



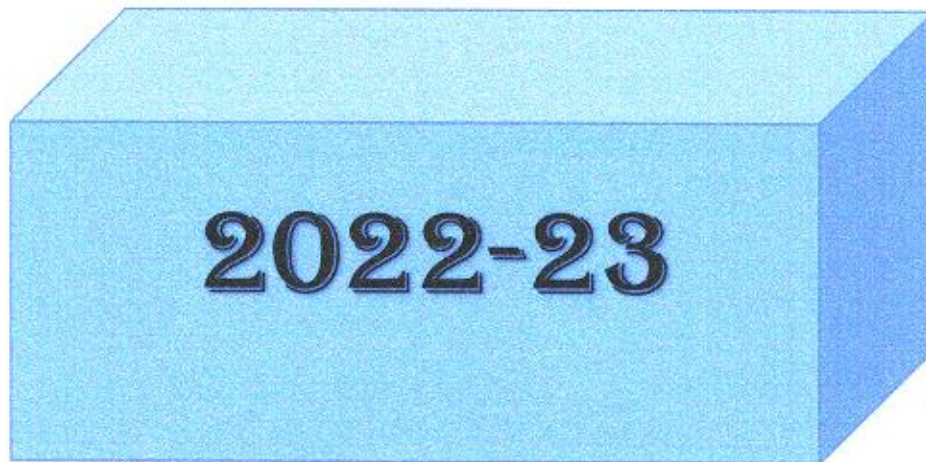
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Criterion5-Student Support and Progression

5.1 Student Support

5.1.3 Percentage of students benefitted by guidance for Competitive Examinations and career counseling offered by the Institution

Supporting Documents



Director

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Notice

Date: 27/06/2023

Dear Students,

We are pleased to announce a special preparation workshop designed to help you excel in your upcoming future.

All MBA students are hereby informed that a seminar on Customer Relationship Management will be conducted on **30th June 2023 at 4:30 p.m.** at the institute. We encourage all students to attend and make the most of this opportunity.

Best regards,
[ASMA Institute Of Management]

Director

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Basic Details

Name of the Activity:

Customer Relationship Management

- **Date:** 30th June 2023
- **Time:** 4:30 P.M.
- **Guest Speaker:** Mr. Ravindra Dalare, President of Ecozn
- **Venue:** ASMA Seminar Hall
- **Total Number of Students Attended:** 84

Objective :

To provide students with an understanding of the importance of Customer Relationship Management (CRM) in modern business practices and to explore effective strategies for building and maintaining strong customer relationships.

Methodology :

The seminar utilized a combination of a PowerPoint presentation and an interactive session led by the speaker, Mr. Ravindra Dalare. The methodology focused on explaining core CRM concepts, real-world examples, and engaging students through Q&A discussions.



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Seminar Report: Customer Relationship Management

A seminar on **Customer Relationship Management (CRM)** was successfully conducted at **ASMA Institute of Management**. The event focused on the importance of CRM in today's competitive business environment and explored various strategies for enhancing customer relationships.

- **Event Name:** Customer Relationship Management Seminar
- **Date:** : 30th June 2023
- **Venue:** ASMA Institute of Management
- **Guest Speaker:** Mr. Ravindra Dalare, President of Ecozn

The seminar featured **Mr. Ravindra Dalare**, an esteemed industry professional, who was invited as the keynote speaker. With his vast experience as the **President of Ecozn**, Mr. Dalare provided valuable insights into the significance of CRM for businesses and shared practical approaches for managing customer interactions and improving retention rates.

Throughout the seminar, Mr. Dalare discussed the evolution of CRM tools, the impact of digital transformation on customer engagement, and the role of data analytics in personalizing customer experiences. His interactive presentation engaged the students and faculty alike, sparking discussions on the latest trends and challenges in CRM.

The session concluded with a Q&A segment, where students had the opportunity to ask questions and seek advice on applying CRM principles in various industries. The seminar was well-attended, receiving positive feedback for its relevance and the expertise shared by the speaker.

This seminar contributed significantly to broadening students' understanding of CRM and its application in real-world business scenarios.

Outcome :

Students gained insights into the role of CRM in enhancing customer satisfaction and loyalty. The session equipped them with practical knowledge of CRM tools and strategies, preparing them to apply these concepts in real business settings.

