



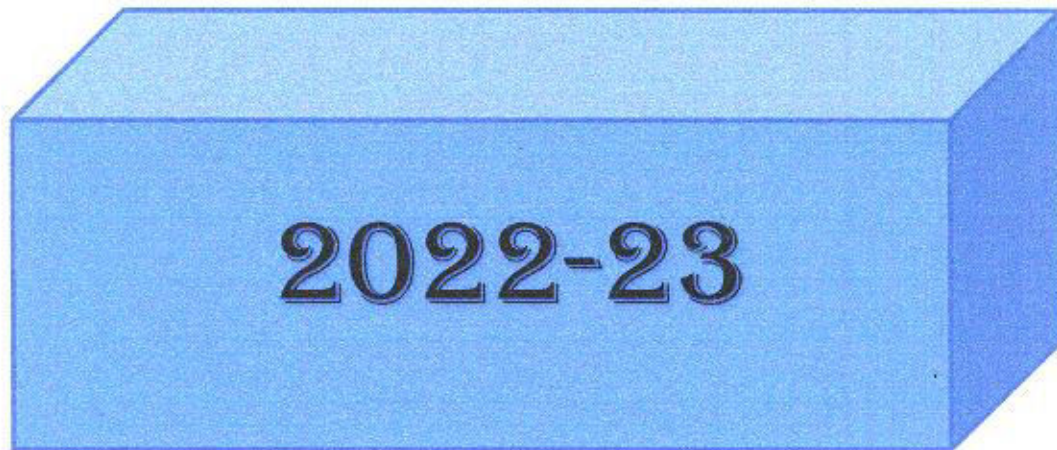
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5.11 2

Criterion 5-Student Support and Progression

Key Indicator 5.1 Student Support

Report with photographs on programmes conducted for awareness of trends in technology.



2022-23	
Sr. No	Particulars
1	Guest Lecture on Disruption to an Existing Industry due to Technology & Innovation

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Notice

Guest Lecture on Disruption to an Existing Industry due to Technology & Innovation

Date: 4th January 2022

Dear Students,

We are thrilled to announce a guest lecture on the topic 'Disruption to an Existing Industry due to Technology & Innovation.

Here are the details of the event:

Event: Disruption to an Existing Industry due to Technology & Innovation

Date: 6th January 2022

Time: 11:30 AM

Venue: ASMA Seminar Hall

We will share insightful perspectives on how technology and innovation are reshaping industries and causing disruptions. This session promises to be enlightening and will provide valuable insights into the challenges and opportunities presented by technological advancements.

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We encourage all students to attend and gain valuable knowledge from this esteemed guest speaker.

We will share insightful perspectives on how technology and innovation are reshaping industries and causing disruptions. This session promises to be enlightening and will provide valuable insights into the challenges and opportunities presented by technological advancements.

We encourage all students to attend and gain valuable knowledge from this esteemed guest speaker.



Students during Session....

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Objectives

- To explore the concept of disruption in existing industries caused by technology and innovation.
- To understand the factors contributing to disruption and its impact on traditional business
- To provide insights into strategies for adapting to and leveraging disruptions for sustainable growth.



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Event Description

Lecture at the ASMA Seminar Hall on the topic 'Disruption to an Existing Industry due to Technology & Innovation'. The session aimed to elucidate how technological advancements and innovative practices are fundamentally changing traditional industries.

Lecturer began by defining the concept of disruption and highlighting its significance in the context of technological innovation. She discussed real-world examples of industries that have been disrupted by advancements in technology, such as the transportation industry with the advent of ride-sharing services and the retail sector with the rise of e-commerce platforms.

Furthermore, lecturer delved into the underlying factors driving disruption, including changes in consumer behavior, advancements in digital technologies, and the emergence of agile startups. He emphasized the need for businesses to embrace innovation and adapt to evolving market dynamics to remain competitive in the face of disruption.

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Learning Outcomes

Students gained a deeper understanding of the concept of disruption and its implications for existing industries.

The session provided insights into the factors contributing to disruption and the strategies employed by disruptors.

Students learned about the importance of innovation and agility in responding to disruptions and staying ahead of the competition.

The lecture encouraged students to think critically about the impact of technology on various industries and to identify opportunities for innovation and growth.

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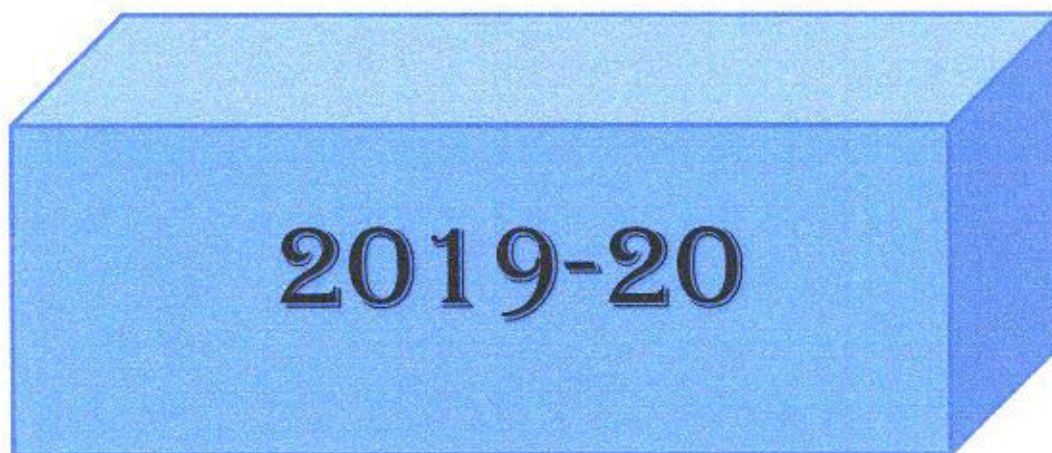


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Criterion 5-Student Support and Progression

Key Indicator 5.1 Student Support

Report with photographs on programmes conducted for awareness of trends in technology.



2019-20	
Sr. No	Particulars
1	Awareness of trends in technology (Training Session-New age tools and techniques in the research.
2	Awareness of trends in technology

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Notice

New-age Research Tools and Techniques

Date: 2nd April 2019

Dear Faculty Members,

We are pleased to announce a training session aimed at equipping you with the knowledge and skills to effectively utilize new-age tools and techniques in the realm of research.

Here are the details of the session:

Event: Training Session on New-age Research Tools and Techniques

Date: 5th April 2019

Time: 11:00 AM

Venue: ASMA Computer Lab



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The session will provide valuable insights and practical guidance on leveraging modern research tools to enhance your research endeavors.

We encourage all faculty members to attend this informative session and take advantage of this valuable learning opportunity.

Event: Training Session on New-age Research Tools and Techniques

Date: 5th April 2019

Time: 11:00 AM

Venue: ASMA Computer Lab



Snap During Session...



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Objectives

- To introduce faculty members to new-age tools and techniques in research.
- To enhance faculty members' understanding of modern research methodologies.
- To empower faculty members to utilize advanced research tools effectively.

Event Description

On 5th April 2019, the Library Department of ASMA organized a training session for faculty members aimed at familiarizing them with new-age tools and techniques in the field of research. The session, held in the Computer Lab, was conducted by Mr. Prakash Patil, HOD of MCA department (ASMA)

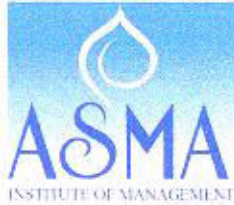
Mr. Patil commenced the session by providing an overview of the latest advancements in research tools and methodologies. He highlighted the importance of staying updated with modern research practices to enhance the quality and relevance of academic research.

Throughout the session, Mr. Patil demonstrated various research tools and platforms, including online databases, digital libraries, and research management software. He provided practical guidance on navigating these tools effectively and utilizing their features to streamline the research process.

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The training session also included hands-on exercises and interactive discussions, allowing faculty members to explore the functionality of different research tools and address any queries they had.

Learning Outcomes

- Faculty members gained a deeper understanding of new-age tools and techniques available for research.
- The session provided practical insights into leveraging modern research platforms to enhance productivity and efficiency.
- Faculty members learned how to effectively utilize advanced research tools to access relevant literature, manage citations, and collaborate with peers.
- The training session empowered faculty members to incorporate modern research methodologies into their academic pursuits, ultimately enhancing the quality of research output.

