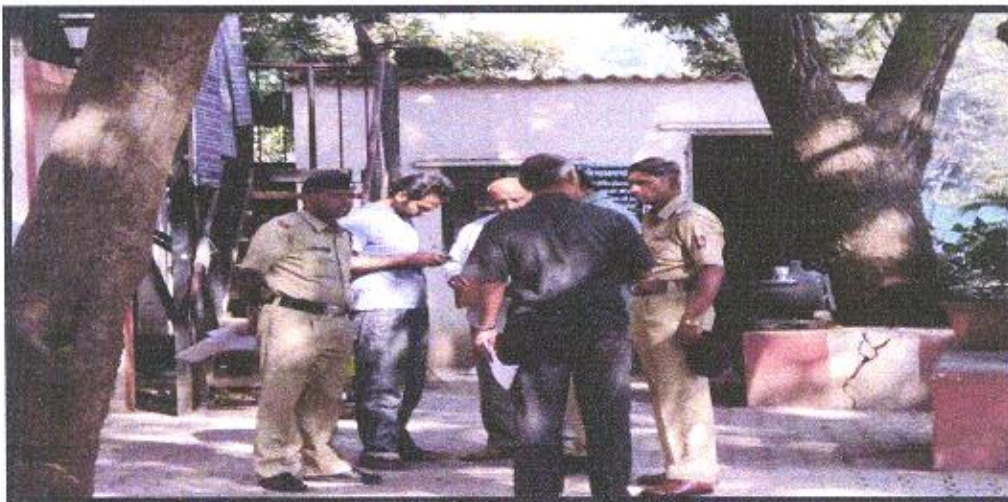
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ANTIDRUG AWARENESS CAMPAIGN

Extension & Outreach Activity

Monday, 26th June
2023

4:00 pm onwards




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Tree Plantation Events

Tree Plantation Camp (Academic Year 2018-19)

Event Type: Extension & Outreach Activity

Event Name: Tree Plantation

Day & Date: Wednesday, 28th November 2018

Venue: College Campus and neighboring areas

Objectives of the Event:

- To raise awareness among students about the importance of planting and preserving trees.
- To promote environmental sustainability.
- To instill values of environmental and social responsibility in students.

Event Description:

Students from ASMA Institute of Management participated in a tree plantation event to contribute to a greener and healthier environment. The event focused on the importance of trees in reducing pollution, mitigating global warming, and enhancing air quality. The participants planted trees in and around the college campus, showcasing their commitment to environmental conservation.

Learning Outcomes:

- Students gained a deeper understanding of the importance of afforestation.
- They were encouraged to actively participate in environmental conservation activities.
- The event inspired students to continue working toward sustainable environmental practices.

Tree Plantation Camp (Academic Year 2019-20)

Event Type: Extension & Outreach Activity

Event Name: Tree Plantation

Day & Date: Saturday, 30th November 2019

Venue: College Campus and neighboring sites



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Objectives of the Event:

- To raise awareness among students about the significance of tree plantation.
- To promote the message of environmental sustainability.
- To cultivate social and environmental responsibility among students.

Event Description:

Students from ASMA Institute of Management actively participated in a tree plantation initiative to contribute to the campus's greenery. The tree plantation drive was part of an ongoing effort to create a sustainable ecosystem, where students understood the critical role trees play in maintaining environmental health.

Learning Outcomes:

- Students were motivated to engage in tree planting and afforestation efforts.
- They developed an appreciation for environmental conservation.
- The event encouraged students to be lifelong advocates for environmental sustainability.



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Tree Plantation Camp (Academic Year 2021-22)

Event Type: Extension & Outreach Activity

Event Name: Tree Plantation

Day & Date: Saturday, 27th November 2021

Venue: College Campus and nearby locations

Objectives of the Event:

- To spread awareness on the role of trees in combating environmental degradation.
- To foster social responsibility among students through environmental initiatives.
- To encourage students to be active participants in afforestation projects.

Event Description:

The tree plantation drive of 2021 engaged students and faculty in planting saplings on the college campus and surrounding areas. The initiative was part of ASMA's continuous efforts to foster environmental sustainability and educate students about the long-term benefits of planting trees.

Learning Outcomes:

- Students developed an understanding of how tree planting aids environmental conservation.
- They became aware of the vital role trees play in sustaining life on Earth.
- The event encouraged students to practice environmental stewardship.

Tree Plantation Camp (Academic Year 2022-23)

Event Type: Extension & Outreach Activity

Event Name: Tree Plantation

Day & Date: Monday, 28th November 2022

Venue: College Campus and neighboring sites

Objectives of the Event:

- To promote tree planting as a means of environmental preservation.

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ASMA Institute of Management



- To teach students the importance of sustainable living.
- To instill in students the responsibility of caring for the planet.

Event Description:

ASMA Institute of Management organized its annual tree plantation drive in November 2022. Students, faculty, and staff worked together to plant saplings around the campus and neighboring areas, focusing on the importance of trees for environmental health and sustainability.

Learning Outcomes:

- Students were motivated to take responsibility for the environment by planting trees.
- They gained an understanding of how tree planting supports a sustainable ecosystem.
- The event inspired students to continue participating in eco-friendly initiatives for the betterment of future generations.



