

Supporting Documents

Index

Name of the activity
2018-19
Diwali Celebrations
Makar Sankranti Celebration
Celebration of Dahi Handi
Teachers Day
Swachh Bharat Abhiyan
Traffic Awareness Campaign
Celebration of Garba
2019-20
Blood Donation
Anti Drug Awareness campaign
Tree plantation
Swachh Bharat Abhiyan
Traffic Awareness Campaign
E -Waste Collection Drive
2020-21
Diwali Celebrations
Makar Sankranti Celebration
Celebration of Dahi Handi
Teachers Day
Swachh Bharat Abhiyan
Traffic Awareness Campaign
Celebration of Garba
Diwali Celebrations
Makar Sankranti Celebration
2021-22
E -Waste Collection Drive
Traffic Awareness Campaign



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Swachh Bharat Abhiyan
Tree plantation
Blood Donation
Anti Drug Awareness campaign
2022-23
Blood Donation
Anti Drug Awareness campaign
Tree plantation
Swachh Bharat Abhiyan
E -Waste Collection Drive
Traffic Awareness Campagin
Embrace Equity

Total number of Extension & outreach programs conducted by the Institute through organizes forums.

Year	2022-2023	2021-2022	2020-2021	2019-2020	2018-2019
Number	07	06	09	06	07

Total Number of Extension Programs: 35


 Director
 PSD Shastri Educational Foundation's
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Shastri Educational Foundation's
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1. Notice of Diwali Celebration 2018

Date: 17 Oct 2018

Dear Students and Staff,

We are excited to invite you to join us in celebrating **Diwali** at **ASMA** on **October 18, 2018**. Diwali, the festival of lights, is a time for joy, togetherness, and celebration, and we look forward to marking this auspicious occasion with all of you!

Event Details:

- **Date:** 18th October 2018
- **Time:** 10:30 AM

Come and be a part of this festive celebration as we share sweets, draw beautiful rangolis, and decorate the campus to create a vibrant and joyful atmosphere. This is an opportunity for us to come together as a community, celebrate our cultural diversity, and strengthen the bonds of friendship and camaraderie.

Let's fill the air with laughter, music, and festive cheer as we celebrate the spirit of Diwali together.

We look forward to your participation in making this celebration a memorable one!

Warm regards,
ASMA

Director

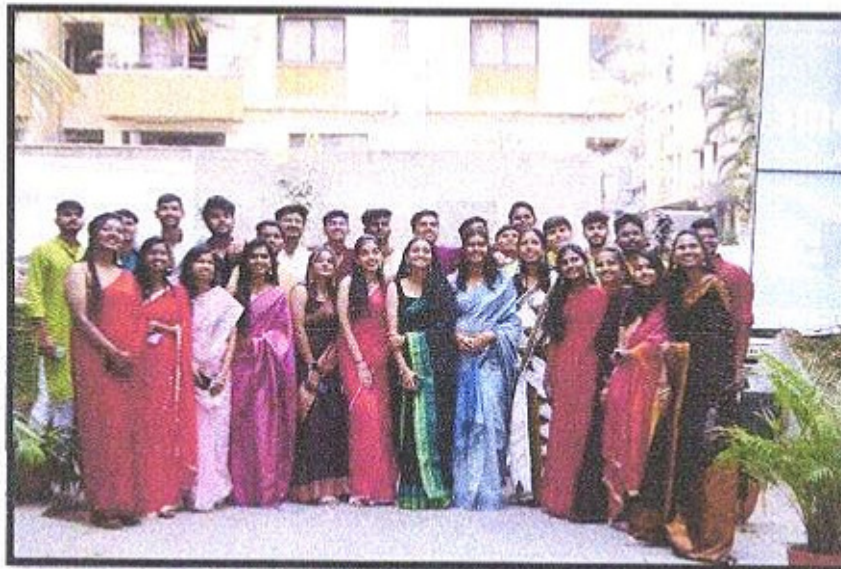
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Diwali Celebration 2018

Event Name : Diwali Celebration2018

Date:18 Oct 2018



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ASMA celebrated the festival of Diwali on October 18, 2018, with enthusiasm and joy. The event brought together students and staff members to celebrate the spirit of light, positivity, and togetherness.


Objectives of the Event:

- To celebrate the festival of Diwali and promote cultural diversity within the ASMA community.
- To foster a sense of unity and camaraderie among students and staff members.
- To provide an opportunity for creative expression through the creation of rangolis and campus decorations.
- To share the joy of the festival by exchanging sweets and extending festive greetings.

Event Description:

The Diwali celebration at ASMA commenced with the sharing of sweets among students and staff members, symbolizing the spirit of sharing and generosity associated with the festival. This was followed by the drawing of a beautiful rangoli by both students and teachers, showcasing their creativity and artistic talents.

The campus was adorned with colorful decorations, including traditional diyas (oil lamps), vibrant rangoli, and festive banners, creating a festive ambiance that filled the air with joy and excitement. Students and staff members enthusiastically participated in the decoration process, contributing to the vibrant atmosphere of the celebration.



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Throughout the event, there were opportunities for interaction and the exchange of festive greetings among participants, further strengthening the sense of community and togetherness. Laughter, music, and cheerful conversations filled the air as everyone came together to celebrate the auspicious occasion of Diwali.

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2. Notice of Makar Sankranti Celebration 2023

Date: 12th January 2023

Dear Staff and Students,

We are excited to announce the celebration of **Makar Sankranti**, the vibrant festival, at **ASMA** on **January 14, 2023**. This auspicious occasion provides us with an opportunity to come together as a community and celebrate our cultural diversity and traditions.

Event Details:

- **Date:** 14th January, 2023
- **Time:** 11 AM
- **Venue:** ASMA Campus
-

Join us for a day filled with joy, laughter, and festive spirit as we celebrate Makar Sankranti in traditional style. All students and staff members are encouraged to come dressed in traditional attire to add to the colorful ambiance of the event.

Activities planned for the day include friendly cricket matches for boys, where you can showcase your sportsmanship and teamwork. Additionally, there will be traditional songs and dances, as well as the distribution of delicious tilgul sweets to mark the sweetness of our relationships.

Let's come together to celebrate the spirit of Makar Sankranti and create lasting memories with our **ASMA** family. Your participation and enthusiasm will make this celebration truly special



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2. Celebration of Makar Sankranti 2023

Event Name: Celebration of MakarSankranti2023

Date: 14th January, 2023

Venue: ASMA Campus



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Objectives of the Event:

To celebrate the auspicious festival of Makar Sankranti and promote cultural diversity and traditions within the ASMA community.

To foster a sense of unity and camaraderie among students and staff members through festive celebrations.

To provide a platform for students to showcase their talents and engage in recreational activities.

To create a joyful and inclusive atmosphere where participants can celebrate the spirit of Makar Sankranti.

Event Description:

ASMA was adorned with colorful decorations and a festive ambiance as students and staff members dressed in traditional attire to mark the occasion of Makar Sankranti. The campus buzzed with excitement and laughter as everyone gathered to participate in the celebrations.

One of the highlights of the event was the arrangement of **cricket matches** for boys, providing an opportunity for friendly competition and sportsmanship. Students showcased their cricketing skills and teamwork on the field, adding to the festive spirit of the day.

Delicious traditional sweets, particularly **tilgul** (sesame and jaggery sweets), were distributed among participants, symbolizing the exchange of sweetness and good wishes.

Learning Outcome:

- Participation gained a deeper appreciation for cultural significance of makarsankranti and traditional attire.
- Through participation in cricket matches, students developed team work, co ordination and cooperation skills



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MAKAR SANKRANTI CELEBRATION



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5. Notice of Celebration of Dahi-Handi

Date: 4th September 2018

Dear Staff and Students,

We are delighted to announce that **ASMA** will be celebrating **Dahi-Handi** on **September 6, 2018**, in honor of **Krishna Janmashtami**. This traditional Indian festival is an occasion for us to come together as a community and celebrate the spirit of teamwork, cooperation, and cultural pride.