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Snap During Session.....

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Notice

Date: 27/06/2022

Dear Students,

We are pleased to announce a special preparation workshop designed to help you excel in your upcoming future.

All MBA students are hereby informed that a seminar on **Digital Marketing** will be conducted on **27/06/2022** at **4:30 p.m.** at the institute. We encourage all students to attend and make the most of this opportunity.

Best regards,
[ASMA Institute Of Management]

Director

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Basic Details

Name of the Activity:

Digital Marketing

- **Date:** 30/06/2022
- **Time:** 4:30 P.M.
- **Guest Speaker:** Mr. Atul Zambre
- **Venue:** ASMA Seminar Hall
- **Total Number of Students Attended:** 120

- **Objective :-**

To provide students with a comprehensive understanding of the key concepts and strategies in digital marketing, and to explore how these can be applied in the modern business environment for better online engagement and market reach.

- **Methodology :-**

The seminar featured a detailed PowerPoint presentation delivered by Mr. Atul Zambre, focusing on various aspects of digital marketing, including SEO, social media marketing, content creation, and data analytics. The session also incorporated interactive discussions and a Q&A segment where students could engage with the speaker and ask questions.

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Seminar Report

Digital Marketing

A seminar on **Digital Marketing** was organized at **ASMA Institute of Management**, aiming to provide students with valuable insights into the rapidly evolving field of digital marketing.

- **Event Name:** Digital Marketing Seminar
- **Date:** 30/06/2022
- **Venue:** ASMA Institute of Management
- **Key Speaker:** Mr. Atul Zambre

The session was led by **Mr. Atul Zambre**, a renowned expert in digital marketing, who shared his expertise on the importance of digital platforms in modern business. Mr. Zambre's presentation focused on key aspects of digital marketing, including SEO (Search Engine Optimization), social media marketing, content marketing, and analytics. He highlighted the importance of building an online presence and using data-driven strategies to reach target audiences effectively.

Throughout the seminar, Mr. Zambre provided practical examples and case studies, helping students understand how digital marketing strategies can be applied in real-world business scenarios. The session also included an interactive Q&A session, where students had the opportunity to ask questions about career opportunities in digital marketing and the skills required to succeed in the field.

Director

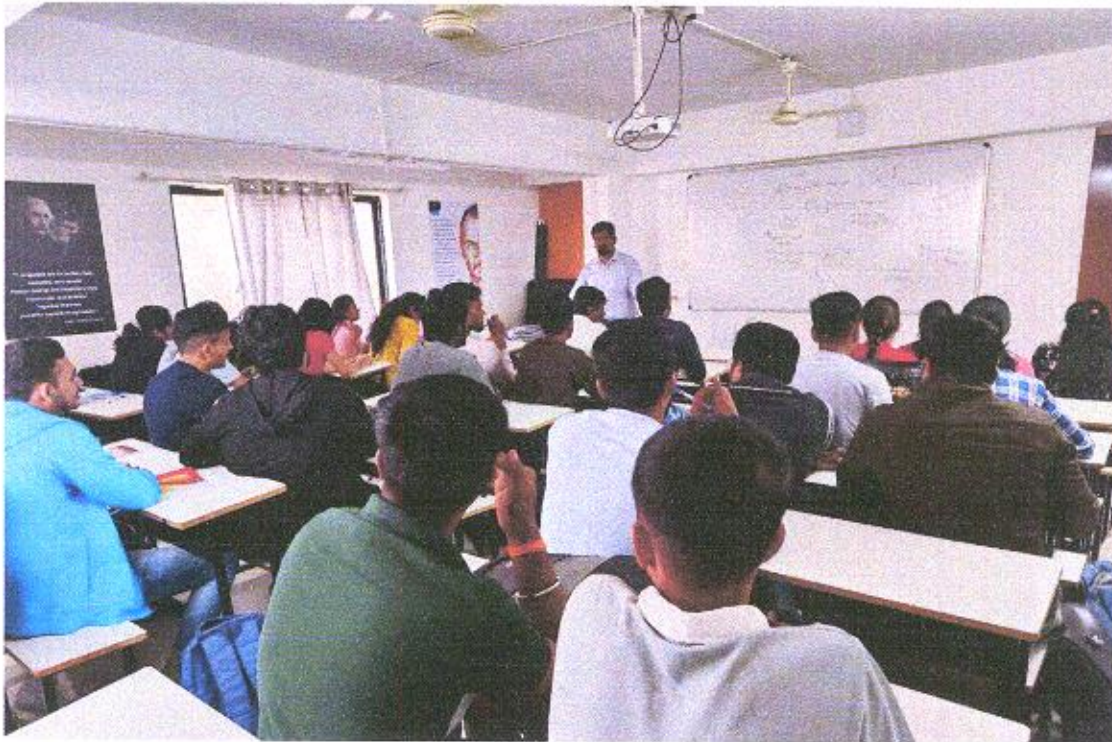
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The seminar was highly informative and provided students with an understanding of how digital marketing is transforming the business landscape, equipping them with insights that will be valuable in their future careers.