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Swachh Bharat Abhiyan

(Academic Year 2018-19)

Event Type: Extension & Outreach Activity

Event Name: Swachh Bharat Abhiyan

Day & Date: Tuesday, 2nd October 2018

Time: 4:00 PM

Location: ASMA Campus

Objectives of the Event:

- To commemorate the birth anniversary of Mahatma Gandhi and promote his vision of a clean and self-reliant nation.
- To instill the values of cleanliness, non-violence, and social responsibility among students.
- To encourage students to take an active role in maintaining cleanliness within the campus and surrounding areas.

Event Description:

On the occasion of Gandhi Jayanti, ASMA Institute of Management organized a Swachh Bharat Abhiyan, where students, faculty, and staff participated in a campus-wide cleanliness drive. The event began with a tribute to Mahatma Gandhi's legacy, followed by a speech on the importance of cleanliness in building a sustainable future. Armed with cleaning tools, gloves, and biodegradable waste bags, participants cleaned various areas of the campus and spread awareness about cleanliness among the local community.

Learning Outcomes:

- Enhanced awareness of the importance of maintaining a clean and hygienic environment.
- Practical experience in community engagement and environmental sustainability.
- Students embraced the Gandhian values of self-reliance and community service.



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Swachh Bharat Abhiyan (Academic Year 2019-20)

Event Type: Extension & Outreach Activity

Event Name: Swachh Bharat Abhiyan

Day & Date: Wednesday, 2nd October 2019

Time: 4:00 PM

Location: ASMA Campus

Objectives of the Event:

- To commemorate Mahatma Gandhi's vision of a clean India.
- To educate students on the significance of cleanliness and environmental responsibility.
- To engage students in practical activities that contribute to the welfare of society.

Event Description:

On the occasion of Gandhi Jayanti, ASMA Institute of Management organized a Swachh Bharat Abhiyan, aimed at promoting cleanliness and community involvement. The event began with a speech on Mahatma Gandhi's contribution to the nation, particularly his emphasis on cleanliness. Students and faculty participated in a cleanliness drive that covered the entire campus and extended to nearby areas. The event encouraged active participation and community engagement.

Learning Outcomes:

- Increased awareness about the importance of cleanliness in daily life.
- Practical experience in community service and environmental responsibility.
- Students were inspired to lead by example and continue Gandhi's vision of a clean and sustainable India.



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Swachh Bharat Abhiyan (Academic Year 2021-22)

Event Type: Extension & Outreach Activity

Event Name: Swachh Bharat Abhiyan

Day & Date: Saturday, 2nd October 2021

Time: 4:00 PM

Location: ASMA Campus

Objectives of the Event:

- To commemorate the birth anniversaries of Mahatma Gandhi and LalBahadurShastri.
- To promote environmental cleanliness and sustainability in the community.
- To instill Gandhian values of non-violence, truth, and community service among students.

Event Description:

In honor of Mahatma Gandhi's and LalBahadurShastri's birthdays, ASMA Institute of Management organized a Swachh Bharat Abhiyan. The event commenced with a tribute to these great leaders and an inspiring speech on the relevance of Gandhian principles in modern life. Following this, students, faculty, and staff actively participated in a cleanliness drive across the campus and nearby areas, promoting environmental sustainability. The event focused on raising awareness of proper waste disposal and the need for collective responsibility in maintaining a clean environment.

Learning Outcomes:

- Students gained a deeper understanding of the importance of cleanliness and environmental responsibility.
- The event promoted teamwork and community engagement in maintaining a clean campus.
- Students embraced Gandhian values of truth, discipline, and service to society.



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Prof. Shastri Educational Foundation's
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Swachh Bharat Abhiyan (Academic Year 2022-23)

Event Type: Extension & Outreach Activity

Event Name: Swachh Bharat Abhiyan

Day & Date: Sunday, 2nd October 2022

Time: 4:00 PM

Location: ASMA Campus

Objectives of the Event:

- To celebrate Mahatma Gandhi's legacy and his advocacy for cleanliness.
- To instill a sense of environmental responsibility in students and faculty.
- To promote community participation in maintaining a clean and healthy environment.

Event Description:

On Gandhi Jayanti, ASMA Institute of Management organized a Swachh Bharat Abhiyan to encourage cleanliness and sustainability within the campus and surrounding areas. The event began with a tribute to Mahatma Gandhi, followed by an insightful talk on the importance of cleanliness in today's world. Participants, including students, faculty, and staff, actively participated in cleaning various parts of the campus. The initiative extended to the local community, where participants raised awareness about waste management and the harmful effects of plastic pollution.

Learning Outcomes:

- Students gained practical experience in environmental conservation and sustainability.
- The event reinforced the importance of cleanliness as a public health measure.
- Participants were inspired to adopt Gandhian values of discipline, truth, and community service.

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E-Waste Collection Drive Events

E-Waste Collection Drive (Academic Year 2018-19)

Event Type: Extension & Outreach Activity

Event Name: E-Waste Collection Drive

Collaboration: Lions International Club

Event Dates: January 13 – February 13, 2019

Location: ASMA Campus

Objectives of the Event:

- To create awareness about the significance of responsible e-waste disposal among students and the community.
- To promote environmentally friendly practices through the collection and recycling of e-waste.
- To reduce the harmful impact of e-waste on the environment by ensuring its proper disposal.
- To foster social responsibility and environmental consciousness among students.