Event Details:

- **Date:** September 6, 2018
- **Time:** 4 PM
- **Venue:** ASMA Ground

Join us for an exciting and vibrant celebration where students, faculty, and staff members will participate in the Dahi-Handi formation, symbolizing the playful and adventurous spirit of Lord Krishna. This event provides an excellent opportunity for everyone to learn and practice the values of teamwork and coordination while having fun and celebrating our cultural heritage.



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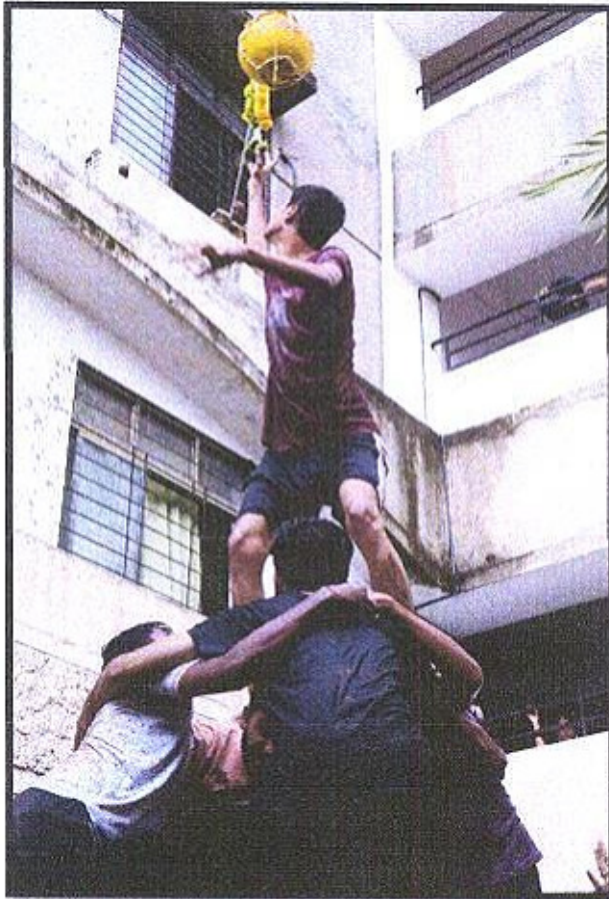


Celebration of Dahi handi 2018

Event Name: Celebration of Dahihandi2018

Date:06/09/2018

Venue: ASMA Ground



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ASMA celebrated Dahi Handi on September 6, 2018, in commemoration of Krishna Janmashtami. This traditional Indian festival was celebrated with fervor and excitement, providing students with an opportunity to learn the values of teamwork and cooperation while partaking in the festivities.

Objectives of the Event:

- To celebrate the auspicious occasion of Krishna Janmashtami and promote traditional Indian festivals within the ASMA community.
- To provide students with a platform to learn and practice the values of teamwork, coordination, and cooperation through the Dahi Handi celebration.
- To foster a sense of unity, camaraderie, and cultural pride among students, faculty, and staff members.



Event Description:

The Dahi Handi celebration at ASMA was a vibrant and spirited event that brought together students, faculty, and staff members in the spirit of Krishna Janmashtami. A towering human



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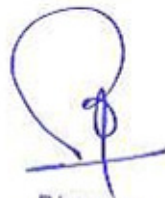
pyramid was formed, symbolizing the act of Lord Krishna and his friends breaking the pot of curd hung high above.

Students enthusiastically participated in building the human pyramid, demonstrating teamwork, coordination, and trust as they worked together to reach the pot of curd. Cheers and encouragement filled the air as participants climbed on each other's shoulders, displaying physical agility and determination.

Learning Outcome:

The Dahi Handi event proved to be highly beneficial for the students of ASMA, yielding the following learning outcomes:

- Enhanced understanding and appreciation of the values of teamwork, coordination, and cooperation among participants.
- Strengthened bonds of friendship and camaraderie among students, faculty, and staff members through shared participation in the Dahi Handi celebration.
- Development of physical agility, determination, and trust among participants as they worked together to build the human pyramid.
- Promotion of cultural pride and traditional Indian festivals, fostering a sense of unity and positivity within the ASMA community.



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Notice of Celebration of Dahi-Handi

Date: 23rd August 2019
Dear Staff and Students,

We are thrilled to announce that **ASMA** will be celebrating **Dahi Handi** on **August 26, 2019**, in honor of **Krishna Janmashtami**. This traditional Indian festival is a wonderful opportunity for our **ASMA** community to come together, celebrate our cultural heritage, and learn valuable lessons in teamwork and cooperation.

Event Details:

- **Date:** 26th August 2019
- **Time:** 3 PM
- **Venue:** ASMA Ground
-

Join us for an exciting and vibrant celebration where students, faculty, and staff members will participate in the **Dahi Handi** formation, symbolizing the playful and adventurous spirit of Lord Krishna. This event provides a unique opportunity for all of us to experience the joy of **Krishna Janmashtami** while learning the values of teamwork and cooperation.

The celebration will also feature cultural performances such as traditional dance and music, adding to the festive atmosphere of the event. Traditional sweets and refreshments will be served, enhancing the joy and camaraderie of the occasion.

We invite you to join us and be part of this memorable celebration. Let's come together to make this **Dahi Handi** celebration a fun-filled and enriching experience for all.

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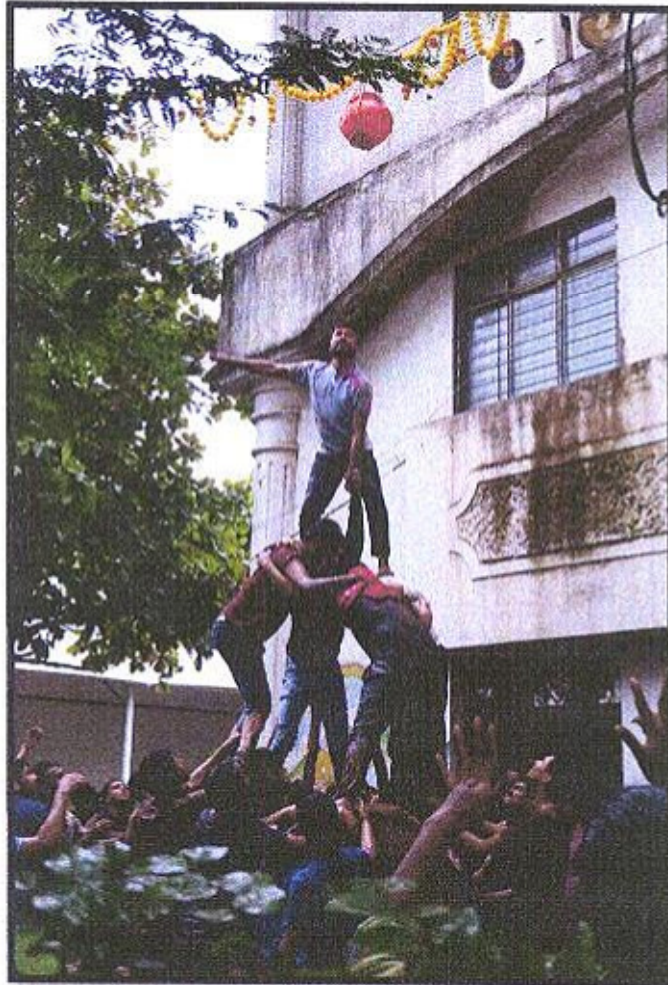


Celebration of Dahihandi 2019

EventName:CelebrationofDahihandi2019

Date:26thAugust2019

Venue:ASMAGround



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ASMA celebrated **Dahi Handi** on **August 26, 2019**, in honor of **Krishna Janmashtami**. This traditional Indian festival was celebrated with great enthusiasm, providing ASMA students with an opportunity to learn and demonstrate teamwork and cooperation while partaking in the festivities.

Objectives of the Event:

- To celebrate the auspicious occasion of Krishna Janmashtami and promote cultural traditions within the ASMA community.
- To provide students with hands-on experience in teamwork, coordination, and cooperation through the **Dahi Handi** celebration.
- To foster a sense of unity, camaraderie, and cultural pride among students, faculty, and staff members.
- To create a joyful and inclusive atmosphere where participants can experience the essence of **Dahi Handi** and **Krishna Janmashtami**.