Outcome

Students gained valuable knowledge about the fundamentals of digital marketing, along with practical insights into current trends and tools. They also learned how digital marketing strategies can be used to enhance brand visibility, engage customers, and measure marketing success. The seminar provided students with a clearer understanding of career opportunities in digital marketing and the skills needed to thrive in the field.



Snap During Seesion.....



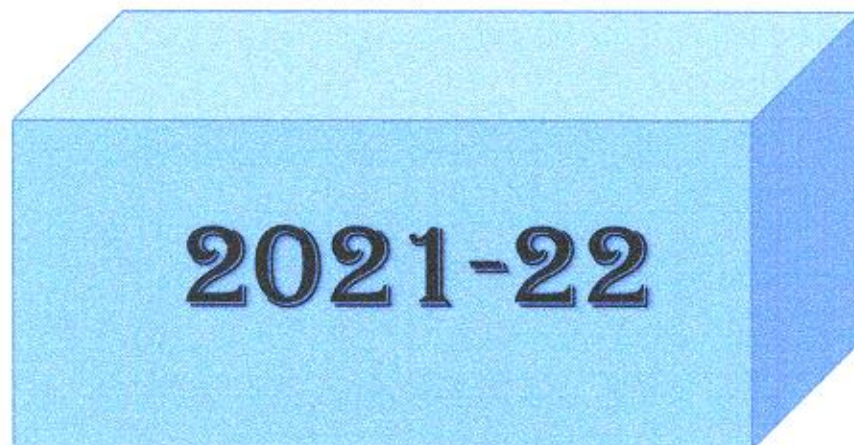
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Criterion5-Student Support and Progression

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Supporting Documents



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Notice

Date: 26/12/2021

Dear Students,

We are pleased to announce a special preparation workshop designed to help you excel in your upcoming future.

All MBA students are hereby informed that a seminar on **Agricultural Credit & Finance** will be conducted on **27/12/2021** at **3:30 p.m.** at the institute. We encourage all students to attend and make the most of this opportunity.

Best regards,
[ASMA Institute Of Management]

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Basic Details

Name of the Activity:

Agricultural Credit & Finance and the Role of NABARD

- **Date:** 27/12/2021
- **Time:** 4:30 P.M.
- **Guest Speaker:** Mr. Deshpande
- **Venue:** ASMA Seminar Hall

Objective:

To provide students with an understanding of the agricultural credit system, the financial challenges in the agricultural sector, and the pivotal role of NABARD in supporting rural development and agricultural financing in India.

Methodology:

The seminar was delivered through a PowerPoint presentation by Mr. Deshpande, focusing on the concepts of agricultural credit, various financing options available to farmers, and the role of NABARD in rural development. The session also included real-life case studies and interactive discussions, followed by a Q&A session where students could clarify doubts and ask questions related to agricultural finance.



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Seminar Report

Agricultural Credit & Finance and the Role of NABARD

A seminar on **Agricultural Credit & Finance and the Role of NABARD** was conducted at **ASMA Institute of Management**, focusing on the financial mechanisms that support the agricultural sector and the pivotal role played by NABARD.