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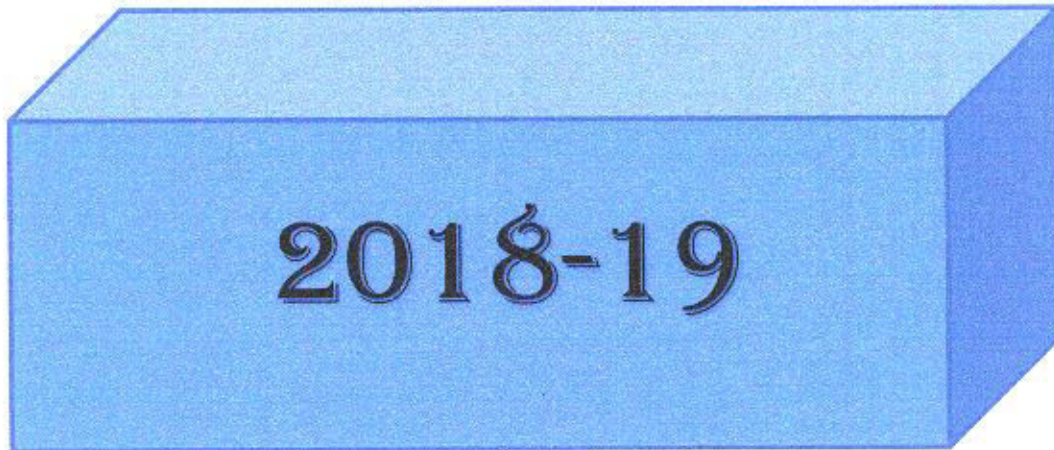


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Criterion 5-Student Support and Progression

Key Indicator 5.1 Student Support

Report with photographs on programmes conducted for awareness of trends in technology.



2018-19	
Sr. No	Particulars
1	Awareness of trends in technology (Seminar on "DIGITAL INDIA")
2	Awareness of trends in technology (Digital marketing scope, opportunities and future)



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Notice Seminar on 'Digital India'

Date: 15th November 2019

Dear Students,

We are pleased to announce a seminar on 'Digital India' aimed at providing insights into digitization, its repercussions, and our preparedness for the digital world. Here are the details of the seminar:

Event: Seminar on Digital India

Date: 19th November 2019

Time: 11:00 AM

Venue: ASMA Seminar Hall

Director

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We have esteemed speakers from various domains:

**We encourage all students to participate actively in this seminar and engage
in the insightful discussions.**

Event: Seminar on Digital India

Date: 19th November 2019

Time: 11:00 AM

Venue: ASMA Seminar Hall



Snap during session.....

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Objectives

- To raise awareness about the implications of digitization in India.
- To highlight the challenges and opportunities presented by the digital era.
- To inspire students to be proactive and prepared for the future digital landscape.

Event Description

On 19th November 2019, ASMA organized a seminar on 'Digital India' to provide students with insights into the impact of digitization on society and the economy. The seminar, held at the ASMA Seminar Hall, featured a lineup of esteemed speakers who shared their perspectives on various aspects of digital transformation.

The seminar commenced with an address by Dr. Ganesh Tannu, Director of ASMA, who emphasized the importance of responsible social media usage and the need for preparedness in the digital age. His insightful remarks set the tone for the rest of the seminar.



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Notice

Upcoming Guest Session on 'Digital Marketing Scope, Opportunities & Future'

Date: 21th January 2019

Dear Students,

We are excited to announce an insightful guest session on 'Digital Marketing Scope, Opportunities & Future' as part of our ongoing efforts to provide you with the latest industry knowledge and career guidance.

Here are the details of the event:

Event: Digital Marketing Scope, Opportunities & Future

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Date: 27st January 2019

Time: 12 PM

Venue: ASMA Hall

This session will provide valuable insights into the rapidly evolving field of digital marketing, highlighting the numerous opportunities and potential career paths.

Upcoming Guest Session on 'Digital Marketing Scope, Opportunities & Future'

Date: 27st January 2019

Time: 12 PM

Venue: ASMA Hall

Director

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Snap during session.....

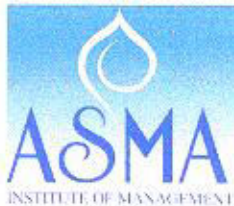
Objectives

- To educate students on the fundamentals and scope of digital marketing.
- To explore the differences between digital and traditional marketing, and inbound versus outbound marketing.
- To inform students about various types of digital marketing and the career opportunities available in this field.

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Event Description

On 27st January 2019, at 3 PM. Mr. Patkar, conducted a guest session at the ASMA Hall. The session, titled 'Digital Marketing Scope, Opportunities & Future,' aimed to provide students with a comprehensive understanding of digital marketing and its career prospects.

Mr. Patkar began by explaining the basic concepts of marketing and digital marketing. He distinguished between inbound and outbound marketing, as well as digital versus traditional marketing. He then delved into the various types of digital marketing, highlighting the unique features and advantages of each type.

The session also focused on career opportunities in digital marketing, discussing the various jobs available and the skills required for these roles. Mr. Kadukar provided an overview of the salary ranges for different positions in the digital marketing industry, giving students a realistic expectation of what they can achieve in this field.

Learning Outcomes :

- Students gained a clear understanding of the fundamentals of marketing digital marketing.
- The session highlighted the key differences between inbound and outbound marketing, as well as digital and traditional marketing.

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- Students were introduced to the different types of digital marketing and their respective benefits.
- The discussion on career opportunities provided students with valuable insights into the job market and potential salary ranges in digital marketing.
- Overall, the session equipped students with the knowledge needed to pursue a career in digital marketing and understand its growing significance in the business world.

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Criterion 5-Student Support and Progression

Key Indicator 5.1 Student Support

Report with photographs on programmes/activities conducted to enhance soft skills, Language & communication skills, and Life skills (Yoga, physical fitness, health and hygiene, self-employment and entrepreneurial skills)

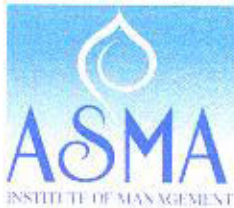
Supporting Documents

Key Indicator 5.1 Student Support

Report with photographs on programmes/activities conducted to enhance soft skills, Language & communication skills, and Life skills (Yoga, physical fitness, health and hygiene, self-employment and entrepreneurial skills)


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Criterion 5-Student Support and Progression

Key Indicator 5.1 Student Support

2022-23	
Sr. No	Particulars
1	Life Skill -Workshop on Marketing Masterclass: Unleashing the Power of Business Mindset and Strategic Launch Techniques
2	Life Skill -Industrial Visit-NSE
3	Language and Communication skill -Guest Lecture on Leadership Skills - Motivating and Encouraging Employees
4	Life Skill -Traffic Awareness Campaign
5	Life Skill -Outbound Training Program at Adventure Plus, Bhore
6	Life Skill -Industrial Visit to Whirlpool Industries
2021-22	
1	Language and Communication skill -Startup Education Boot Camp: Launching Your Entrepreneurial Journey
2	Life Skill -Industrial Visit to Neclay Industries
3	Life Skill -Seminar on 'Campus to Corporate
4	Life Skill -Industrial Visit - Baramati
5	Life Skill -Industrial Visit to Bisleri Factory





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2019-20	
1	Language and Communication skill -Guest Lecture on "Busting Myths: Uncovering the Reality behind Myths"
2	Life Skill -Industrial Visit to Mercedes-Benz Industries
3	Life Skill -Industrial Visit to Pure Berry's
2018-19	
1	Life Skill -Industrial Visit to Decathlon
2	Life Skill -Industrial Visit - Nasik
3	Soft Skill -Understanding Protection: Insurance & Risk Management
4	Life Skill -Industrial Visit – Baramati