Event Description:

The **Dahi Handi** celebration at ASMA was a lively and spirited event that brought together students, faculty, and staff members to commemorate **Krishna Janmashtami**. A human pyramid was formed, symbolizing the act of Lord Krishna and his friends breaking the pot of curd hung high above.

Students eagerly participated in building the human pyramid, demonstrating teamwork, coordination, and trust as they worked together to reach the pot of curd. Cheers and encouragement filled the air as participants climbed on each other's shoulders, showcasing physical agility and determination.

Amidst the **Dahi Handi** formation, cultural performances such as traditional dance and music added to the festive atmosphere, enhancing the overall experience for attendees. Traditional sweets and refreshments were distributed among participants, reinforcing the spirit of sharing and camaraderie associated with **Dahi Handi**.



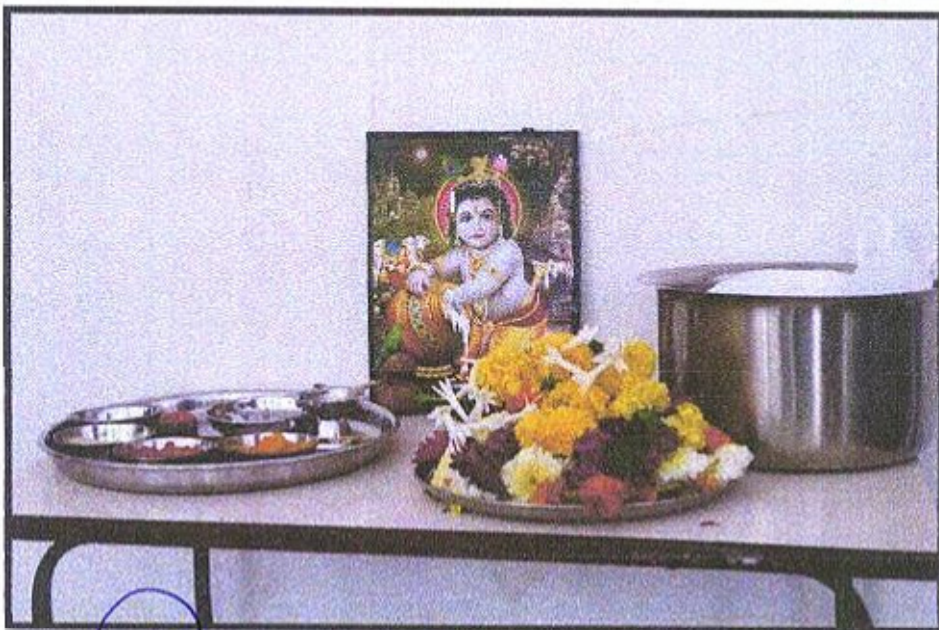
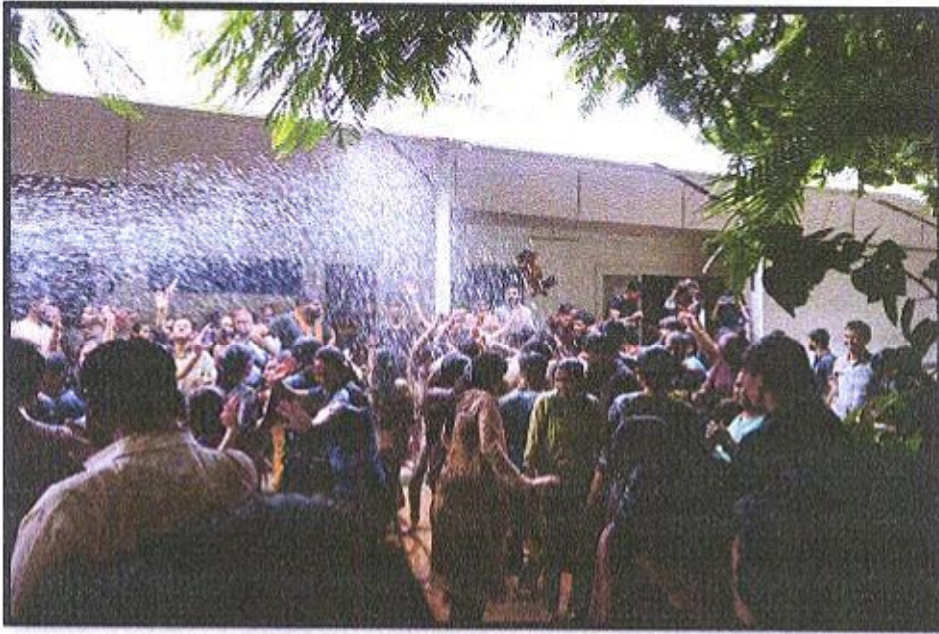
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Learning Outcome:

- Enhanced understanding and appreciation of teamwork, coordination, and cooperation among participants.
- Strengthened bonds of friendship and camaraderie among students, faculty, and staff members through shared participation in the **Dahi Handi** celebration.



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6. Celebration of Teachers Day 2021

Date: 5th September 2021

Venue: ASMA Campus

Organized By: ASMA Students



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Objectives of the Event:

The surprise **Teachers' Day** celebration at **ASMA** was organized by the student body with the aim of expressing heartfelt appreciation and gratitude to the esteemed faculty members. The event sought to create a memorable and joyous occasion that would leave a lasting impact on the teachers, highlighting the deep respect and admiration students hold for them.

Event Description:

The surprise **Teachers' Day** celebration at **ASMA** was a heartwarming and memorable event that took both teachers and students by surprise. The event commenced with the unexpected unveiling of a beautifully decorated area where the celebration was to take place. Excitement and anticipation filled the air as students eagerly awaited the arrival of their teachers.

The highlight of the celebration was the surprise cake-cutting ceremony, which marked the beginning of the festivities. As the teachers entered the venue, they were greeted with cheers and applause from the students, who had gathered to express their appreciation and gratitude. The sheer joy and surprise on the faces of the teachers added to the warmth and excitement of the moment.

Following the cake-cutting, students took turns delivering heartfelt speeches, poems, and songs dedicated to their teachers. These emotional tributes were met with tears of joy and gratitude from the faculty members, who were deeply touched by the genuine outpouring of affection from their students.

As a token of appreciation, students presented personalized gifts and cards to each teacher, symbolizing their gratitude and respect. The atmosphere was filled with love, camaraderie, and mutual appreciation as students and teachers came together to celebrate this special occasion.

Learning Outcome:

- The surprise **Teachers' Day** celebration brought immense joy and happiness to both teachers and students, creating cherished memories that would be remembered for years to come.
- The event provided an opportunity for students to express their appreciation and recognition for the tireless efforts and dedication of the faculty members in shaping their academic and personal development.