- **Event Name:** Seminar on Agricultural Credit & Finance and the Role of NABARD
- **Date:** 27/12/2021
- **Venue:** ASMA Institute of Management
- **Key Speaker:** Mr. Deshpande

The seminar was led by **Mr. Deshpande**, an expert in agricultural finance, who provided deep insights into the functioning of NABARD (National Bank for Agriculture and Rural Development) and its significant contribution to rural development and agricultural financing in India. Mr. Deshpande explained various schemes and financial products offered by NABARD to support farmers, agricultural entrepreneurs, and rural development projects.

The presentation also covered critical aspects of agricultural credit, including sources of finance, loan types, and the role of cooperative banks in helping the rural economy. Mr. Deshpande discussed how NABARD helps in building infrastructure, providing financial assistance, and promoting sustainable agricultural practices.

The session concluded with an interactive Q&A, where students inquired about the challenges in agricultural financing, how to access NABARD schemes, and future prospects in rural banking and finance.

This seminar helped students gain a clearer understanding of the financial landscape of the agricultural sector, the role of institutions like NABARD, and how agricultural finance is vital to the nation's economy. The event was well-received, offering practical insights into rural credit systems.

Outcome

Students gained valuable knowledge about the fundamentals of digital marketing, along with practical insights into current trends and tools. They also learned how digital marketing strategies can be used to enhance brand visibility, engage customers, and measure marketing success. The seminar provided students with a clearer understanding of career opportunities in digital marketing and the skills needed to thrive in the field.


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Notice

Date: 27/12/2021

Dear Students,

We are pleased to announce a special preparation workshop designed to help you excel in your upcoming future.

All MBA students are hereby informed that a seminar on **3 Opportunities** will be conducted on **28/12/2020** at **3:30 p.m.** at the institute. We encourage all students to attend and make the most of this opportunity.

Best regards,
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Director

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Basic Details

Name of the Activity:

Startup & employment Opportunities

- **Date:** 27/12/2021
- **Time:** 4:30 P.M.
- **Guest Speaker:** Mr. N. Gururnath
- **Venue:** ASMA Seminar Hall

- **Objective**

To provide students with insights into the startup ecosystem, guide them on the steps to build successful startups, and highlight the employment opportunities within startups and emerging industries.

- **Methodology**

The seminar was delivered through a PowerPoint presentation by **Mr. N. Gururnath**, CEO of Samumati, focusing on startup trends, entrepreneurship, and the skills required to succeed in the modern business landscape. The session included real-life case studies, interactive discussions, and a Q&A session where students could ask questions about the challenges and opportunities in the startup world.



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Seminar Report

Startup & Employment Opportunities

A seminar on **Startup & Employment Opportunities** was held at **ASMA Institute of Management**, aimed at enlightening students on the growing prospects in the startup ecosystem and employment opportunities in emerging industries.

- **Event Name:** Seminar on Startup & Employment Opportunities
- **Date:** 27/12/2021
- **Venue:** ASMA Institute of Management
- **Key Speaker:** Mr. N. Gururnath, CEO, Samumati

The session was led by **Mr. N. Gururnath**, the CEO of Samumati, who brought extensive experience from the startup world. During his presentation, Mr. Gururnath discussed the current startup trends in India, highlighting the importance of innovation, entrepreneurship, and risk-taking in building successful ventures. He elaborated on the steps involved in setting up a startup, from ideation to execution, and emphasized the need for strategic thinking, networking, and adaptability in the dynamic business environment.

Mr. Gururnath also touched on the employment opportunities created by startups, especially in the fields of technology, finance, and services. He provided insights into the skills that students need to develop to thrive in startup companies or become successful entrepreneurs themselves.

The seminar included real-life examples of successful startups, as well as an interactive Q&A session where students discussed the challenges faced by entrepreneurs and how to overcome them.

The event was well-attended and received positive feedback for its relevance in preparing students for the startup culture and modern employment landscape.