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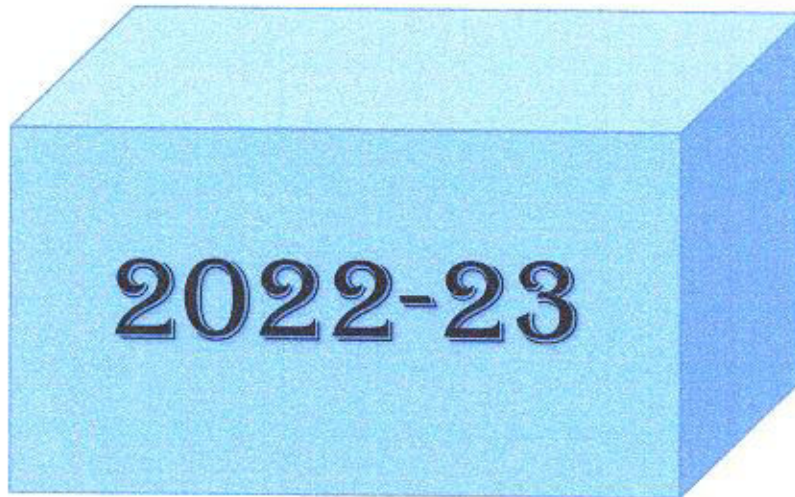




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Criterion 5-Student Support and Progression

Key Indicator 5.1 Student Support



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Criterion 5-Student Support and Progression

Key Indicator 5.1 Student Support

2022-23	
Sr. No	Particulars
1	Life Skill -Workshop on Marketing Masterclass: Unleashing the Power of Business Mindset and Strategic Launch Techniques
2	Life Skill -Industrial Visit-NSE
3	Language and Communication skill -Guest Lecture on Leadership Skills - Motivating and Encouraging Employees
4	Life Skill -Traffic Awareness Campaign
5	Life Skill -Outbound Training Program at Adventure Plus, Bor
6	Life Skill -Industrial Visit to Whirlpool Industries


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Notice

Workshop on Marketing Masterclass: Unleashing the Power of Business Mindset and Strategic Launch Techniques

Date: 19th June 2021

Dear MBA Students,

We are excited to announce a special workshop on "Marketing Masterclass: Unleashing the Power of Business Mindset and Strategic Launch Techniques" led by Dr. Mohammed Bawaji, an esteemed HR Strategist, Speaker, and Author.

Date: 21st June 2021

Time: 4 PM

Venue: Seminar Hall

Don't miss this opportunity to enhance your marketing acumen and prepare for a successful career.

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**Workshop on Marketing Masterclass: Unleashing the Power of Business
Mindset and Strategic Launch Techniques**

Date: 21st June 2023

Time: 4 PM

Venue: Seminar Hall



Photographs during session


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Photographs during session.....


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ASMA INSTITUTE OF MANAGEMENT
Approved by AICTE, New Delhi, Affiliated to Savitribai Phule Pune University (Inst. Code: 6164)
Shastri Campus: S. No. 85, NDA Road, Shivane, Pune - 411 023.
Ph.: (020) 25291471, 25293332, 9011036202 Fax: (020) 25291461
E-mail: enquiry@asma.in, director@asma.in Website: www.asma.in

Objectives:

To equip students with a business mindset and strategic marketing skills. To provide insights into effective management strategies and essential marketing tools.

To foster collaboration, problem-solving, and communication skills through interactive activities.

Event Description:

The Marketing Masterclass Workshop at ASMA was a highly engaging and informative event led by a distinguished HR strategist and author. The workshop aimed to provide students with an immersive learning experience, equipping them with the necessary knowledge and skills to excel in the marketing industry.

Throughout the session, our guest highlighted the importance of a business mindset and introduced students to effective management strategies and essential marketing tools. The workshop included various interactive group activities that encouraged students to collaborate, solve problems, and improve their communication skills.

Key Learning Outcomes:

Business Mindset:

Students gained insights into developing a business mindset crucial for strategic decision-making and long-term success.

Management Strategies:

The workshop provided effective management strategies that students can implement in real-world scenarios.

Marketing Tools:

Participants learned about essential marketing tools and techniques to enhance their marketing efforts.

Interactive Learning:

Group activities fostered collaboration, problem-solving, and communication, which are vital skills in the marketing industry.

Industry Insights:

Dr. Bawaji shared the latest trends and strategies in the marketing field, giving students practical insights and actionable strategies.

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Networking Opportunities:

The workshop provided a platform for students to network with peers and the industry expert, enhancing their professional connections.

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Industrial Visit-NSE

Location: NSE and Apple Store, Mumbai

Date: 5th Aug 2023

Time: 4 PM

Venue: NSE Mumbai

Summary of the Visit:

The visit aimed to provide practical exposure to approximately 264 MBA students. At the NSE, students experienced a two-hour session that provided their first exposure to India's financial markets. They learned about the equity market, including how shares are bought and sold, and factors influencing stock prices. The session introduced derivatives like futures and options, emphasizing their roles in risk management and investment strategies. It also covered the operations of stock exchanges, detailing trading processes and regulatory frameworks that ensure market integrity. Key takeaways included the importance of understanding market trends, analyzing financial data, and making informed investment decisions.

The visit to India's first Apple Store at Bandra Kurla Complex (BKC) offered insights into the operational excellence and customer-centric approach of a leading technology company. Students observed the store's unique ambiance, high-level customer service, and a wide range of Apple products, showcasing the brand's innovation. They analyzed merchandising strategies, paid heed to how the product placement and visual merchandising enhanced the customer engagement, and appreciated the efficient customer support system.

Overall, the visits provided valuable practical insights into financial markets and retail operations, complementing the students' academic learning.

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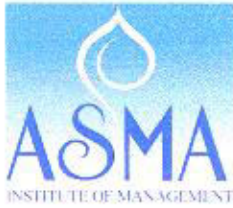


ASMA Students at NSE, Mumbai: Advanced financial instruments.

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ASMA Students during Session...

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Objectives:

To provide students with a foundational understanding of the capital market and various investment products.

To educate students on the power of compounding and different asset classes.

To familiarize students with the financial products available at NSE and important investment guidelines.

Event Description:

ASMA organized an enlightening visit to 'NSE'. The session aimed to provide MBA students with a comprehensive understanding of the capital market, various investment products, and the power of compounding. Also discussed various financial products available at NSE and emphasized the DO's & DON'TS for investors. Throughout the seminar, lecturer engaged students with general knowledge questions and financial quizzes, making the session interactive and informative. The session concluded with a brief discussion on the equity derivatives segment, providing students with valuable insights into advance financial instruments.

Key Learning Outcomes:

Foundational Knowledge:

Students gained a solid understanding of the capital market, different investment products, and the power of compounding.

Investment Products:

The session provided detailed information on various financial products available at NSE, helping students to identify suitable investment opportunities.

Investor Guidelines:

Students learned about the important DO's & DON'TS for investors, enhancing their investment decision-making skills.

Interactive Learning:

The inclusion of general knowledge questions and financial quizzes made the session engaging and reinforced learning through practical examples.

Advanced Financial Instruments:

The discussion on the equity derivatives segment provided students with insights into more complex financial instruments, broadening their understanding of the financial market.

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Notice

Guest Lecture on Leadership Skills - Motivating and Encouraging Employees

Date: 25 Nov 2023

Dear Students,

We are excited to announce a guest lecture on "Leadership Skills - Motivating and Encouraging Employees" organized by ASMA. This is an excellent opportunity for you to learn about essential leadership skills and strategies to effectively motivate and encourage employees.

Date: 4th Dec 2023

Time: 11:30 AM

Venue: ASMA Seminar Hall

The lecture will be delivered by an esteemed expert who will share valuable insights and practical strategies to enhance your leadership abilities.

Dr. Ganesh Madhukar Tannu

Director

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Guest Lecture on Leadership Skills - Motivating and Encouraging Employees

Date: 4th Dec 2023

Time: 11:30 AM

Venue: ASMA Seminar Hall



Photographs during lecture


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In this session mainly highlighted ten key skills for students: recognizing passion and purpose, continuous learning, networking, curiosity, journaling, time management, solutions-oriented thinking, cultural integration, embracing humility, and constant kill up gradation. His insightful talk urged students to view these skills not as an endpoint but as the beginning of a journey towards a successful and fulfilling career, encouraging them to stay curious, adaptable, and committed to personal growth.



Photographs during lecture

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Photographs during lecture

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Objectives of the Event:

- To enhance students' understanding of leadership skills.
- To provide insights on how to motivate and encourage employees effectively.
- To prepare students for future leadership roles in their careers.

Event Description:

On 4th Dec 2023, ASMA organized an enlightening guest lecture on "Leadership Skills Motivating and Encouraging Employees for all MBA students. The session commenced at 11:30 AM and featured Ms. Swati Narwal, Chief of IKEA, as the esteemed speaker. Ms. Narwal focused on imparting essential leadership skills that are critical for motivating and encouraging team members in any organizational setting.