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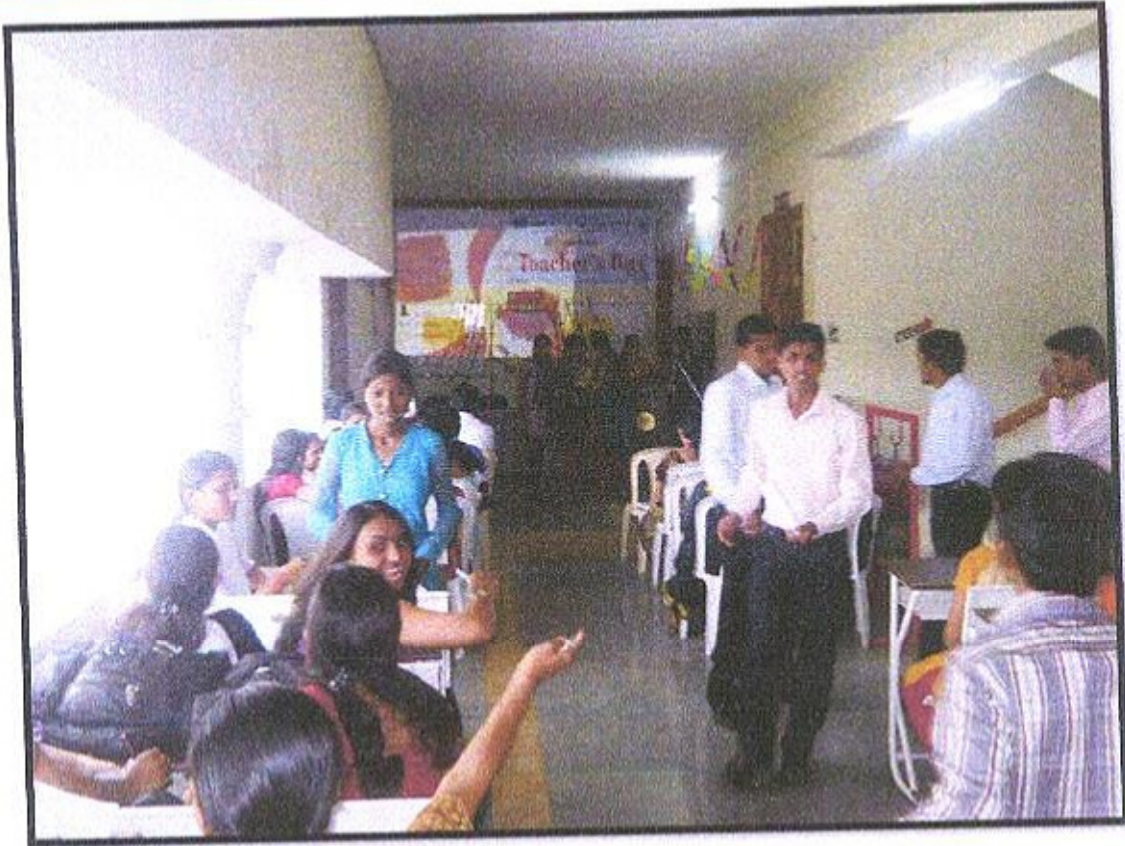
- The celebration reinforced the sense of belonging and mutual respect within the institution.



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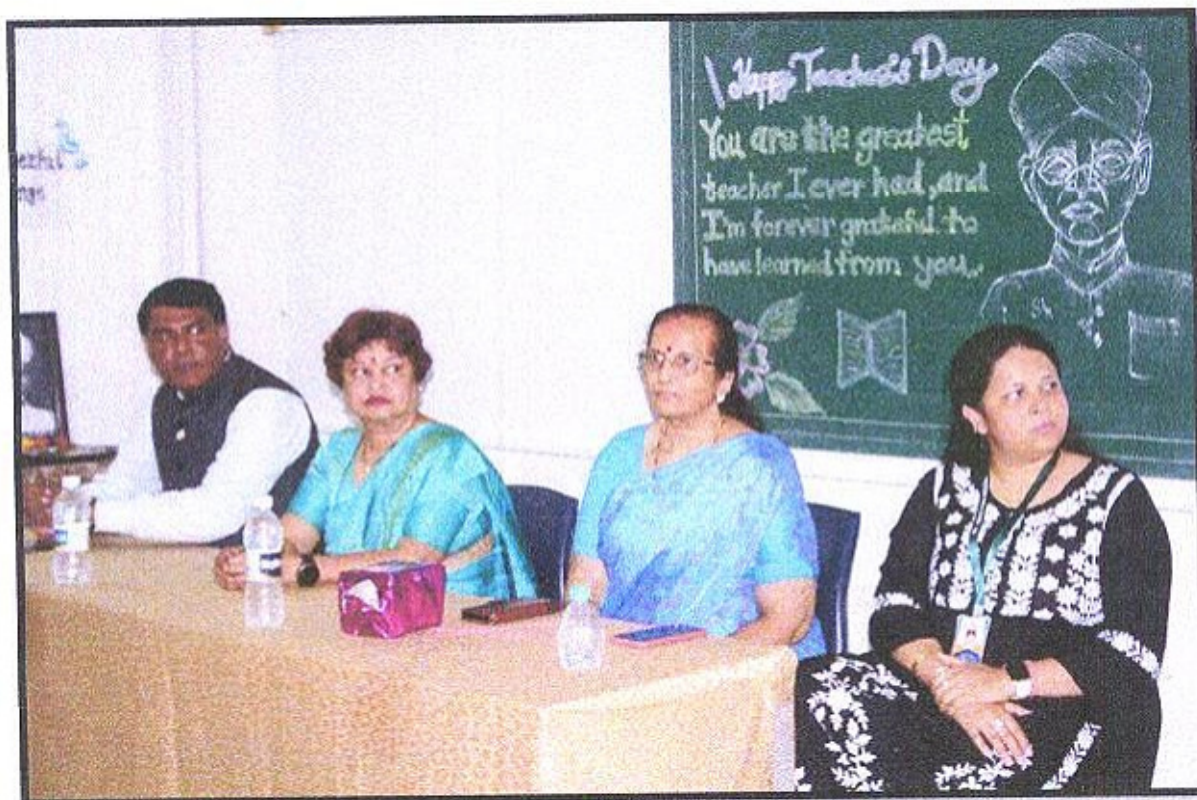


Celebration of Teachers Day 2019

Date: 5th September 2019

Venue: ASMA Campus

Organized By: ASMA Students



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Objectives of the Event:

The surprise **Teachers' Day** celebration at **ASMA**, organized entirely by the students, aimed to express gratitude and appreciation to the faculty members for their dedication and support, especially during challenging times. The event aimed to create a joyous and memorable experience for both teachers and students, reinforcing the strong bond between them.

Event Description:

The surprise **Teachers' Day** celebration at **ASMA** on 5th September 2019 was a heartwarming and unforgettable occasion. The event began with the unexpected unveiling of a beautifully decorated area, filled with students eagerly awaiting the arrival of their teachers.

The highlight of the celebration was the surprise cake-cutting ceremony, which kicked off the festivities with cheers and applause from the students. The sheer joy and surprise on the faces of the teachers added to the warmth and excitement of the moment.

Following the cake-cutting, various games were organized, bringing laughter and camaraderie among students and teachers. The distribution of rose flowers further symbolized the students' appreciation and admiration for their mentors.

The event also featured captivating flute and singing performances, showcasing the talents of the students and adding to the festive atmosphere. These performances were met with applause and appreciation from both teachers and students alike.

Throughout the celebration, there was an overwhelming sense of gratitude and camaraderie, as students and teachers came together to celebrate this special day in a truly meaningful way.

Learning Outcome:

- The surprise **Teachers' Day** celebration brought immense joy and happiness to both teachers and students, creating lasting memories of appreciation and camaraderie.


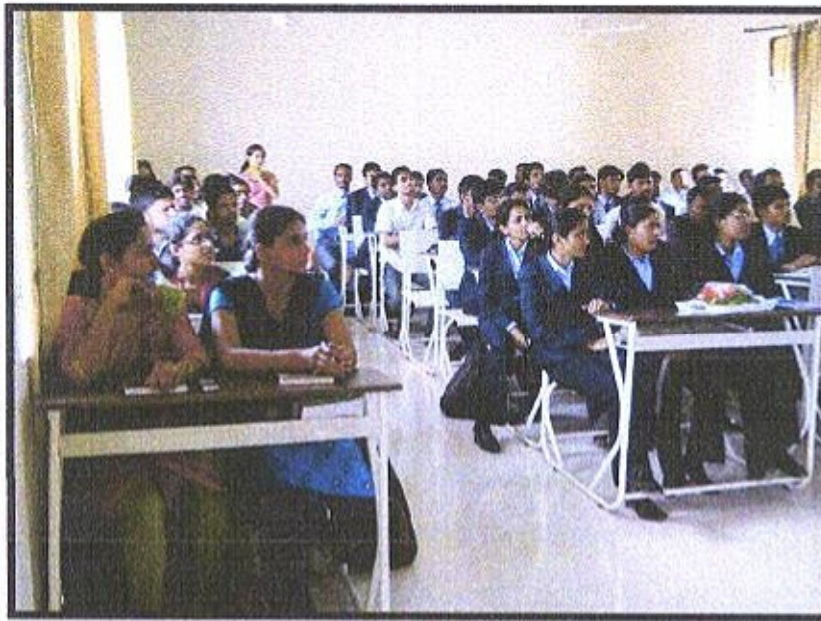


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- The celebration provided an opportunity for students to express their gratitude and appreciation for the tireless efforts of the faculty members in nurturing their academic and personal growth.
- The event strengthened the bond between students and teachers, fostering a sense of unity and mutual respect within the ASMA community.