Event Description:

In collaboration with Lions International Club, ASMA Institute of Management organized an E-Waste Collection Drive. The event aimed to educate students and the local community about the dangers of improper e-waste disposal. With the rapid growth of technology, outdated and broken electronics contribute significantly to environmental pollution. To mitigate this issue, students, staff, and local residents were encouraged to bring in discarded electronics, including old computers, mobile phones, and other gadgets.

All the collected e-waste was transferred to authorized recycling centers to ensure proper handling and recycling, reducing the potential for toxic chemicals to enter the environment.

Learning Outcomes:

- Increased awareness about the importance of responsible e-waste disposal and its environmental impact.
- Enhanced understanding of the recycling process and how it reduces pollution.
- Students developed a sense of social and environmental responsibility.



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E-Waste Collection Drive (Academic Year 2019-20)

Event Type: Extension & Outreach Activity

Event Name: E-Waste Collection Drive

Collaboration: Lions International Club

Event Dates: January 13 – February 13, 2020

Location: ASMA Campus

Objectives of the Event:

- To educate students and the community on the environmental hazards of improper e-waste disposal.
- To encourage the adoption of eco-friendly habits through the collection and recycling of electronic waste.
- To minimize the harmful effects of e-waste on the environment by promoting safe disposal practices.
- To cultivate environmental consciousness and responsibility in students.

Event Description:

ASMA Institute of Management, in collaboration with Lions International Club, hosted an E-Waste Collection Drive to promote responsible e-waste disposal. The drive encouraged students, staff, and the local community to bring in old and unused electronics, such as laptops, mobile phones, printers, and other gadgets.

The drive aimed to raise awareness about the growing environmental threat posed by improperly discarded e-waste, which often contains harmful substances. The collected e-waste was properly sorted and sent to authorized recycling centers to ensure eco-friendly disposal.

Learning Outcomes:

- Improved awareness of the environmental impact of e-waste and the importance of recycling.
- Students gained practical knowledge of responsible waste management.
- The event fostered a culture of environmental sustainability within the community.



Director

PSP Sahastri Educational Foundation's
ASMA Institute of Management





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E-Waste Collection Drive (Academic Year 2021-22)

Event Type: Extension & Outreach Activity

Event Name: E-Waste Collection Drive

Collaboration: Lions International Club

Event Dates: January 13 – February 13, 2022

Location: ASMA Campus

Objectives of the Event:

- To raise awareness about the harmful effects of e-waste on the environment and the importance of its proper disposal.
- To promote eco-friendly practices by collecting and recycling electronic waste.
- To reduce environmental pollution caused by toxic substances in electronic waste.
- To instill a sense of environmental and social responsibility in students.

Event Description:

ASMA Institute of Management, in collaboration with Lions International Club, organized an E-Waste Collection Drive to encourage responsible disposal and recycling of electronic waste. With the growing use of technology, e-waste has become a significant environmental concern. This initiative encouraged the ASMA community and nearby residents to bring in discarded electronics like computers, phones, and other devices.

The collected items were responsibly recycled, reducing the risk of environmental contamination from hazardous materials. The event also served as a platform to educate participants on the importance of recycling and reducing their electronic footprint.

Learning Outcomes:

- Increased awareness of the environmental and health risks associated with improper e-waste disposal.
- Practical experience in organizing and participating in environmentally responsible activities.
- The event encouraged students and the community to adopt sustainable practices for a cleaner planet.

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PSP Vaastri Educational Foundation's
ASMA Institute of Management



E-Waste Collection Drive (Academic Year 2022-23)

Event Type: Extension & Outreach Activity

Event Name: E-Waste Collection Drive

Collaboration: Lions International Club

Event Dates: January 13 – February 13, 2023

Location: ASMA Campus

Objectives of the Event:

- To create awareness about the importance of proper e-waste disposal and its environmental benefits.
- To encourage the ASMA community to engage in recycling practices to reduce e-waste pollution.
- To minimize the harmful environmental impact of discarded electronics through safe recycling practices.
- To cultivate a sense of environmental stewardship and social responsibility among students.

Event Description:

ASMA Institute of Management, in collaboration with Lions International Club, organized an E-Waste Collection Drive to promote responsible e-waste management. With increasing technological advancements, e-waste has become a growing environmental threat. Participants were invited to bring old or broken electronics such as laptops, mobile phones, printers, and accessories.

The collected e-waste was handed over to authorized recycling centers to ensure that hazardous materials were safely processed. The initiative aimed to reduce the environmental impact of electronic waste while fostering a culture of environmental responsibility among students and staff.

Learning Outcomes:

- Students and participants developed a stronger understanding of the importance of recycling and responsible waste disposal.
- The drive encouraged environmentally conscious behavior and community involvement.
- Practical experience in organizing an eco-friendly initiative and promoting sustainability across campus.