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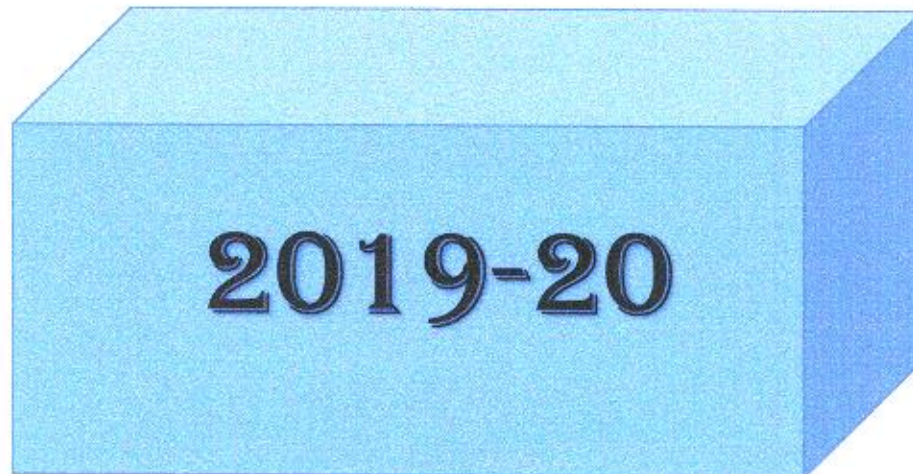
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Criterion5-Student Support and Progression

5.1 Student Support

5.1.3 Percentage of students benefitted by guidance for
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Supporting Documents



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Objective

To guide students on how to effectively prepare for competitive exams such as UPSC, MPSC, and other government or corporate sector exams during the COVID-19 pandemic, while addressing the challenges of limited resources, disrupted routines, and maintaining mental well-being.

Methodology

The seminar was conducted online due to COVID-19 restrictions. It featured a presentation by the speaker, who discussed strategies for adapting to remote learning, time management, and stress management during the pandemic. The session included:

- Use of digital tools and online resources for study materials, mock tests, and revision.
- Practical tips for maintaining discipline and structure while studying at home.
- An interactive Q&A session where students could raise concerns and receive personalized advice.



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Notice

Date: 24/12/2020

Subject: Seminar on Preparation for Competitive Exams During COVID-19

Dear MBA and MCA Students,

We are pleased to announce a special **online seminar on Preparation for Competitive Exams During COVID-19**. This seminar aims to help students preparing for exams such as UPSC, MPSC, and other competitive exams to overcome the unique challenges posed by the pandemic and continue their studies effectively.

Details of the Seminar:

- **Date:** 24/12/2020
- **Time:** 3:00 PM
- **Platform:** [Online Platform Google Meet]
- **Key Speaker:** Mr. Patkar

Topics to be Covered:

- Adapting to online learning and digital resources.
- Time management and self-discipline during lockdown.
- Stress management and maintaining mental well-being.
- Strategies for effective exam preparation during the pandemic.

We encourage all MBA and MCA students to attend this seminar and take advantage of the valuable insights and guidance provided.

How to Join:

Please join the seminar using the link. For any queries, feel free to contact on Whatss app group.

Best regards
ASMA Institute of Management

Director

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Seminar Report

Preparation for Competitive Exams During COVID-19

A seminar on **Preparation for Competitive Exams During COVID-19** was held at **ASMA Institute of Management** to support students aspiring to excel in competitive exams such as UPSC, MPSC, and other government or corporate sector exams amid the challenges posed by the pandemic.

- **Event Name:** Seminar on Preparation for Competitive Exams During COVID-19
- **Date:** 24/12/2019
- **Venue:** Conducted Online (Due to COVID-19 Restrictions)
- **Key Speaker:** Mr. Patkar

The seminar focused on addressing the difficulties students faced while preparing for competitive exams during the pandemic, including limited access to physical resources, disruptions in daily routines, and the psychological impact of isolation.

Key Highlights of the Seminar:

1. **Adaptation to Online Learning:** The speaker emphasized the importance of leveraging digital platforms and resources to stay up-to-date with exam materials. Various online study materials, mock test platforms, and virtual classes were recommended to ensure students maintained their preparation momentum.
2. **Time Management and Self-Discipline:** With lockdowns disrupting daily routines, the seminar provided tips on creating structured schedules, setting realistic goals, and maintaining discipline while studying at home.
3. **Mental Well-being and Stress Management:** The speaker addressed the emotional challenges of preparing during the pandemic, offering guidance on staying motivated, managing stress, and practicing mindfulness to maintain focus.
4. **Mock Tests and Revision Strategies:** The importance of regular practice through online mock tests and revising key topics was stressed. Students were encouraged to take advantage of digital tools for tracking their performance and making improvements.
5. **Interactive Session:** Students had the opportunity to ask questions about preparing for exams during such unprecedented times, and received personalized advice on balancing study routines and mental well-being.