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Notice

7. Celebration of Mahatma Gandhi Jayanti & Lal Bahadur Shastri Jayanti

Date: 28th September 2021

Dear MBA Students,

We are delighted to invite you to join us in celebrating **Gandhi Jayanti** and **Lal Bahadur Shastri Jayanti** at **ASMA**, a special occasion to honor the birth anniversaries of **Mahatma Gandhi** and **Lal Bahadur Shastri**, and to reflect on their enduring legacy.

Event Details:

Date: 2nd October 2021

Time: 4:00 PM

Location: ASMA Campus

Join us in celebrating the lives and teachings of Mahatma Gandhi and Lal Bahadur Shastri, and let us strive to incorporate their principles into our daily lives. Your presence will make this event more impactful and memorable.




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Celebration of Mahatma Gandhi Jayanti & Lal Babadur Shastri Jayanti

Date: 2nd October 2021

Time: 4PM

Location: ASMA Campus



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Objectives of the Event:

- To commemorate the birth anniversaries of **Mahatma Gandhi** and **Lal Bahadur Shastri** and honor their contributions to the nation.
- To instill the values of non-violence, truth, simplicity, and leadership among students.
- To engage students in activities that reflect the principles and teachings of these great leaders.

Event Description:

The event commenced with a tribute to **Mahatma Gandhi**, followed by an inspiring talk on his advocacy for cleanliness and its relevance in modern society. The Director of ASMA Institute of Management addressed the gathering, emphasizing the importance of Gandhi's vision of a clean and self-reliant nation.

The **Swachhta Abhiyan** started soon after, with students, faculty, and staff actively participating in a cleanliness drive around the campus. Equipped with cleaning tools, gloves, and biodegradable waste bags, the participants cleaned various areas of the campus, including classrooms, common areas, and outdoor spaces. The drive also extended to nearby streets, where the ASMA community worked to raise awareness among locals about maintaining a clean environment.

Participants engaged in discussions on sustainable waste management, proper disposal of waste, and the harmful effects of plastic pollution. The event fostered a sense of civic responsibility and community participation among the attendees.

Learning Outcome:

- **Increased awareness** of the importance of cleanliness and hygiene in creating a healthy environment.
- **Understanding of Gandhian values** of self-discipline, community service, and sustainability.
- Practical experience in **community involvement** and collective responsibility for maintaining a clean environment.
- Strengthened bonds among students, faculty, and staff through active participation in a socially impactful event.

The **Gandhi Jayanti and Swachhta Abhiyan** celebration at **ASMA Institute of Management** successfully highlighted the relevance of Mahatma Gandhi's teachings in contemporary society and encouraged the ASMA community to adopt sustainable cleanliness practices in their daily lives.



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Swacchata Abhiyan



Director

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Notice

8. Blood Donation Camp

We are delighted to announce that **ASMA Institute of Management** is organizing a **Blood Donation Camp** in collaboration with **Morya Blood Bank**. We invite all students and staff members to participate in this noble cause and contribute towards saving lives.

Day & Date: 4/12/23

Partnership: Morya Blood Bank

Venue: ASMA Seminar Hall

Remember:

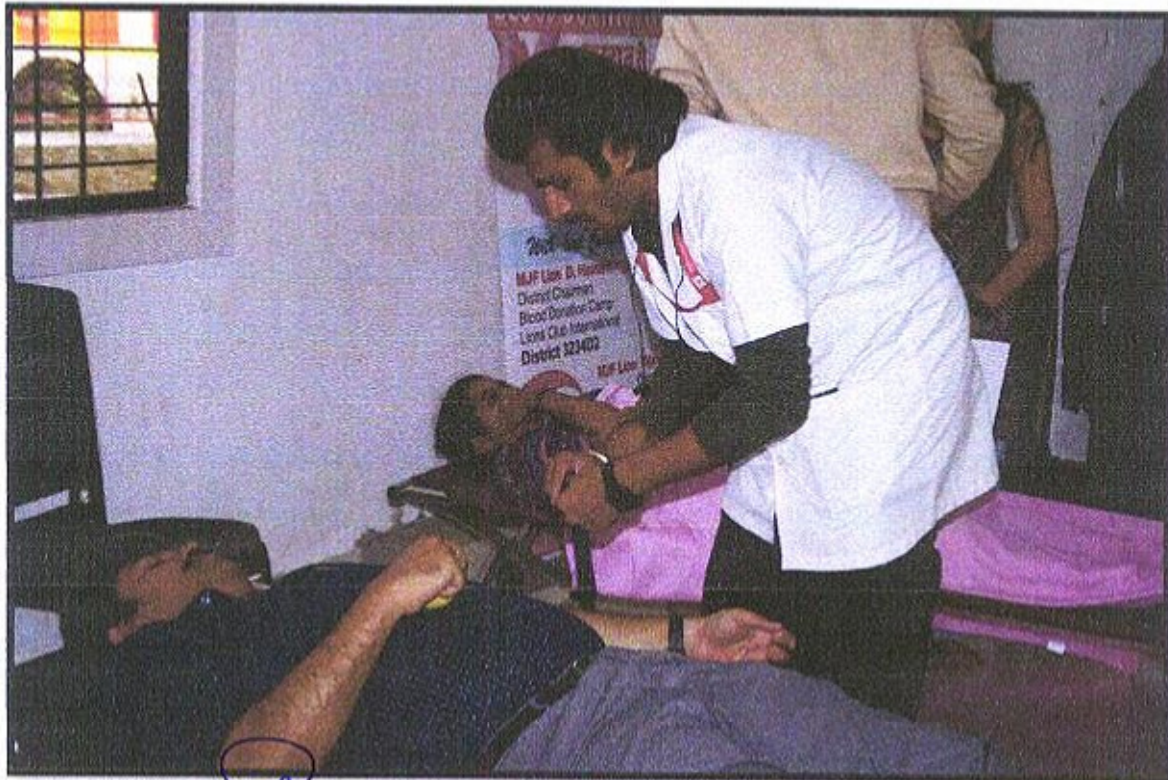
- Ensure you have a good meal and are well-hydrated before donating.
- Bring a valid ID card for registration.
- Inform the organizers if you have any concerns or health conditions.

We appreciate your commitment to this humanitarian cause. Let us come together as a community to make a positive impact on the lives of those in need.



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Objectives of the Event:

- To raise awareness about blood donation by providing scientific knowledge and dispelling myths and misconceptions.
- To instill the value of helping others by encouraging participants to donate blood and save lives.

Event Description:

It's a paradox that when blood is needed for oneself or a loved one, it becomes a vital necessity; yet, when asked to donate for others, hesitation often prevails. Every two seconds, someone somewhere needs blood, and many lives are lost each year due to its scarcity. Blood cannot be manufactured; it must be voluntarily donated by compassionate individuals. One donation can save up to three lives.

At **ASMA Institute of Management**, we remain committed to social causes and understand the value of 'blood' as a life-saving resource. ASMA organized a **Blood Donation Camp** in collaboration with **Morya Blood Bank**. Students, staff, and others voluntarily participated in this noble cause.

With the message "**Every blood donor is a life saver,**" the staff and students were encouraged to donate blood. Donating blood not only saves lives but also has health benefits for the donors themselves. One single donation can potentially save up to three lives.

Faculty members guided the students, emphasizing the importance of blood donation and motivating them to actively participate in the camp. Both staff and students of ASMA eagerly volunteered and contributed to the success of the blood donation drive.