Director

PSF - Prastri Educational Foundation
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Traffic Awareness Campaigns

Traffic Awareness Campaign (Academic Year 2022-23)

Event Type: Extension & Outreach Activity

Event Name: Traffic Awareness Campaign

Date: Friday, 27th January 2023

Location: ASMA Campus

Objectives of the Event:

- To create awareness among students about traffic rules and regulations.
- To educate students on traffic management practices that contribute to pollution control and road safety.

Event Description:

The Traffic Awareness Campaign held on January 27, 2023, aimed to educate students about the critical importance of adhering to traffic rules and regulations. The event included interactive sessions, informative presentations, and engaging activities focused on promoting safe driving practices. Participants learned about the significance of wearing helmets and seatbelts, as well as the dangers associated with distracted driving.

Traffic safety experts engaged with students, sharing insights on local traffic laws and the positive effects of compliance on community safety. The campaign also highlighted the benefits of the Pune Metro as a sustainable transportation alternative that alleviates traffic congestion and helps in reducing pollution levels in the city.

Various activities were organized, including quizzes, demonstrations, and the distribution of informative pamphlets, to enhance participants' understanding of traffic safety and encourage responsible behavior on the roads.



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Learning Outcomes:

- Increased awareness among students regarding the importance of traffic rules and regulations, fostering a culture of safety.
- Empowerment of students to make informed decisions about road safety and their role in promoting responsible driving behaviors within their communities.
- Development of critical thinking and problem-solving skills related to traffic safety challenges and solutions.

Director

PSR Phastri Educational Foundation
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Traffic Awareness Campaign (Academic Year 2021-22)

Event Type: Extension & Outreach Activity

Event Name: Traffic Awareness Campaign

Date: Friday, 28th January 2022

Location: ASMA Campus

Objectives of the Event:

- To educate students about the importance of following traffic rules and regulations for their safety and that of others.
- To raise awareness about the impact of traffic management on pollution control.

Event Description:

The Traffic Awareness Campaign organized on January 28, 2022, sought to instill a strong understanding of traffic rules among students. The event featured various interactive sessions and informative presentations that emphasized safe driving practices, the necessity of seatbelt and helmet usage, and the risks associated with distracted driving.

Traffic safety experts were invited to discuss local traffic laws and the positive effects of following these regulations on community safety. Additionally, the campaign focused on the Pune Metro system as an eco-friendly transportation option that can mitigate traffic congestion and environmental pollution.

Engaging activities such as quizzes, demonstrations, and pamphlet distributions were conducted to solidify the knowledge gained and encourage responsible road behavior.

Learning Outcomes:

- Enhanced awareness of traffic rules and their significance in ensuring road safety among students.
- Increased student empowerment to make responsible choices regarding road safety and community driving practices.
- Improvement in critical thinking and problem-solving skills regarding traffic safety issues.

Director

PSP Kashtri Educational Foundation's
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Traffic Awareness Campaign (Academic Year 2020-21)

Event Type: Extension & Outreach Activity

Event Name: Traffic Awareness Campaign

Date: Friday, 29th January 2021

Location: ASMA Campus

Objectives of the Event:

- To promote awareness of traffic regulations among students.
- To educate participants on the benefits of effective traffic management for pollution control.

Event Description:

The Traffic Awareness Campaign held on January 29, 2021, aimed to foster a comprehensive understanding of traffic rules and safe driving practices. The event consisted of engaging activities and informative sessions focusing on the importance of seatbelt and helmet usage, along with the dangers of distracted driving.

Traffic safety professionals engaged students by sharing valuable insights about local traffic laws and their significance in enhancing community safety. The campaign also highlighted the Pune Metro as a sustainable transportation option to reduce traffic congestion and combat pollution.

Participants took part in various activities such as quizzes and interactive demonstrations, promoting a deeper understanding of traffic safety and responsible behavior on the roads.

Learning Outcomes:

- Heightened awareness of the critical nature of traffic rules, contributing to a culture of safety among students.
- Empowered students to make informed choices about their driving behavior and contribute to community road safety.
- Development of critical thinking skills concerning traffic-related challenges and solutions.

Director

PSD Bhastri Educational Foundation
ASMA Institute of Management



Traffic Awareness Campaign (Academic Year 2019-20)

Event Type: Extension & Outreach Activity

Event Name: Traffic Awareness Campaign

Date: Friday, 30th January 2020

Location: ASMA Campus

Objectives of the Event:

- To increase awareness among students about traffic rules and regulations.
- To educate participants about the role of traffic management in pollution reduction.

Event Description:

The Traffic Awareness Campaign conducted on January 30, 2020, aimed to impart knowledge about the importance of traffic rules and safe driving practices. The event featured interactive sessions, presentations, and engaging activities that underscored the need for safe driving, including the use of seatbelts and helmets, and the dangers of distracted driving.

Students had the opportunity to interact with traffic safety experts who provided insights into local traffic regulations and the benefits of compliance for community safety. The campaign also emphasized the Pune Metro as a sustainable transportation alternative to combat traffic congestion and pollution.

Various activities, including quizzes, demonstrations, and the distribution of informative pamphlets, were held to enhance understanding and encourage responsible behavior on the roads.

Learning Outcomes:

- Increased awareness of traffic rules and their importance in ensuring safety.
- Empowered students to make responsible decisions about road safety and promote safe driving practices in their communities.
- Development of critical thinking and problem-solving skills related to traffic safety issues.