Outcome

The seminar was insightful and timely, offering practical solutions to the unique challenges posed by COVID-19. Students gained valuable strategies for effective preparation, including utilizing digital platforms, maintaining consistency, and managing mental health during a time of uncertainty.


Director





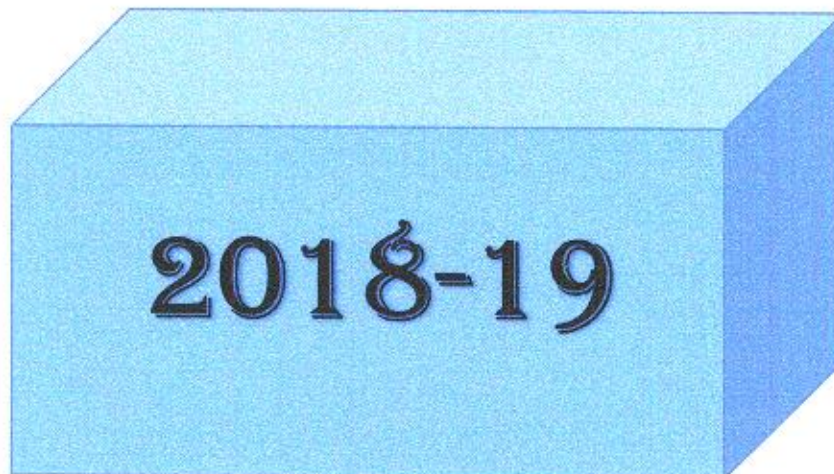
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Criterion5-Student Support and Progression

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Notice

Date: 27/09/2018

Subject: Seminar on Cyber Security

Dear MBA and MCA Students,

We are excited to announce an upcoming seminar on **Cyber Security**, designed to raise awareness about the importance of safeguarding digital information in today's technology-driven world.

Details of the Seminar:

- **Event Name:** Seminar on Cyber Security
- **Date:** 01/10/2018
- **Time:** 3:00 PM
- **Venue:** ASMA Institute of Management
- **Key Speaker:** Mr. Atul Zambre, Cybersecurity Expert

Topics to be Covered:

- Overview of current cyber threats and their implications.
- Best practices for maintaining digital security.
- Real-world examples of cyber incidents.
- Interactive Q&A session to address your cybersecurity concerns.

This seminar is essential for all students who wish to understand the risks associated with digital technology and learn how to protect themselves from cyberattacks. We encourage all MBA and MCA students to attend and gain valuable insights from our expert speaker.

Please RSVP by [Insert RSVP Date] to confirm your attendance.

Best regards,
ASMA Institute of Management



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Objective

To raise awareness among students about the significance of cybersecurity, educate them on various cyber threats, and provide practical strategies to protect personal and organizational data from cyberattacks.

Methodology

The seminar was conducted through a detailed PowerPoint presentation by **Mr. Atul Zambre**, who discussed the following key elements:

- Overview of current cyber threats and their implications.
- Best practices for maintaining digital security.
- Real-world case studies highlighting recent cyber incidents.
- An interactive Q&A session where students could engage with the speaker, ask questions, and clarify doubts regarding cybersecurity measures.

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Seminar Report

Cyber Security

A seminar on **Cyber Security** was conducted at **ASMA Institute of Management**, focusing on the critical need for cybersecurity awareness in an increasingly digital world.

- **Event Name:** Seminar on Cyber Security
- **Date:** 01/10/2018
- **Venue:** ASMA Institute of Management
- **Key Speaker:** Mr. Atul Zambre

The session was led by **Mr. Atul Zambre**, a recognized expert in the field of cybersecurity. He provided an in-depth overview of the various cyber threats that individuals and organizations face today, including phishing attacks, malware, ransomware, and data breaches.

Mr. Zambre emphasized the importance of protecting sensitive information and discussed best practices for maintaining digital security. He covered essential topics such as:

- Understanding the various types of cyber threats.
- Strategies for safeguarding personal and organizational data.
- Importance of using strong passwords and multi-factor authentication.
- Regular updates and the use of cybersecurity tools.