Ms. Swati Narwal shared valuable insights and practical strategies on effective leadership. She highlighted the importance of understanding employee needs, setting clear goals, and fostering a positive work environment. Emphasis was placed on the role of communication, recognition, and support in driving employee motivation and engagement.

The session was graced by the presence of Secretary Dr. Saagar Balawadkar, who felicitated Ms. Swati Narwal for her valuable contribution to the event.

Students were engaged through interactive discussions and real-world examples that illustrated the impact of good leadership on team performance and organizational success. The lecture provided them with a deeper appreciation of the challenges and rewards of leadership and equipped them with tools and techniques to apply in their future managerial roles.

Learning Outcome:

- Improved understanding of key leadership skills required to motivate and encourage employees.
- Enhanced knowledge of strategies for effective communication and employee engagement.
- Practical insights into creating a supportive and positive work environment.
- Preparation for handling leadership roles and responsibilities in their future careers.

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Notice

ASMA is committed to ensuring the safety and well-being of our students and staff both within and outside the campus premises. In line with this commitment, we are pleased to announce a Traffic Awareness Campaign session.

We are honored to have distinguished delegates who will share their expertise and insights during the session.

Event Details:

- Event Name: Traffic Awareness Campaign
- Day & Date: Friday, 27th January 2023
- Collaboration: Uttam Nagar Police Station

Your active participation is highly encouraged, and we believe that the knowledge gained from this session will not only benefit you personally but also contribute to the overall safety culture of our college community.

Let us work together to make our roads safer for everyone.

Event Type: Extension and Outreach Activity

- Event Name: Traffic Awareness Campaign
- Day & Date: Friday, 27th January 2023
- Collaboration: Uttam Nagar Police Station

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Photographs during Campaign

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Photographs during Campaign

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Objectives of the Event:

Ensuring the safety and well-being of our students and staff both within and outside the campus premises. In line with this commitment, we are pleased to announce a Traffic Awareness Campaign session.

Event Description:

We believe that the knowledge gained from this session will not only benefit you personally but also contribute to the overall safety culture of our college community.

Traffic management and control. The key points which were discussed during session was benefits of Traffic Awareness.

Learning Outcome:

- Students were aware about benefits of public transport
- Students were made aware to traffic rules and regulations

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Notice

Outbound Training Program at Adventure Plus, Bhor

Date: 24/12/2022

Dear Students,

We are thrilled to announce an adventurous and exciting Outbound Training Program for our students at Adventure Plus in Bhor.

Date: 26.12.2022

Venue: Adventure Plus, Bhor

This program aims to build confidence, develop new skills, and create lifelong memories through engaging and challenging individual and team activities. We encourage all students to participate and make the most of this exciting opportunity.

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ASMA Students at Adventure Plus, BHOR

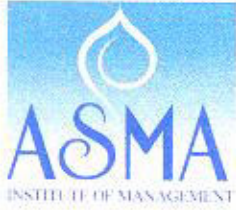


ASMA Students and Staff at Adventure Plus, BHOR

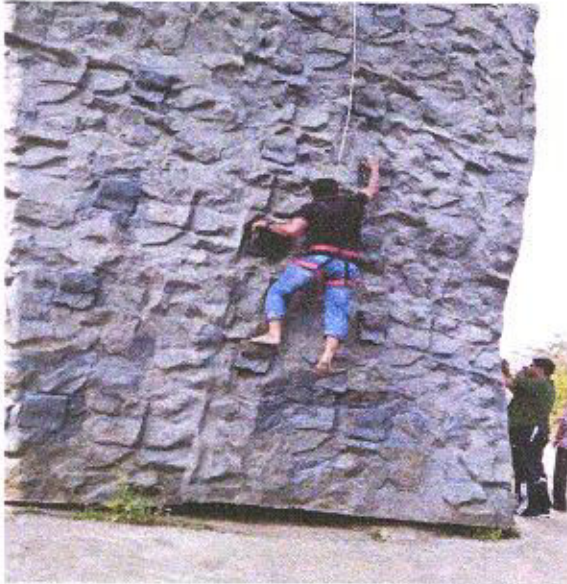
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Objectives:

The objective of the Outbound Training Program was to provide students with an opportunity to engage in outdoor adventure activities, build confidence, develop new skills, and foster teamwork. The program aimed to create a dynamic and challenging environment where students could grow both individually and as a team.

Event Description:

ASMA organized an adventurous and exciting Outbound Training Program for students at Adventure Plus in Bhor. The program featured a variety of outdoor and adventure activities designed to challenge and engage the students. Activities included:

Hiking: Students embarked on hiking trails, which provided a mix of physical exertion and scenic beauty, promoting endurance and appreciation for nature.

Rock Climbing: This activity tested the students' physical strength, agility, and problem-solving skills as they navigated various climbing routes.

Kayaking: Students enjoyed kayaking, which helped build their water navigation skills and fostered a sense of adventure and confidence.

Team-building Activities: A range of team activities were conducted to enhance teamwork, communication, and collaboration among students.

Throughout the program, students were encouraged to step out of their comfort zones, take on new challenges, and support one another, fostering a strong sense of community and camaraderie.

Learning Outcome:

Students emerged from the program with increased confidence and newly developed skills. They experienced the importance of teamwork, effective communication, and resilience. The diverse activities helped students to overcome personal challenges and build lasting memories. The experience also provided valuable lessons in leadership, problem-solving, and collaboration, all of which are essential skills for personal and professional growth.

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Notice

Subject: Industrial Visit to Whirlpool Industries

Dear Students,

We are excited to announce an industrial visit to Whirlpool Industries for MBA students. This visit will provide valuable insights into manufacturing processes, quality control, and supply chain management in the home appliance industry.

Details of the Visit:

- **Date:** 27.01.2023
- **Venue:** Whirlpool Industries,
- **Time:**
- **Dress Code:** Business casual attire. Closed shoes are mandatory for safety reasons.
- **Instructions:**
 - Carry your college ID card.
 - Mobile phones are allowed but must remain on silent during the tour.
 - Adhere to all safety protocols and follow the instructions of the Whirlpool team during the visit.

This visit is a great opportunity to learn about the operations of a global leader in the home appliance industry. Attendance is mandatory for all students.

For any further queries, please contact the undersigned.



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Photographs during Visit

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Event Objective:

The objective of ASMA Institute of MBA's visit to Whirlpool Industries was to provide students with a practical understanding of manufacturing processes, quality control, and supply chain management in the home appliance industry. The visit aimed to offer insights into how Whirlpool, as a global leader in consumer appliances, maintains operational efficiency, innovation, and sustainability while meeting customer demands in a competitive market.

Key Learnings from the Visit:

- 1. Manufacturing Processes and Automation:** Students observed the state-of-the-art manufacturing processes at Whirlpool, which combine automation with skilled labor to produce high-quality home appliances. This demonstrated the importance of efficiency, precision, and technology in modern manufacturing.
- 2. Quality Assurance and Product Testing:** The visit showcased Whirlpool's rigorous quality assurance protocols, where every appliance undergoes multiple testing phases to ensure performance and durability. Students learned how product testing and innovation are critical for maintaining customer satisfaction and brand reputation.
- 3. Supply Chain Management:** Whirlpool's efficient supply chain management system was explained, highlighting how raw materials are sourced, stored, and utilized to meet production demands. Students gained insights into inventory management, logistics, and supplier relationships that are crucial for maintaining seamless operations.
- 4. Sustainability Initiatives:** Students learned about Whirlpool's efforts to incorporate sustainable practices in manufacturing, such as energy-efficient production techniques and eco-friendly materials. The company's focus on reducing its environmental footprint and promoting sustainability aligned with current global trends in corporate responsibility.
- 5. Product Innovation and Customer-Centric Approach:** Whirlpool's innovation in home appliances, driven by consumer needs and preferences, was emphasized. Students learned how market research, customer feedback, and design innovation lead to the development of new products that cater to a modern lifestyle.
- 6. Global Market Trends and Competitive Strategy:** Students also gained insights into the global home appliance market, learning how Whirlpool adapts to changes in consumer behavior, technological advancements, and competitive dynamics to remain a leader in the industry.