Director

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Traffic Awareness Campaign (Academic Year 2018-19)

Event Type: Extension & Outreach Activity

Event Name: Traffic Awareness Campaign

Date: Friday, 25th January 2019

Location: ASMA Campus

Objectives of the Event:

- To create awareness among students regarding traffic rules and regulations.
- To educate participants about the impact of traffic management on pollution control.

Event Description:

The Traffic Awareness Campaign held on January 25, 2019, focused on educating students about the critical importance of adhering to traffic rules. The event featured interactive sessions, presentations, and engaging activities designed to promote safe driving practices, including the importance of seatbelt and helmet use, as well as the dangers of distracted driving.

Traffic safety experts engaged participants by sharing insights into local traffic laws and the benefits of compliance for community safety. Additionally, the campaign highlighted the advantages of the Pune Metro as a sustainable transportation option, which helps reduce traffic congestion and pollution.

Various activities, such as quizzes, demonstrations, and pamphlet distribution, were organized to deepen participants' understanding of traffic safety and encourage responsible road behavior.

Learning Outcomes:

- Enhanced awareness of traffic regulations and their importance in ensuring safety.
- Empowerment of students to make informed decisions regarding road safety and responsible driving behavior.
- Development of critical thinking skills related to traffic safety challenges and solutions.

Here's the revised content for the Traffic Awareness Campaign, excluding the academic year 2020-21:


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Traffic Awareness Campaign (Academic Year 2022-23)

Event Type: Extension & Outreach Activity

Event Name: Traffic Awareness Campaign

Date: Friday, 27th January 2023

Location: ASMA Campus

Objectives of the Event:

- To create awareness among students about traffic rules and regulations.
- To educate students on traffic management practices that contribute to pollution control and road safety.

Event Description:

The Traffic Awareness Campaign held on January 27, 2023, aimed to educate students about the critical importance of adhering to traffic rules and regulations. The event included interactive sessions, informative presentations, and engaging activities focused on promoting safe driving practices. Participants learned about the significance of wearing helmets and seatbelts, as well as the dangers associated with distracted driving.

Traffic safety experts engaged with students, sharing insights on local traffic laws and the positive effects of compliance on community safety. The campaign also highlighted the benefits of the Pune Metro as a sustainable transportation alternative that alleviates traffic congestion and helps in reducing pollution levels in the city.

Various activities were organized, including quizzes, demonstrations, and the distribution of informative pamphlets, to enhance participants' understanding of traffic safety and encourage responsible behavior on the roads.

Learning Outcomes:

- Increased awareness among students regarding the importance of traffic rules and regulations, fostering a culture of safety.


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Dr. Shashi Educational Foundation's
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- Empowerment of students to make informed decisions about road safety and their role in promoting responsible driving behaviors within their communities.
- Development of critical thinking and problem-solving skills related to traffic safety challenges and solutions.

Director

Parvashastri Educational Society's
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Traffic Awareness Campaign (Academic Year 2021-22)

Event Type: Extension & Outreach Activity

Event Name: Traffic Awareness Campaign

Date: Friday, 28th January 2022

Location: ASMA Campus

Objectives of the Event:

- To educate students about the importance of following traffic rules and regulations for their safety and that of others.
- To raise awareness about the impact of traffic management on pollution control.

Event Description:

The Traffic Awareness Campaign organized on January 28, 2022, sought to instill a strong understanding of traffic rules among students. The event featured various interactive sessions and informative presentations that emphasized safe driving practices, the necessity of seatbelt and helmet usage, and the risks associated with distracted driving.

Traffic safety experts were invited to discuss local traffic laws and the positive effects of following these regulations on community safety. Additionally, the campaign focused on the Pune Metro system as an eco-friendly transportation option that can mitigate traffic congestion and environmental pollution.

Engaging activities such as quizzes, demonstrations, and pamphlet distributions were conducted to solidify the knowledge gained and encourage responsible road behavior.

Learning Outcomes:

- Enhanced awareness of traffic rules and their significance in ensuring road safety among students.
- Increased student empowerment to make responsible choices regarding road safety and community driving practices.
- Improvement in critical thinking and problem-solving skills regarding traffic safety issues.

Director

PSD Shastri Educational Foundation's
ASMA Institute of Management



Traffic Awareness Campaign (Academic Year 2019-20)

Event Type: Extension & Outreach Activity

Event Name: Traffic Awareness Campaign

Date: Friday, 30th January 2020

Location: ASMA Campus

Objectives of the Event:

- To increase awareness among students about traffic rules and regulations.
- To educate participants about the role of traffic management in pollution reduction.

Event Description:

The Traffic Awareness Campaign conducted on January 30, 2020, aimed to impart knowledge about the importance of traffic rules and safe driving practices. The event featured interactive sessions, presentations, and engaging activities that underscored the need for safe driving, including the use of seatbelts and helmets, and the dangers of distracted driving.

Students had the opportunity to interact with traffic safety experts who provided insights into local traffic regulations and their significance in enhancing community safety. The campaign also emphasized the Pune Metro as a sustainable transportation alternative to combat traffic congestion and pollution.