Learning Outcome:

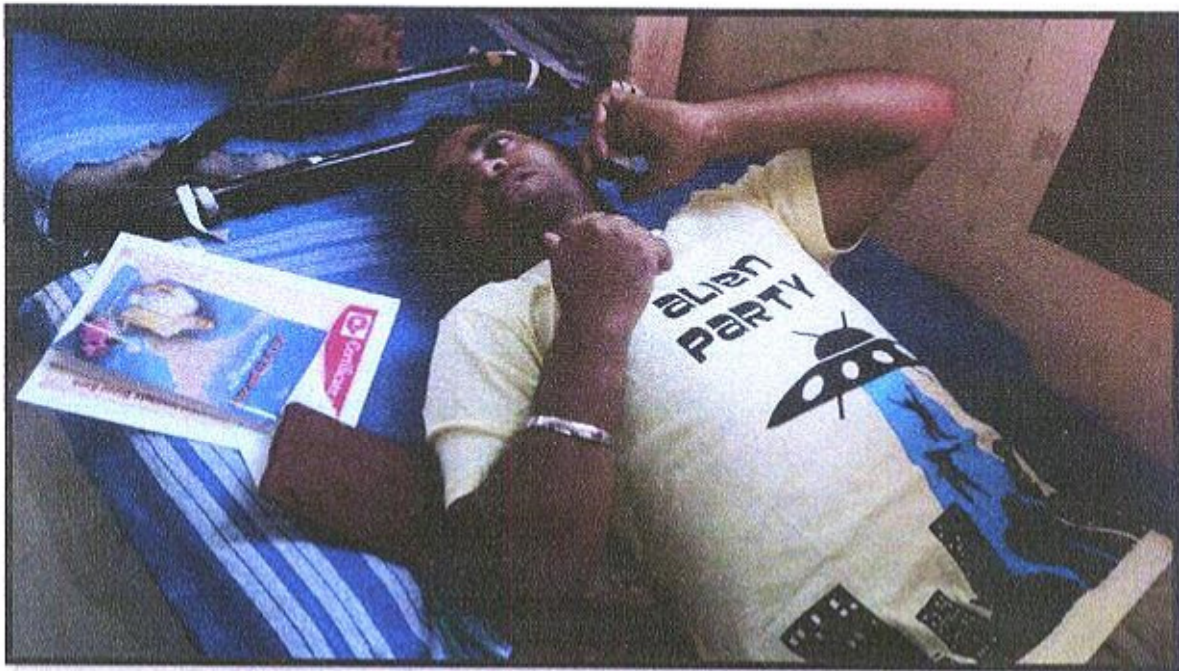
- Students developed a sense of social responsibility and the importance of giving back to the community.
- They gained an understanding of the significance and health benefits of blood donation for both recipients and donors.



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BLOOD DONATION



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9. TRAFFIC AWARENESS CAMPAIGN

Event Type: Extension & Outreach Activity

Event Name: Traffic Awareness Campaign

Date: Friday, 27th January 2023

Objectives of the Event:

- To create awareness among students about traffic rules and regulations.
- To educate students which will contribute to traffic management and pollution control.

Event Description:

The Traffic Awareness Campaign held on January 27, 2023, aimed to educate students about the critical importance of following traffic rules and regulations. The event featured interactive sessions, informative presentations, and engaging activities designed to highlight safe driving practices, the significance of wearing helmets and seatbelts, and the dangers of distracted driving.

Participants had the opportunity to engage with traffic safety experts who shared insights on local traffic laws and the positive impact of adherence to these rules on community safety. Additionally, the campaign emphasized the benefits of the Pune Metro as a sustainable transportation option that reduces traffic congestion and helps in controlling pollution levels in the city.

Various activities, such as quizzes, demonstrations, and distribution of informative pamphlets, were organized to enhance participants' understanding of traffic safety and encourage responsible behavior on the roads.



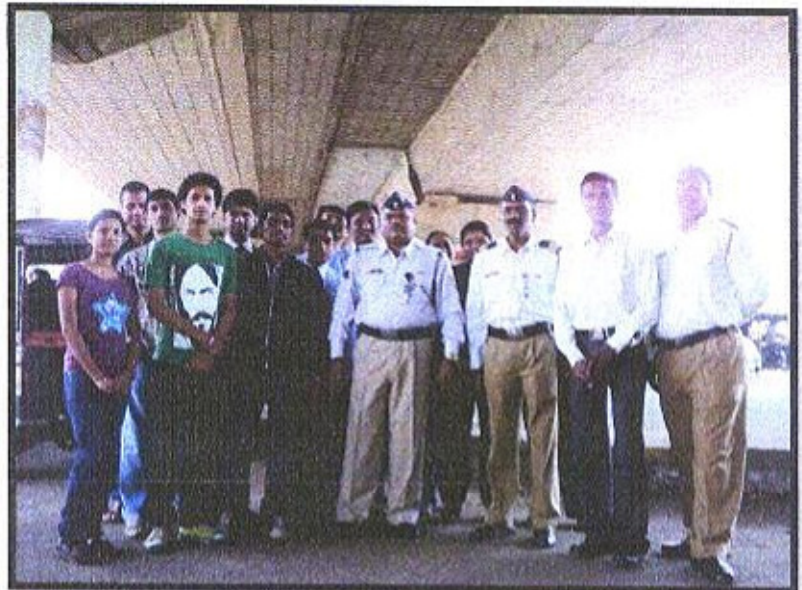
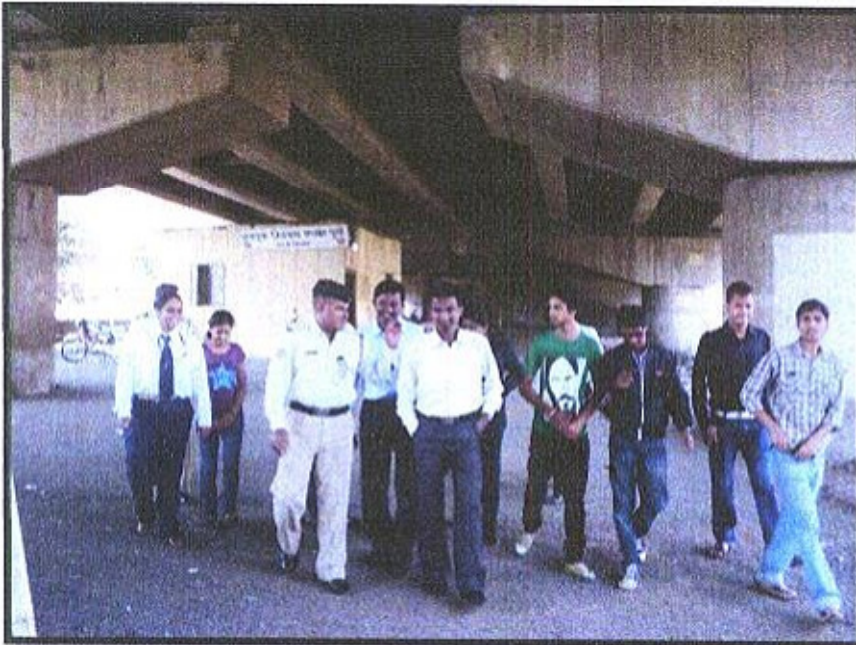
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Learning Outcomes:

- Increased awareness among students regarding the importance of traffic rules and regulations, promoting a culture of safety.
- Empowerment of students to make informed decisions about road safety and their role in promoting responsible driving behaviors within their communities.
- Development of critical thinking and problem-solving skills related to traffic safety challenges and solutions.



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10. Hindi Bhasha Divas Celebration

Event Name: Hindi Bhasha Divas Celebration

Date: 14 September 2021

Venue: ASMA Library

This event marks the celebration of Hindi Bhasha Divas, a day dedicated to honoring Hindi as an official language and promoting its cultural importance. It commemorates the adoption of Hindi in the Devanagari script as one of India's official languages on 14 September 1949. Various programs such as poetry recitals, speeches, and cultural performances typically take place during such celebrations.

Objectives of the Event:

- To celebrate the rich cultural heritage and significance of the Hindi language.
- To promote linguistic diversity and awareness among students and staff members.
- To provide a platform for students to showcase their oratory skills and express their views on the importance of the Hindi language.
- To foster a sense of pride and appreciation for Hindi literature, art, and culture.