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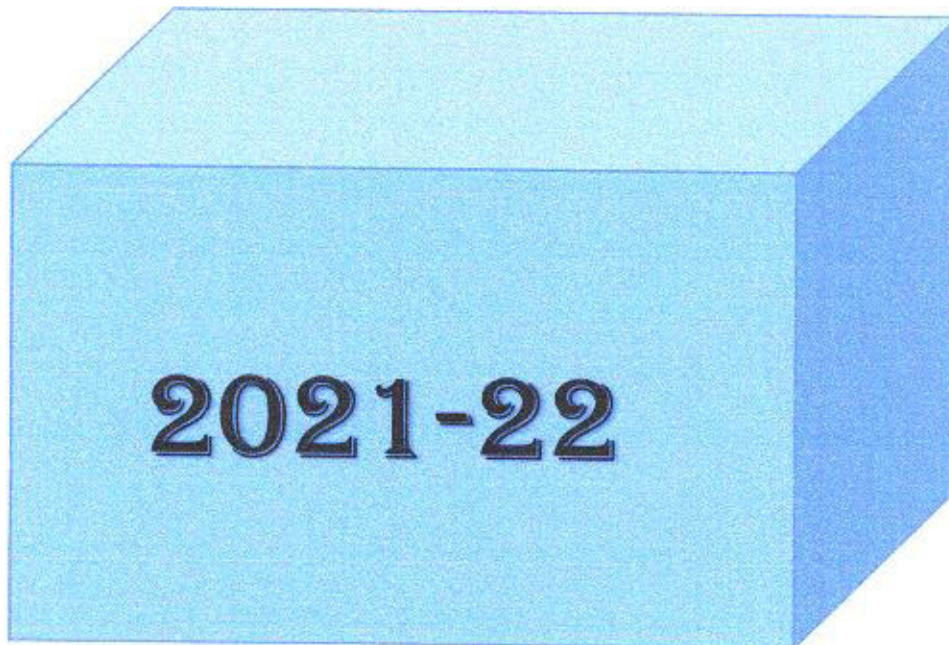




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Criterion 5-Student Support and Progression

Key Indicator 5.1 Student Support

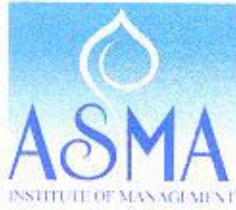


A handwritten signature in blue ink, appearing to be 'S. S. Shastri', is written over a circular stamp.

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Criterion 5-Student Support and Progression

Key Indicator 5.1 Student Support

2021-22	
1	Language and Communication skill -Startup Education Boot Camp: Launching Your Entrepreneurial Journey
2	Life Skill -Industrial Visit to Neelay Industries
3	Life Skill -Seminar on 'Campus to Corporate
4	Life Skill -Industrial Visit - Baramati
5	Life Skill -Industrial Visit to Bisleri Factory

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Notice

Startup Education Boot Camp: Launching Your Entrepreneurial Journey

Date: 12th Oct 2022

Dear Students,

We are thrilled to announce a special event, the "Startup Education Boot Camp: Launching Your Entrepreneurial Journey," featuring Mr. Nitin Jadhav, Founder and CEO of Life Education Universe. This boot camp aims to provide you with invaluable insights and guidance to kickstart your entrepreneurial journey.

Date: 17th Oct 2022

Time: 10:00 AM

Venue: ASMA Classroom

About the Activity:

The boot camp will focus on equipping you with the necessary knowledge and skills to embark on your entrepreneurial journey. Our guest, an experienced entrepreneur, will share his expertise and insights, covering various aspects of startup education, ideation, and execution. Don't miss this opportunity to gain practical insights and inspiration from a successful entrepreneur. Join us at the Startup Education Boot Camp and take the first step towards realizing your entrepreneurial dreams.


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Startup Education Boot Camp: Launching Your Entrepreneurial Journey

Date: 17th Oct 2022

Time: 10:00 AM

Venue: ASMA Classroom



Photographs during session.....


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Objectives:

To provide students with insights into the entrepreneurial journey and startup education. To equip students with practical knowledge and skills required to launch their own startups. To inspire and motivate students to pursue entrepreneurship as a career path.

Event Description:

ASMA organized a Startup Education Boot Camp titled "Launching Your Entrepreneurial Journey," featuring our guest. The boot camp aimed to provide students with valuable insights and guidance to kick start their entrepreneurial journey. Our Guest shared his entrepreneurial experiences and expertise, covering various topics such as startup education, ideation, business planning, and execution strategies. The session included interactive discussions, case studies, and practical exercises to help students understand the intricacies of entrepreneurship and develop essential skills for success.

Key Learning Outcomes:

Understanding of Startup Education:

Students gained insights into the fundamentals of startup education, including ideation, validation, and execution.

Practical Skills:

The boot camp equipped students with practical knowledge and skills required to launch and manage a startup effectively.

Inspiration and Motivation:

Our guest's success stories and motivational anecdotes inspired and motivated students to pursue entrepreneurship with confidence and determination.

Networking Opportunity:

The boot camp provided students with an opportunity to network with a successful entrepreneur and like-minded peers, fostering collaboration and partnership opportunities.

Empowerment:

Students left the boot camp feeling empowered and ready to take the first step towards realizing their entrepreneurial dreams, armed with valuable insights and practical guidance.


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Notice

Subject: Industrial Visit to Neelay Industries

Dear Students,

We are pleased to announce that an industrial visit to Neelay Industries has been arranged for MBA students. This visit will provide valuable insights into the manufacturing processes, supply chain management, and business strategies of a mid-sized industrial company.

Details of the Visit:

- **Date:** 22nd Dec. 2022
- **Venue:** Neelay Industries,
- **Time:**
- **Dress Code:** Formal attire. Closed-toe shoes are required for safety.
- **Instructions:**
 - Carry your college ID card.
 - Mobile phones are allowed but must be kept on silent during the tour.
 - Follow all safety protocols and instructions provided by the Neelay Industries team.

This visit will provide practical exposure to industrial operations and help you gain valuable knowledge about running a manufacturing business. Attendance is mandatory.

For any further queries, please contact the undersigned.

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Photograph of Visit

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Event Objective:

The objective of ASMA Institute of MBA's visit to Neelay Industries was to provide students with an understanding of the manufacturing processes, operational management, and business strategies of a mid-sized industrial company. The visit aimed to expose students to the practical aspects of running a production facility, including quality control, supply chain efficiency, and product development, while also showcasing how Neelay Industries stays competitive in the market.

Key Learnings from the Visit:

1. **Manufacturing and Production Techniques:** Students observed Neelay Industries' production processes, learning how raw materials are converted into finished goods through various stages of manufacturing. The visit offered insights into how the company uses technology and manual labor to optimize production efficiency.
2. **Quality Control and Standards:** The visit highlighted the company's approach to maintaining high quality in its products. Students learned about the importance of monitoring production at each stage to ensure that all products meet industry standards and customer expectations.
3. **Supply Chain and Inventory Management:** Neelay Industries' supply chain management system was demonstrated, offering students insights into how the company efficiently manages its resources, maintains inventory levels, and ensures the timely delivery of materials and products.
4. **Sustainability and Eco-Friendly Practices:** Students were introduced to the company's sustainability initiatives, such as waste reduction and the use of environmentally friendly materials in production. This showed how mid-sized companies can incorporate green practices to reduce their environmental footprint.
5. **Entrepreneurial Challenges and Growth Strategies:** The management team at Neelay Industries shared insights into the challenges of growing a mid-sized industrial company, including managing competition, market fluctuations, and labor issues. Students learned about the strategies the company employs to drive growth and stay competitive.
6. **Product Innovation and Customization:** Students gained an understanding of how Neelay Industries focuses on product innovation to meet client-specific requirements. They learned about the importance of customization and flexibility in industrial production to cater to different market segments.

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Notice

Seminar on 'Campus to Corporate'

Date: 18th July 2022

Dear Students,

We are excited to inform you about an upcoming seminar titled "Campus to Corporate".

Date: 21st July 2022

Time: 11 AM

Venue: ASMA Seminar Hall



Photographs during lecture

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Objectives:

The objective of the seminar was to provide students with insights into the corporate recruitment process and the essential skills required to transition successfully from an academic environment to a professional setting.

Event Description:

On 21st July 2022, ASMA hosted a seminar titled "Campus to Corporate" featuring, the seminar commenced at 11 AM in the ASMA Seminar Hall.