Participants took part in various activities such as quizzes and interactive demonstrations, promoting a deeper understanding of traffic safety and responsible behavior on the roads.

Learning Outcomes:

- Increased awareness of the critical nature of traffic rules, contributing to a culture of safety among students.
- Empowered students to make informed choices about their driving behavior and promote safe driving practices in their communities.
- Development of critical thinking skills concerning traffic-related challenges and solutions.



Director
PSE Phastri Educational Foundation's
ASMA Institute of Management



Traffic Awareness Campaign (Academic Year 2018-19)

Event Type: Extension & Outreach Activity

Event Name: Traffic Awareness Campaign

Date: Friday, 25th January 2019

Location: ASMA Campus

Objectives of the Event:

- To create awareness among students regarding traffic rules and regulations.
- To educate participants about the impact of traffic management on pollution control.

Event Description:

The Traffic Awareness Campaign held on January 25, 2019, focused on educating students about the critical importance of adhering to traffic rules. The event featured interactive sessions, presentations, and engaging activities designed to promote safe driving practices, including the importance of seatbelt and helmet use, as well as the dangers of distracted driving.

Traffic safety experts engaged participants by sharing insights into local traffic laws and the benefits of compliance for community safety. Additionally, the campaign highlighted the advantages of the Pune Metro as a sustainable transportation option, which helps reduce traffic congestion and pollution.

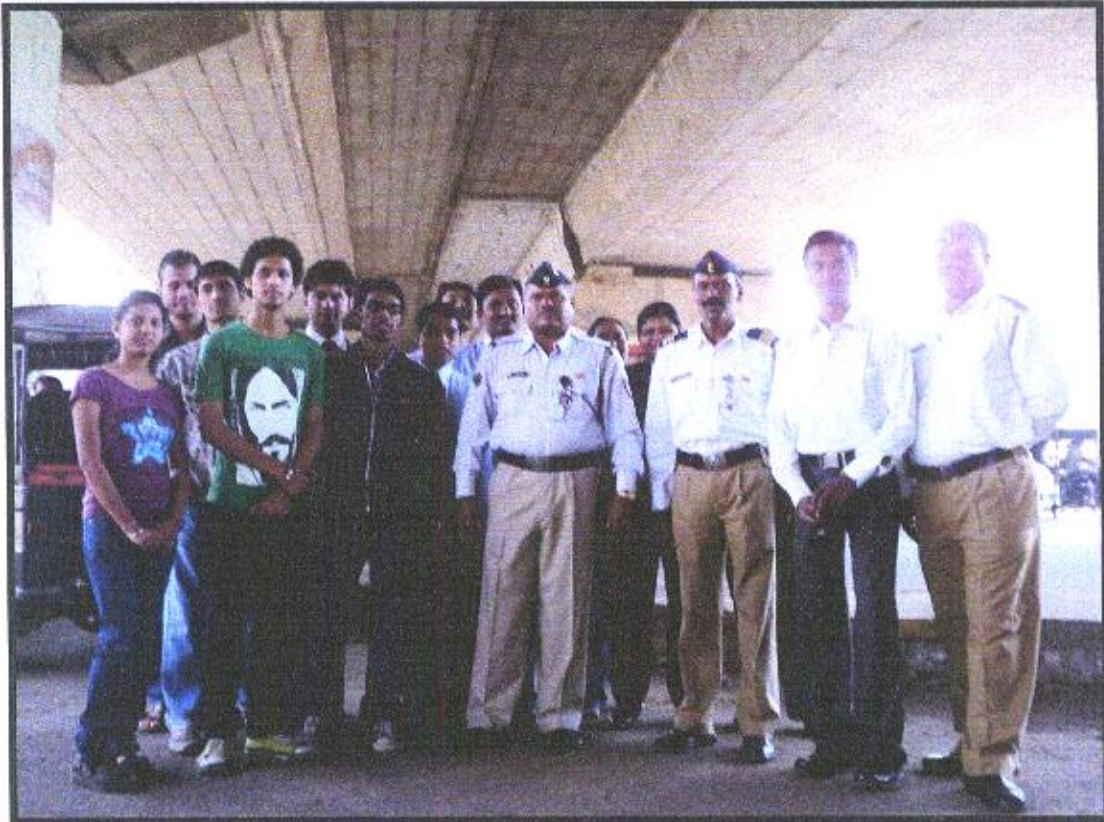
Various activities, such as quizzes, demonstrations, and pamphlet distribution, were organized to deepen participants' understanding of traffic safety and encourage responsible road behavior.

Learning Outcomes:

- Enhanced awareness of traffic regulations and their importance in ensuring safety.
- Empowerment of students to make informed decisions regarding road safety and responsible driving behavior.
- Development of critical thinking skills related to traffic safety challenges and solutions.



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Director
Engineer, Educational Foundation's
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Health and Hygiene Awareness Campaign

Event Type: Extension & Outreach Activity

Event Name: Online Health and Hygiene Awareness Campaign

Date: 25th August 2020

Time: 11:00 AM - 1:00 PM

Location: Virtual (Zoom/Google Meet)

Objectives of the Event:

- To educate students about personal hygiene and its impact on health.
- To promote practices that help prevent the spread of infectious diseases.