The seminar included real-world examples of recent cyber incidents, illustrating the potential impact of security breaches. An interactive Q&A session followed, allowing students to engage directly with Mr. Zambre, ask questions, and seek advice on specific cybersecurity concerns.

The event was well-attended, receiving positive feedback from participants who appreciated the practical insights and guidance provided.

Outcome

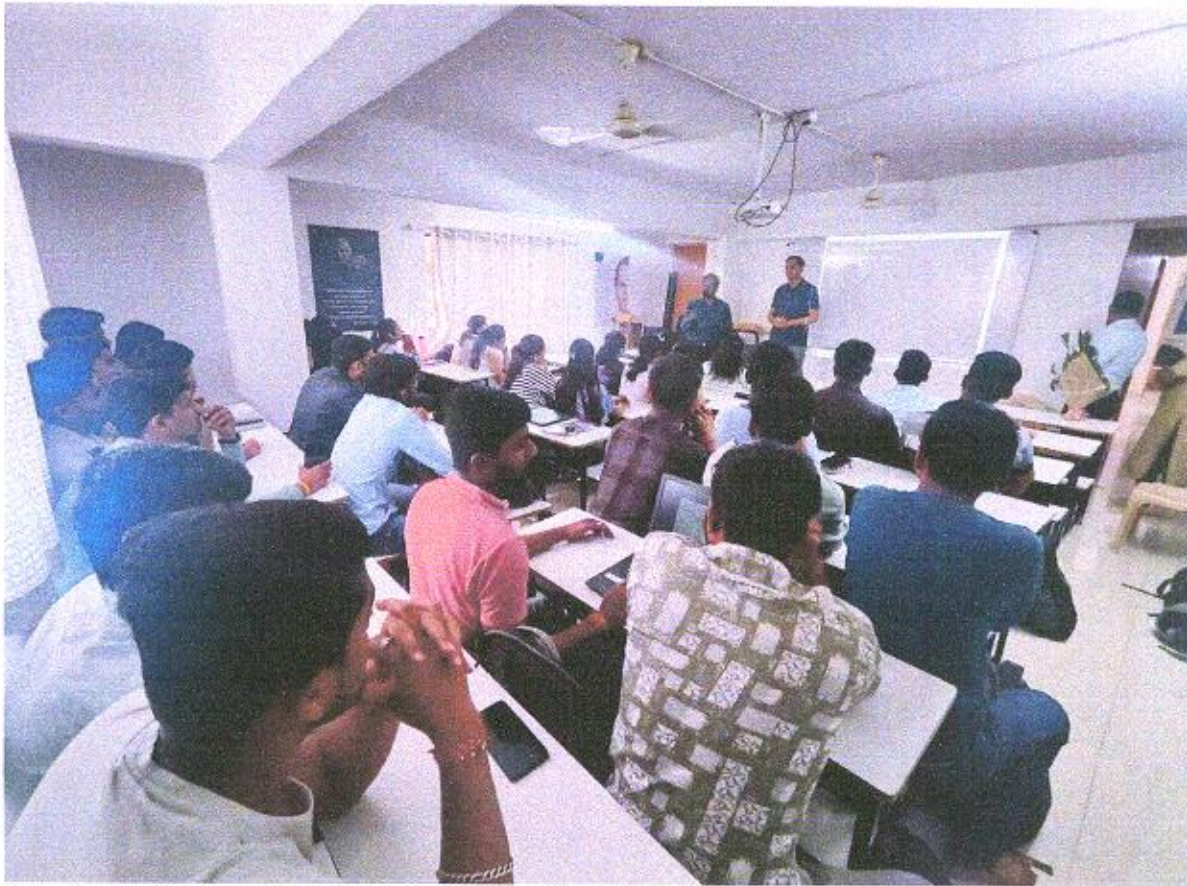
This seminar significantly enhanced students' understanding of cybersecurity, equipping them with the knowledge and tools necessary to protect themselves in the digital landscape and highlighting the importance of cybersecurity in today's technology-driven environment.

Director





PSD Shastri Educational Foundation's
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Snap During Session.....



Director

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