- Tools used by corporates such as Group Discussions (GD), Personal Interviews (PI), and
- Aptitude Tests
- Detailed insights into each of these tools and how they are used to assess candidates
- The critical importance of building and enhancing skills to meet corporate expectations

Strategies for students to effectively prepare for and excel in these evaluation processes

Learning Outcome:

Students gained a deeper understanding of the corporate recruitment process, including the various tools used by companies to evaluate candidates. They learned the importance of developing essential skills to enhance their employability and performance in corporate environments. The seminar equipped students with practical knowledge and strategies to navigate the transition from campus to corporate life successfully.


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Industrial Visit - Baramati

Date: 16th Aug 2022

Time: 06:00 am

Location: Cotton King, Baramati

Summary of the Visit:

The visit to Cotton King provided immense learning opportunities. The students were divided into groups of 40 and given a comprehensive tour of the factory, each group accompanied by two guides. They gained insights into the factory's layout and daily operations. The tour delved deeply into various divisions, particularly the cotton processing unit, where even minute defects are identified. They also learned about the assignment of different parts of a shirt or trousers to tailors, each with a set daily target. Coordination among tailors is crucial to maintain the synchronization of the entire process. Automation is integrated until the final tailor stitches the brand logo onto the men's wear. The garment then goes to the detector team, whose job is to scrutinize the product and give the green signal for it to proceed to the washing team. The students were impressed by the seamless and coordinated manufacturing process at Cotton King.

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Snap during Visit.....

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Notice

Subject: Industrial Visit to Bisleri Factory

Dear Students,

We are pleased to announce that an industrial visit to the Bisleri Factory has been organized for MBA students. This visit will provide valuable exposure to the operations, quality control, and supply chain management of a leading brand in the FMCG industry.

Details of the Visit:

- **Date:** 20th Dec 2022
- **Venue:** Bisleri Factory,
- **Time:** 6 am
- **Dress Code:** Formal attire. Please ensure to wear closed shoes for safety reasons.
- **Instructions:**

- Bring your college ID card.
- Mobile phones are allowed but must be kept on silent during the tour.
- Follow the instructions of the factory representatives during the visit.

This visit is a great opportunity to gain practical insights into business operations and learn about sustainability practices in a leading industry. Attendance is mandatory.

For any further queries, please contact the undersigned.

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Snaps during Session.....

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Event Objective:

The objective of ASMA Institute of MBA's visit to the Bisleri factory was to provide students with real-world exposure to the operations of a leading company in the bottled water industry. The visit aimed to bridge the gap between academic knowledge and practical application, enabling students to understand business processes such as production, quality control, supply chain management, and marketing strategies employed by Bisleri.

Key Learnings from the Visit:

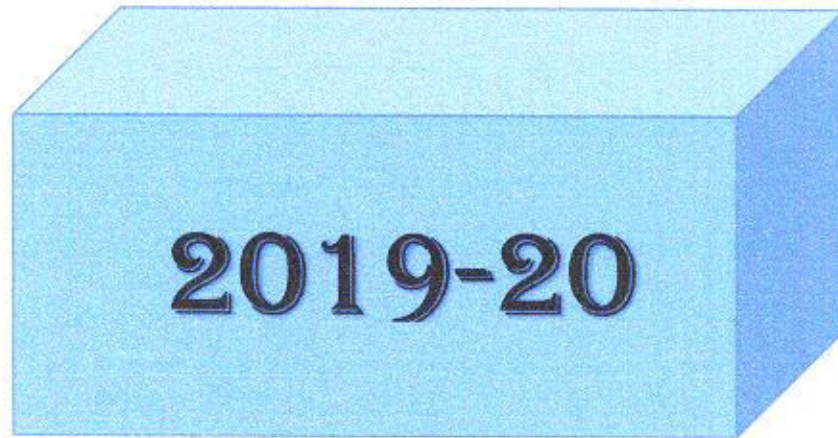
1. **Understanding Manufacturing Processes:** Students gained insights into how Bisleri's bottled water is processed, purified, and packaged. They observed various stages, including filtration, mineralization, and bottling, along with stringent quality control measures.
2. **Quality Control and Hygiene:** The visit emphasized the importance of maintaining high standards of quality and hygiene in production. Students saw first-hand how technology and trained personnel ensure that each bottle meets stringent quality benchmarks.
3. **Supply Chain Management:** The students learned about the complexities of supply chain management in the bottled water industry, including sourcing raw materials, inventory management, and distribution networks that ensure timely delivery across diverse markets.
4. **Sustainability Initiatives:** Bisleri's environmental practices, such as recycling PET bottles and water conservation efforts, highlighted the company's commitment to sustainability. Students learned about the importance of green practices in today's corporate world.
5. **Marketing Strategies:** The marketing and branding techniques that have made Bisleri a household name were discussed, offering students insights into customer behavior, brand loyalty, and market positioning in a competitive industry.


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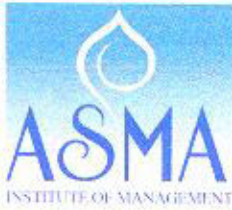
Criterion 5-Student Support and Progression

Key Indicator 5.1 Student Support

2019-20	
1	Language and Communication skill -Guest Lecture on "Busting Myths: Uncovering the Reality behind Myths"
2	Life Skill -Industrial Visit to Mercedes-Benz Industries
3	Life Skill -Industrial Visit to Pure Berry's

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Notice

Guest Lecture on "Busting Myths: Uncovering the Reality behind Myths"

Date: 09th July 2020

Dear Students,

We are pleased to announce an upcoming guest lecture that will provide valuable insights into the importance of soft skills in the professional world.

Date: 20th July 2020

Time: 11 AM

Venue: ASMA HALL.

About the Lecture: Our guest lecture will be delivering a lecture on "Busting Myths: Uncovering the Reality behind Myths". The session will emphasize the importance of language and communication skills and dispel common myths associated with them.

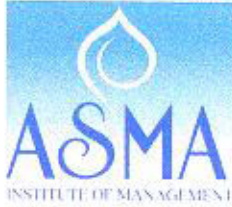
This lecture is an excellent opportunity to gain a deeper understanding of the significance of soft skills and how they contribute to professional success. We encourage all students to attend and benefit from his insights.

We look forward to your participation.

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Date: 20th July 2020

Time: 11 AM

Venue: ASMA HALL



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Objectives of the Event:

To educate students on the importance of soft skills in the workplace. To dispel common myths associated with language and communication skills.

Event Description:

On 20th July 2020, ASMA organized a guest lecture on "Busting Myths: Uncovering the Reality behind Myths" for MBA students. The session was conducted by Mrs. Amrita Lobo in the ASMA Hall.

Mrs. Amrita Lobo emphasized the critical importance of language and communication skills, highlighting that these skills are equally crucial, if not more so, for success in the workplace. She explained how soft

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skills complement technical skills and contribute significantly to effective communication, collaboration, and overall job performance.

During her lecture, Mrs. Lobo addressed several myths related to soft skills:

She countered the belief that soft skills are innate and cannot be developed, stating that while some individuals may possess them naturally, and these skills can be honed and improved over time. She dispelled the myth that soft skills are only important for entry-level positions, asserting that they are essential at all career levels.

Mrs. Lobo also discussed the misconception that soft skills are not measurable or quantifiable, emphasizing that their impact on job performance can be significant and observable. She highlighted that soft skills are just as important as technical skills, if not more, in certain contexts.

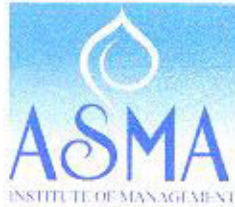
Lastly, she clarified that soft skills are relevant across all industries, not just specific ones.

Learning Outcome:

- A deeper understanding of the importance of soft skills in the workplace.
- Increased awareness of the myths and realities associated with language and communication skills.
- Practical insights into how soft skills complement technical skills for better job performance.

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Notice

Subject: Industrial Visit to Mercedes-Benz Industries

Dear Students,

We are pleased to announce an industrial visit to the Mercedes-Benz manufacturing facility for MBA students. This visit will provide an excellent opportunity to learn about advanced manufacturing processes, quality control, and business strategies from one of the world's leading luxury automobile brands.