Event Description: ASMA organized an Online Health and Hygiene Awareness Campaign on August 25, 2020. The event featured health professionals discussing the importance of hygiene practices, including handwashing, sanitization, and safe food handling. Interactive sessions encouraged students to share their hygiene practices and ask questions to experts.

Learning Outcomes:

- Participants gained knowledge about essential hygiene practices and their importance.
- Empowered students to promote hygiene within their families and communities.

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Virtual Mental Health Awareness Week

Event Type: Social Awareness Initiative

Event Name: Virtual Mental Health Awareness Week

Date: 10th - 14th May 2021

Location: Virtual (Various online platforms)

Objectives of the Event:

- To raise awareness about mental health issues and resources available.
- To promote positive mental health practices among students.

Event Description: ASMA hosted a Virtual Mental Health Awareness Week from May 10 to 14, 2021. The week included daily webinars with mental health professionals discussing topics such as stress management, anxiety coping strategies, and the importance of seeking help. Activities included online workshops, guided meditation sessions, and sharing personal stories to destigmatize mental health discussions.

Learning Outcomes:

- Increased awareness of mental health issues and available support.
- Fostering a supportive community for students to discuss mental health challenges.



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Digital Literacy and Cyber Safety Workshop

Event Type: Educational Initiative

Event Name: Online Digital Literacy and Cyber Safety Workshop

Date: 12th March 2021

Time: 2:00 PM - 4:00 PM

Location: Virtual (Zoom/Google Meet)

Objectives of the Event:

- To educate students about safe online practices and digital literacy.
- To empower students with skills to navigate the digital world safely.

Event Description: On March 12, 2021, ASMA organized an Online Digital Literacy and Cyber Safety Workshop. The session focused on teaching students about protecting their personal information online, recognizing phishing scams, and the importance of digital citizenship. Experts shared practical tips and strategies for safe online engagement.

Learning Outcomes:

- Enhanced understanding of digital safety practices among students.
- Empowerment to use technology responsibly and safely.

Director

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Virtual Cultural Exchange Program

Event Type: Cultural Initiative

Event Name: Online Cultural Exchange Program

Date: 18th April 2021

Time: 3:00 PM - 5:00 PM

Location: Virtual (Zoom/Google Meet)

Objectives of the Event:

- To promote cultural diversity and understanding among students.
- To encourage students to share their cultural backgrounds and traditions.

Event Description: ASMA organized an Online Cultural Exchange Program on April 18, 2021, where students showcased their cultural heritage through presentations, traditional music, dance performances, and culinary demonstrations. The event aimed to foster appreciation for diversity and build connections among students from different backgrounds.

Learning Outcomes:

- Increased awareness and appreciation for cultural diversity.
- Strengthened bonds among students through shared experiences.

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Online Fundraising for Local NGOs

Event Type: Community Support Initiative

Event Name: Student-Led Fundraising for Local NGOs

Date: Throughout AY 2020-21

Location: Virtual (Online Fundraising)

Objectives of the Event:

- To raise funds and support local NGOs working on social issues.
- To engage students in community service and outreach efforts.

Event Description: Throughout the academic year, ASMA students organized various online fundraising activities, such as virtual talent shows and bake sales, to raise money for local NGOs addressing hunger, education, and health issues exacerbated by the pandemic. Collaborating with local organizations, students helped distribute resources to those in need.

Learning Outcomes:

- Fostered a sense of social responsibility and community engagement.
- Encouraged teamwork and leadership in supporting local causes.

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Virtual Volunteer Program

Event Type: Community Engagement Initiative

Event Name: Online Volunteer Program for Social Causes

Date: 1st October - 15th December 2020

Location: Virtual (Various online platforms)

Objectives of the Event:

- To encourage students to participate in volunteer activities despite physical restrictions.
- To promote social responsibility and community service among students.

Event Description: From October 1 to December 15, 2020, ASMA launched an Online Volunteer Program allowing students to participate in various virtual volunteering opportunities. Activities included tutoring underprivileged children online, assisting NGOs with social media campaigns, and participating in digital advocacy for social issues.

Learning Outcomes:

- Students developed skills in online engagement and community service.
- Increased understanding of social issues and the impact of volunteerism.

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Virtual Traffic Safety Awareness Program

Event Type: Extension & Outreach Activity

Event Name: Online Traffic Safety Awareness Program

Date: 2nd March 2021

Location: Virtual (Zoom/Google Meet)

Objectives of the Event:

- To educate students on traffic rules and safe driving practices.
- To promote responsible behavior on the roads.

Event Description: On March 2, 2021, ASMA organized a Virtual Traffic Safety Awareness Program. The event featured presentations by traffic safety experts, covering essential traffic regulations, the importance of seatbelt use, and the dangers of distracted driving. Interactive quizzes and discussions reinforced participants' understanding.

Learning Outcomes:

- Enhanced awareness of traffic rules and their importance in community safety.
- Empowerment to advocate for responsible driving behaviors among peers.

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Online Swachhta Abhiyan

Event Type: Social Responsibility Initiative

Event Name: Virtual SwachhtaAbhiyan

Date: 5th October 2021

Location: Virtual Campaign

Objectives of the Event:

- To promote cleanliness and hygiene among students and the community.
- To instill the values of Gandhian principles of cleanliness.