Details of the Visit:

- **Date:** 13 Sep 2020
- **Venue:** Mercedes-Benz Manufacturing Plant,
- **Time:** 10.30 am
- **Dress Code:** Formal attire. Please wear closed-toe shoes for safety.
- **Instructions:**
 - Carry your college ID card.
 - Mobile phones are allowed but must be kept on silent during the tour.
 - Follow all safety instructions provided by the Mercedes-Benz team during the visit.

This visit is designed to help you gain practical knowledge of manufacturing excellence, innovation, and global market strategies. Attendance is mandatory for all students.

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Photographs during Visit

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Event Objective:

The objective of ASMA Institute of MBA's visit to Mercedes-Benz Industries was to provide students with a comprehensive understanding of world-class manufacturing processes, quality control mechanisms, and the business strategies employed by a leading luxury automotive brand. The visit aimed to give students practical exposure to the operations of an advanced manufacturing facility, with insights into technology, innovation, and the global automobile market.

Key Learnings from the Visit:

1. **Manufacturing Excellence and Automation:** Students observed how Mercedes-Benz leverages cutting-edge technology and automation in its production line. The use of robotics and precision engineering to assemble luxury vehicles emphasized the importance of efficiency and accuracy in manufacturing.
2. **Quality Control and Innovation:** The tour highlighted Mercedes-Benz's commitment to quality, showcasing how the company ensures each vehicle meets its premium standards through rigorous testing at every stage of production. Students learned how continuous innovation in design and technology is essential to staying competitive in the automotive industry.
3. **Supply Chain and Lean Manufacturing:** Students were introduced to the concept of lean manufacturing, which Mercedes-Benz employs to optimize resources, reduce waste, and improve productivity. They also gained insights into the complex supply chain management involved in sourcing high-quality materials and components globally.
4. **Sustainability Practices:** Mercedes-Benz's focus on sustainability and eco-friendly manufacturing was a key takeaway. Students learned about the company's efforts to reduce its carbon footprint, including energy-efficient production techniques, electric vehicle development, and recycling initiatives.
5. **Marketing and Brand Positioning:** The visit included a discussion on Mercedes-Benz's global marketing strategies and how the brand maintains its premium positioning in the luxury automobile market. Students learned about the importance of brand identity, customer experience, and innovation in maintaining brand loyalty.
6. **Global Market Trends and Challenges:** Students gained insights into the global automotive market, including emerging trends such as electric vehicles, autonomous driving technology, and shifting consumer preferences. They also learned about the challenges Mercedes-Benz faces in adapting to these trends while maintaining its luxury status.



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Notice

Subject: Industrial Visit to Pure Berry's

Dear Students,

We are excited to announce an industrial visit to Pure Berry's for MBA students. This visit will provide valuable insights into the production, marketing, and entrepreneurial aspects of a leading organic food and beverage brand.

Details of the Visit:

- **Date:** 26th Dec 2020
- **Venue:** Pure Berry's Factory, [Insert Address]
- **Time:** 6.00 am
- **Dress Code:** Casual business attire.
- **Instructions:**
 - Bring your college ID card.
 - Follow the hygiene and safety protocols during the factory tour.
 - Mobile phones are allowed but must remain on silent during the visit.

This visit is an excellent opportunity to gain practical knowledge about the organic food industry and business management strategies. Attendance is mandatory.

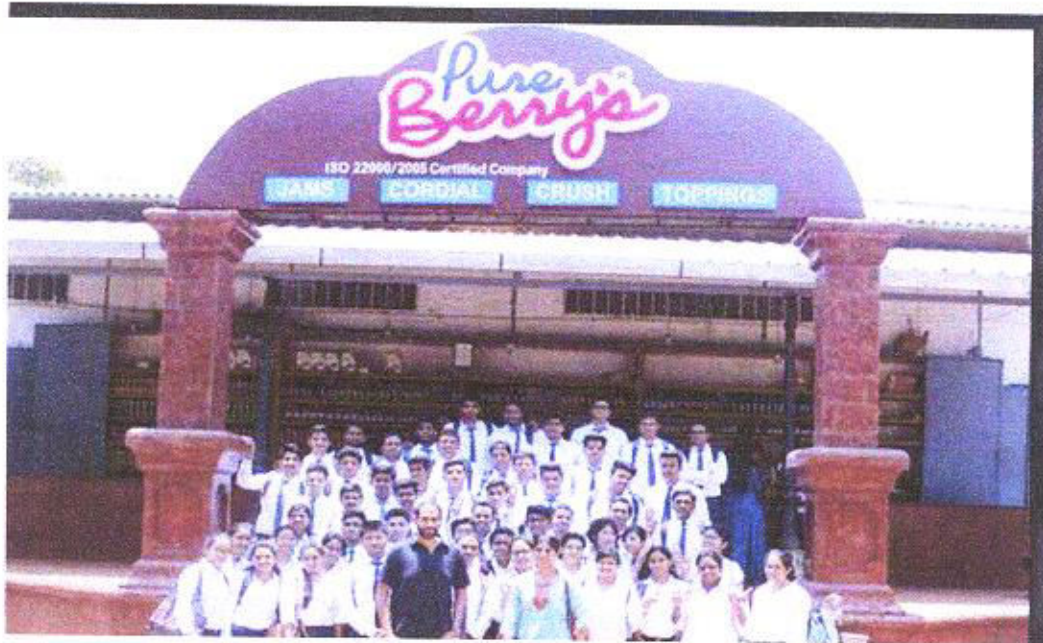
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Photographs during Visit



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Event Objective:

The objective of ASMA Institute of MBA's visit to Pure Berry's was to provide students with insights into the operations, production processes, and marketing strategies of a local food and beverage business specializing in natural and organic products. The visit aimed to help students understand how Pure Berry's manages its product line, maintains quality standards, and sustains growth in the competitive organic and health-focused food market.

Key Learnings from the Visit:

1. **Production Process and Quality Control:** Students observed the entire production process of Pure Berry's, from sourcing raw materials to final packaging. They learned how the company ensures quality control at each stage to deliver healthy, preservative-free products.
2. **Branding and Marketing Strategy:** Pure Berry's marketing team shared insights into how they position the brand as a premium organic food provider. Students learned how branding, packaging, and customer engagement play vital roles in building customer loyalty and creating a unique market presence.
3. **Local Sourcing and Sustainability:** The visit highlighted Pure Berry's commitment to local sourcing and sustainability. Students learned about the importance of supporting local farmers and suppliers to maintain fresh, high-quality ingredients while promoting eco-friendly practices.
4. **Entrepreneurial Challenges:** Students gained insights into the challenges of running a niche business in the organic food industry. They discussed how Pure Berry's navigates market competition, supply chain complexities, and consumer trends to maintain growth.
5. **Customer-Centric Approach:** The visit emphasized the importance of a customer-centric approach, with Pure Berry's focusing on understanding consumer preferences for health and wellness. Students learned how the company tailors its product offerings and marketing efforts to meet customer demands.
6. **Innovation in Product Development:** Pure Berry's showcased its product development process, explaining how they introduce new products based on market research and consumer trends. Students learned about the role of innovation in staying competitive in the health food market.

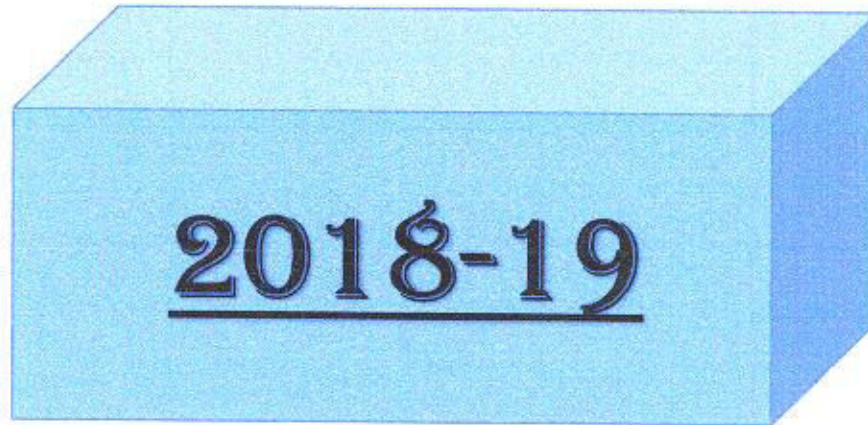
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Criterion 5-Student Support and Progression

Key Indicator 5.1 Student Support

2018-19	
1	Life Skill-Industrial Visit to Decathlon
2	Life Skill-Industrial Visit - Nasik
3	Soft Skill-Understanding Protection: Insurance & Risk Management
4	Life Skill-Industrial Visit – Baramati

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Notice

Subject: Industrial Visit to Decathlon

Dear Students,

We are excited to inform you that an industrial visit to Decathlon has been arranged for MBA students. This visit is a valuable opportunity to gain firsthand knowledge of retail management, product innovation, and customer engagement from one of the world's leading sports goods retailers.