Event Description: ASMA conducted a Virtual SwachhtaAbhiyan on October 5, 2021, where students participated in a digital cleanliness campaign. Participants shared videos and photos of their cleanliness efforts at home and in their communities. An online discussion highlighted the importance of cleanliness and the role of youth in community service.

Learning Outcomes:

- Increased awareness of cleanliness and hygiene practices.
- Fostering a sense of responsibility towards community cleanliness.

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Virtual Tree Plantation Drive

Event Type: Environmental Initiative

Event Name: Online Tree Plantation Drive

Date: 22nd April 2021

Location: Virtual (Social Media Platforms)

Objectives of the Event:

- To raise awareness about the importance of trees and environmental conservation.
- To encourage students to engage in tree-planting activities.

Event Description: ASMA organized an Online Tree Plantation Drive on April 22, 2021, in conjunction with Earth Day celebrations. Students were encouraged to plant trees in their localities and share their experiences on social media using a designated hashtag. Educational content about the benefits of trees was also shared through webinars.

Learning Outcomes:

- Increased awareness of environmental issues and tree conservation.
- Encouragement of active participation in environmental sustainability efforts.

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Online Anti-Drug Awareness Campaign

Event Type: Social Awareness Initiative

Event Name: Virtual Anti-Drug Awareness Campaign

Date: 12th February 2021

Location: Virtual (Zoom/Google Meet)

Objectives of the Event:

- To educate students about the dangers of drug abuse and addiction.
- To promote healthy lifestyle choices among peers.

Event Description: On February 12, 2021, ASMA hosted an Online Anti-Drug Awareness Campaign, featuring speakers from local NGOs and rehabilitation centers discussing the impact of drug abuse. The event included personal testimonies, interactive sessions, and resource sharing for those needing help or support.

Learning Outcomes:

- Heightened awareness of the dangers associated with drug use.
- Empowerment to make informed decisions about health and well-being.

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Online Stress Relief and Wellbeing Workshop

Event Type: Mental Health Initiative

Event Name: Virtual Stress Relief and Wellbeing Workshop

Date: 15th November 2020

Location: Virtual (Zoom/Google Meet)

Objectives of the Event:

- To provide students with tools and techniques to manage stress and anxiety.
- To promote mental wellness and resilience among students.

Event Description: ASMA organized a Virtual Stress Relief and Wellbeing Workshop on November 15, 2020, led by mental health professionals. The workshop included mindfulness exercises, breathing techniques, and tips for maintaining mental health during challenging times. Students participated in interactive activities aimed at relaxation and stress reduction.

Learning Outcomes:

- Increased understanding of stress management techniques.
- Enhanced skills in maintaining mental wellness.

Director

PSD Shastri Educational Foundation's
ASMA Institute of Management





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COVID-19 Community Help Fund

Event Type: Community Support Initiative
Event Name: COVID-19 Community Help Fund
Date: Throughout AY 2020-2021
Location: Virtual (Online Fundraising)

Objectives of the Event:

- To raise funds for local communities affected by COVID-19.
- To encourage student participation in charitable initiatives.

Event Description: Throughout the academic year, ASMA students initiated an online fundraising campaign to support local communities impacted by the pandemic. Fundraising activities included virtual talent shows, online auctions, and donation drives. The funds raised were directed towards food distribution and essential supplies for those in need.

Learning Outcomes:

- Fostered a sense of solidarity and responsibility towards community welfare.
- Empowered students to take proactive steps in supporting their local communities.

Online Volunteer Program for Social Causes

Event Type: Community Engagement Initiative
Event Name: Virtual Volunteer Program
Date: 1st October - 15th December 2020
Location: Virtual (Various online platforms)

Objectives of the Event:

- To encourage students to engage in volunteer activities despite physical restrictions.
- To promote social responsibility and community service among students.

Event Description: From October 1 to December 15, 2020, ASMA launched an Online Volunteer Program allowing students to participate in various virtual volunteering opportunities. Activities included tutoring underprivileged children online, assisting NGOs with social media campaigns, and participating in digital advocacy for social issues.

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Learning Outcomes:

- Students developed skills in online engagement and community service.
- Increased understanding of social issues and the impact of volunteerism.

Director

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Embrace Equity

Event Type: Extension & Outreach Activity
Event Name: Embrace Equity - Digit All 2023
Day & Date: Saturday, 11th March 2023
Venue: ASMA Seminar Hall




Director
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Objectives of the Event:

- To honor womanhood
- To embrace equity
- To create awareness about the 'BetiBachaoBetiPadhao' initiative

Event Description: ASMA organized a Women's Day celebration on 11th March 2023 to honor womanhood and embrace equity. The event focused on women who have achieved significant milestones in various fields. Several speakers from different backgrounds shared their journeys, discussed their achievements, and highlighted their contributions to society. The event also addressed the theme of "Embrace Equity," exploring the impact of the digital gender gap on economic and social inequalities, while stressing the importance of protecting women's rights in digital spaces.

Learning Outcomes:

- The event instilled a sense of respect for womanhood among the students.
- Students gained an understanding of the importance and benefits of blood donation.



Director

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