Details of the Visit:

- **Date:** 27th July 2019
- **Venue:** Decathlon,
- **Time:** 8.00 am
- **Dress Code:** Smart casual attire. Please wear comfortable footwear.
- **Instructions:**

- Carry your college ID card.
- Participation is mandatory, as this visit is part of your academic learning.
- Follow all instructions provided by the Decathlon team during the tour.

This visit is designed to help you understand the dynamics of retail management and gain insights into the sports goods industry. We encourage all students to take full advantage of this learning experience.

For any queries, feel free to contact the undersigned.

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Photograph of visit

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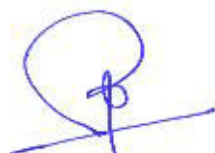
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Event Objective:

The objective of ASMA Institute of MBA's visit to Decathlon was to provide students with practical exposure to retail operations, supply chain management, marketing strategies, and customer experience in the sports goods industry. The visit aimed to help students understand how Decathlon, a global leader in sports retail, manages its extensive product line, optimizes its supply chain, and creates a unique customer-centric shopping experience.

Key Learnings from the Visit:

1. **Retail Operations:** Students observed how Decathlon's retail stores are structured to ensure optimal customer flow, product accessibility, and inventory management. They also learned about the importance of layout and design in enhancing the shopping experience.
2. **Product Innovation and Range:** The visit highlighted Decathlon's focus on product innovation and the vast range of sports equipment and apparel it offers. Students gained insights into how the company continuously develops new products that cater to a wide array of sports and fitness needs.
3. **Supply Chain and Inventory Management:** Decathlon's efficient supply chain processes were discussed, showcasing how the company manages a vast inventory of sporting goods across various categories. Students learned about the logistics involved in warehousing, transportation, and stock replenishment.
4. **Customer Engagement and Experience:** The company's strategies for engaging with customers, providing expert advice, and allowing customers to try products before purchasing were key takeaways. This gave students insights into how to enhance customer satisfaction in a retail environment.
5. **Sustainability and Corporate Responsibility:** Decathlon's sustainability initiatives, such as eco-designed products and environmentally friendly store operations, were discussed. This illustrated the company's commitment to sustainable practices and corporate social responsibility.
6. **Digital and Omnichannel Marketing:** Students learned about Decathlon's digital marketing strategies and how the company leverages its online platform to integrate with its physical stores, creating a seamless omnichannel experience for customers.



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Industrial Visit - Nasik

Date: 2nd Dec 2019

Time: 6.00am

Location: Nasik

Summary of the Visit: VIP, Neelay Industries, Neelay Metals, Sahyadri Farms, Sula Vineyards

Summary of the Session:

The newly inducted students of the 2018-19 batch of the Asma Institute of Management had gone for a three-day industrial visit to Nashik from 2nd Dec July to 5th Dec 2019.

On the first day, the students visited the manufacturing plant of VIP Industries, Nashik. They were taken through and oriented about the operations of various departments, starting with the purchase department, where they were briefed about the specifications of the polypropylene raw material used for manufacturing the hard luggage. The students went through the injection molding department, mold manufacturing department, PC vacuum formation department, and assembly department.

Two batches of students visited the units of Neelay Industries and Neelay Metals, which manufactures control panels, assembly, and machine components of the major OEMs like Schneider Electric, ABB, Siemens, Crompton & Greaves, CG Lucy, Lucy Switchgear Ltd., etc.

On the second day, the students visited Sahyadri Farms in Nashik. Sahyadri Farms is India's largest integrated fruits and vegetables value chain. Founded by a smallholder farmer, Mr. Vilas Shinde, Sahyadri Farms transformed into a movement of farmers that has grown today into the leading fruits & vegetable export company from India, serving over 22,000 registered farmers that cover 45,000 acres and more than 10 crops.

Sahyadri Farms has a state-of-the-art food processing facility, supplying processed food products to the majority of the FMCG companies in India.



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Photographs of Visit

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Key Learnings from the Visit:

The students also visited Sula Vineyards in Nashik. The beverage company that brought Nashik on the global platform has been the pioneer in the beverage industry, popularizing grape wine in the Indian market. The students were briefed about the grape juice extraction, fermentation process, cold storage unit, and the retail store.

On the third day of the visit, the students visited Dhruv Global School, Sangamner, where they got an opportunity to listen to Dr. Sanjay Malpani, a renowned industrialist. Dr. Malpani enlightened the students with the wisdom from the Indian culture, how it is important to stick to your roots, and some life lessons on how to conduct a calm, composed and balanced life. He shared some yoga postures and breathing techniques for mental well-being so as to align them with physical activities and improve the overall performance of the tasks at hand. The more common incidences of mental issues like anxiety, depression, and stress frequently occurring amongst today's youth is the topic of grave concern, and Dr. Malpani shared some important tips to handle these mental states and the way to lead a stress-free life. Dr. Malpani has made an immaculate contribution to the field of Yoga and has made immense efforts to expedite the proposal of recognizing Yoga as a sport, and succeeded in this mission as The Ayush Ministry and Sports Ministry finally approved the recognition of Yoga as a sport. He is spreading awareness about this life-transforming art of Yoga through Dhruv Global Schools. The two students of Dhruv Global School performed some amazing Yoga postures in front of the MBA students of ASMA, leaving them completely astonished to see the performance and in awe of the magnitude of this art.

After a visit to the Dhruv Global School and a session by Dr. Sanjay Malpani, the students then visited India's first devotional theme park, Sai Teerth in Shirdi, and then started back to Pune.

The industrial visit was a valuable experience for the students of Asma Institute of Management, offering practical exposure to various industries and processes. The insights gained from the visits to VIP Industries, Neelay Industries, Sahyadri Farms, Sula Vineyards, Dhruv Global School, and Sai Teerth will undoubtedly enhance their academic and professional pursuits.

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Notice

Understanding Protection: Insurance & Risk Management

Date: 14th December 2019

Dear MBA Students,

We are excited to announce an insightful session on "Understanding Protection: Insurance & Risk Management"

Date: 17th December 2019

Time: 4:00 PM

Venue: ASMA Classroom

About the Activity:

The session aims to increase awareness about insurance products and their role in risk management. We will provide valuable insights into various types of insurance and their significance in protecting individuals and businesses against financial losses.



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Understanding Protection: Insurance & Risk Management

Date: 17th December 2019

Time: 4:00 PM

Venue: ASMA Classroom



Photographs during session

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Objectives:

To increase awareness about insurance products and their role in risk management.

* To provide students with insights into various types of insurance and their significance in protecting individuals and businesses.

Event Description:

ASMA organized a session on "Understanding Protection: Insurance & Risk Management" Highlighting the importance of insurance products in managing risks effectively. In Session we discussed various types of insurance, including life insurance, health insurance, and property insurance, and explained their relevance in different contexts, also emphasized the need for increased awareness about insurance products to make informed decisions regarding risk management.

Key Learning Outcomes:

*** Enhanced Awareness:**

- Students gained a better understanding of the role of insurance in protecting against financial losses.
- Insight into Insurance Products:
- We insights into various insurance products available in the market and their features.

Risk Management Strategies:

Students learned about risk management strategies and the importance of having adequate insurance coverage.

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Industrial Visit – Baramati

Date: 26th Dec 2019

Location: Nandan Dairy, Baramati

Summary of the Visit:

Nandan Dairy offered students valuable insights into processed milk and related products. Divided into groups, the students observed the pasteurization process and learned how raw milk is sourced. They also explored the manufacturing processes of milk products like curd and ghee, culminating in an exposure to the final packaging stages. The revelation that Nandan Dairy undertakes job work for major brands like Amul and Mother Dairy was a novel concept for the students. Overall, the visit provided terrific learning experiences and added immense value to their understanding of the dairy industry.



Snap During Visit.....


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