Event Description:

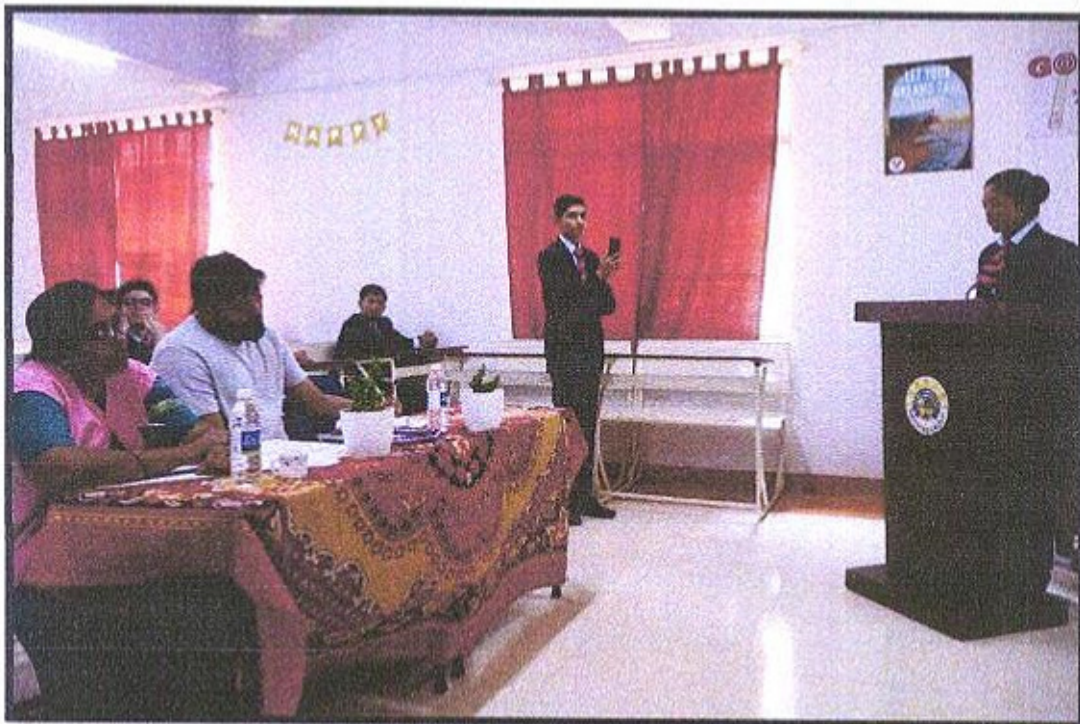
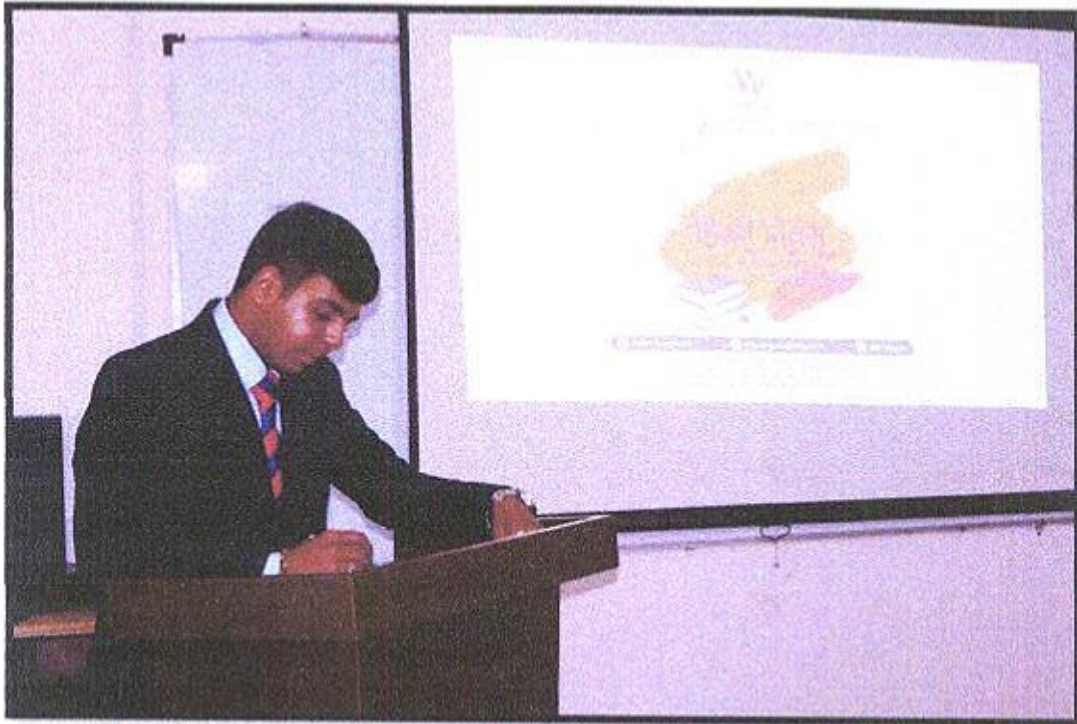
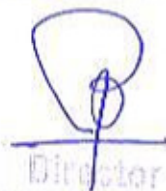
ASMA Institute celebrated "Hindi Bhasha Divas" on September 14, 2021, with great enthusiasm and zeal. The event aimed to honor and recognize the importance of the Hindi language in India's cultural fabric and its role as a unifying force across diverse communities. Students and staff members participated in various activities centered around speeches highlighting the significance of the Hindi language and its contributions to literature, society, and nation-building.



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Learning Outcome:

The event provided participants with a deeper understanding and appreciation of the cultural significance of the Hindi language, fostering pride in India's linguistic heritage.

Students had the opportunity to enhance their public speaking and oratory skills by delivering speeches in Hindi on a significant cultural theme, contributing to their overall communication proficiency.

The event promoted a sense of community and inclusivity by bringing together students and staff members to celebrate and honor a shared cultural heritage.



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11. DANDIYA CELEBRATION

Event Type: Cultural

Event Name: Navratri Celebration

Day & Date: 14-10-18

Time: 7:00 pm

Objective of the Dandiya Event:

The objective of the Dandiya event held at ASMA Institute of Management was to foster cultural awareness, promote social interaction, and encourage students to experience and participate in traditional Indian festivities. The event was aimed at bringing students together in a joyful celebration while also providing a platform to understand and appreciate India's rich cultural heritage. It also focused on enhancing team spirit, collaboration, and participation among the students.

Description of the Celebration:

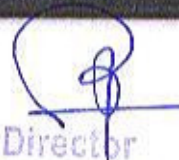
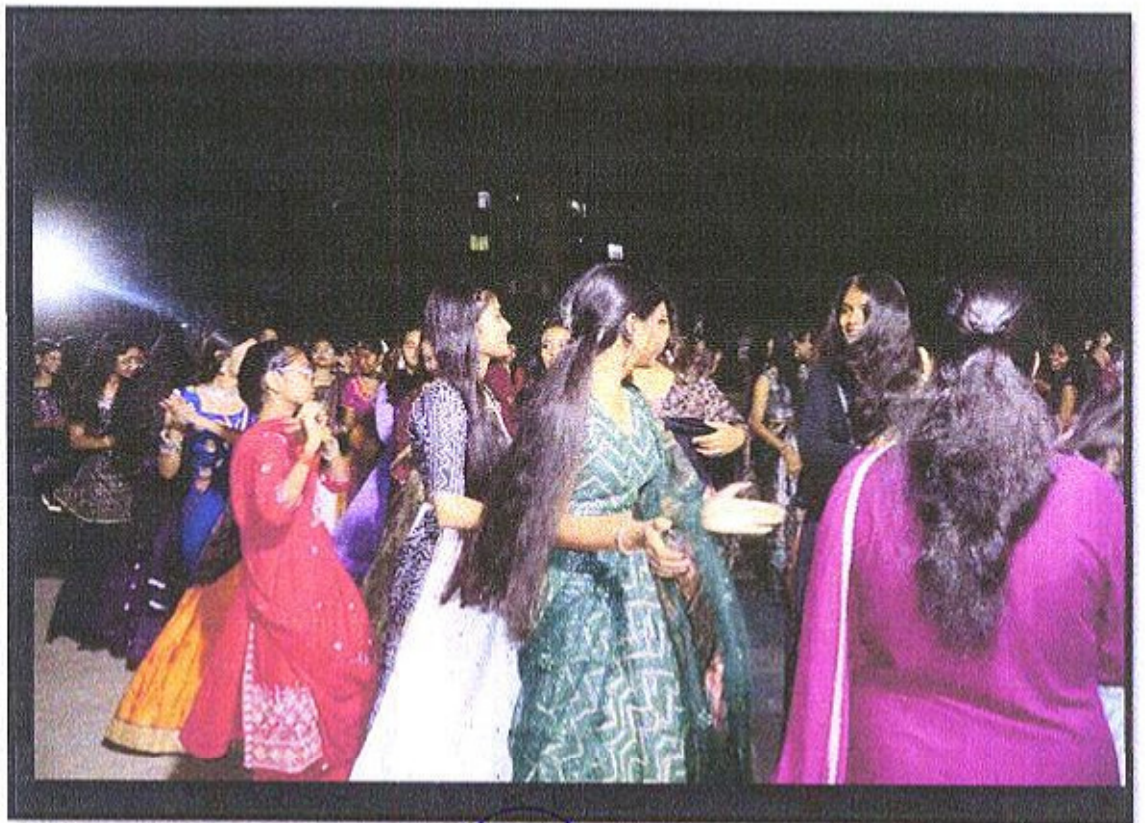
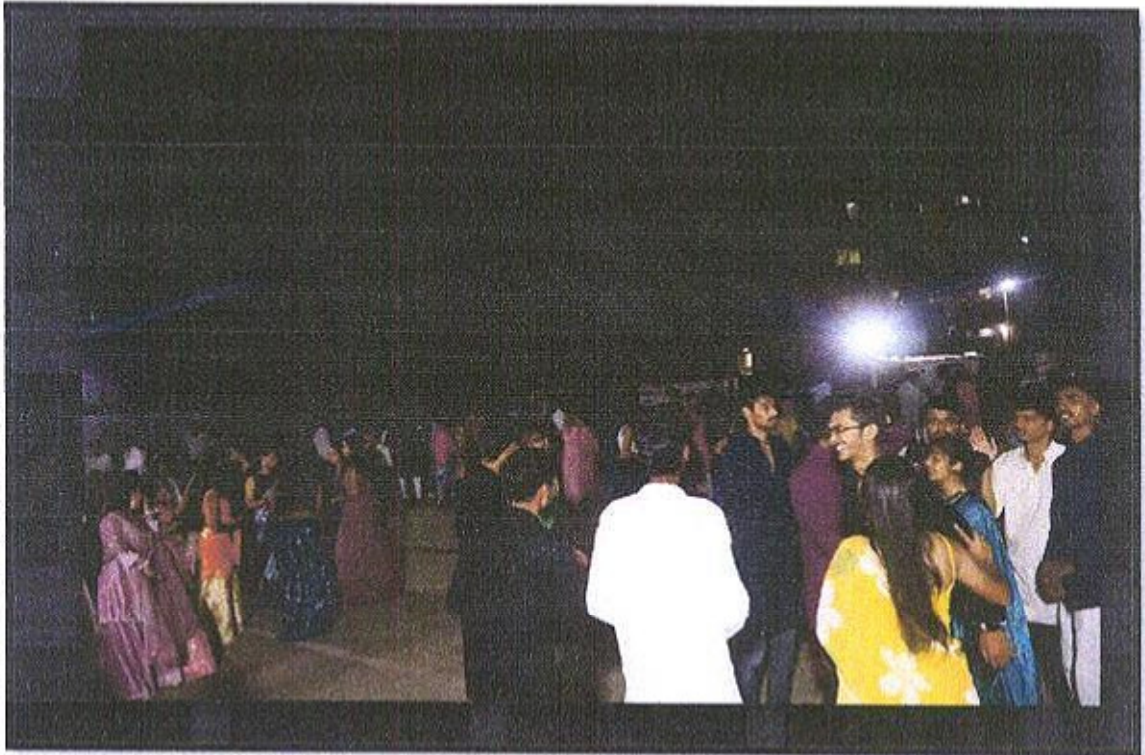
The Dandiya event was a vibrant and colorful celebration marked by enthusiastic participation from students, faculty, and staff. The event was held on the institute's campus, where the venue was decorated with festive lights, traditional garlands, and a colorful setup that recreated the essence of a traditional Gujarati Navratri celebration. Participants dressed in ethnic wear, danced to the rhythm of traditional Dandiya and Garba music, creating a lively atmosphere of cultural harmony. The event also included dance competitions and performances, with participants showing their skills in synchronized group dances.



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Learning Outcomes:

- 1. Cultural Awareness and Appreciation:**
Students gained a deeper understanding of Indian traditions, especially the significance of Dandiya and Garba during Navratri. This helped them develop respect for cultural diversity.
- 2. Social Skills and Teamwork:**
The event provided an opportunity for students to socialize, network, and work as a team while participating in group dances and organizing the event. It fostered team spirit and collaboration.
- 3. Event Management Skills:**
Many students took an active role in organizing and managing the event, which helped them develop organizational and leadership skills, including planning, coordination, and execution.
- 4. Creativity and Expression:**
Through the dance, costumes, and performances, students were able to express their creativity and artistic abilities, enhancing their self-confidence and self-expression.
- 5. Stress Relief and Well-being:**
The event acted as a medium for students to unwind and relieve academic stress. Dancing and socializing in a festive environment positively impacted their emotional and mental well-being.

This series of Dandiya events contributed not only to the cultural enrichment of the students but also to their overall personal development, fostering a sense of community and joy within the institution.



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DANDIYA CELEBRATION

Event Type: Cultural

EventName: Navratri Celebration

Day & Date: 29/09/2022

Time: 2:00 pm

Objective of the Dandiya Event:

The objective of the Dandiya event held at ASMA Institute of Management was to foster cultural awareness, promote social interaction, and encourage students to experience and participate in traditional Indian festivities. The event was aimed at bringing students together in a joyful celebration while also providing a platform to understand and appreciate India's rich cultural heritage. It also focused on enhancing team spirit, collaboration, and participation among the students.

Description of the Celebration:

The Dandiya event during 2021-22 was a more cautious celebration, owing to the COVID-19 pandemic. Although restrictions were in place, the spirit of the festival was kept alive with limited gatherings and adherence to safety protocols. The institute organized a hybrid version of the event, with some students and staff attending in person while others joined virtually. The celebration emphasized safe social interaction, and the theme of the event was "Resilience and Hope," reflecting the post-pandemic recovery phase. The music, dance, and costumes were similar to previous years, but with more focus on social distancing and health precautions.



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Learning Outcomes:

1. **Cultural Awareness and Appreciation:**

Students gained a deeper understanding of Indian traditions, especially the significance of Dandiya and Garba during Navratri. This helped them develop respect for cultural diversity.

2. **Social Skills and Teamwork:**

The event provided an opportunity for students to socialize, network, and work as a team while participating in group dances and organizing the event. It fostered team spirit and collaboration.

3. **Event Management Skills:**

Many students took an active role in organizing and managing the event, which helped them develop organizational and leadership skills, including planning, coordination, and execution.

4. **Creativity and Expression:**

Through the dance, costumes, and performances, students were able to express their creativity and artistic abilities, enhancing their self-confidence and self-expression.

5. **Stress Relief and Well-being:**

The event acted as a medium for students to unwind and relieve academic stress. Dancing and socializing in a festive environment positively impacted their emotional and mental well-being.

This series of Dandiya events contributed not only to the cultural enrichment of the students but also to their overall personal development, fostering a sense of community and joy within the institution.



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DANDIYA CELEBRATION

Event Type: Cultural

EventName: Navratri Celebration

Day & Date: 22/09/2023

Time: 7:00 pm

Objective of the Dandiya Event:

The objective of the Dandiya event held at ASMA Institute of Management was to foster cultural awareness, promote social interaction, and encourage students to experience and participate in traditional Indian festivities. The event was aimed at bringing students together in a joyful celebration while also providing a platform to understand and appreciate India's rich cultural heritage. It also focused on enhancing team spirit, collaboration, and participation among the students.

Description of the Celebration:

By 2022-23, the Dandiya event returned to its full glory as restrictions eased. The celebration took place on campus with a grand setup, much like previous years, but with an even larger turnout. The atmosphere was filled with enthusiasm, as students embraced the return to normalcy with dance, music, and festive activities. The event included a mix of traditional and modern Dandiya music, cultural performances, and competitions. Prizes were awarded for the best-dressed participants and best dancers. The celebration also included food stalls serving traditional Indian cuisine, further enhancing the cultural experience.



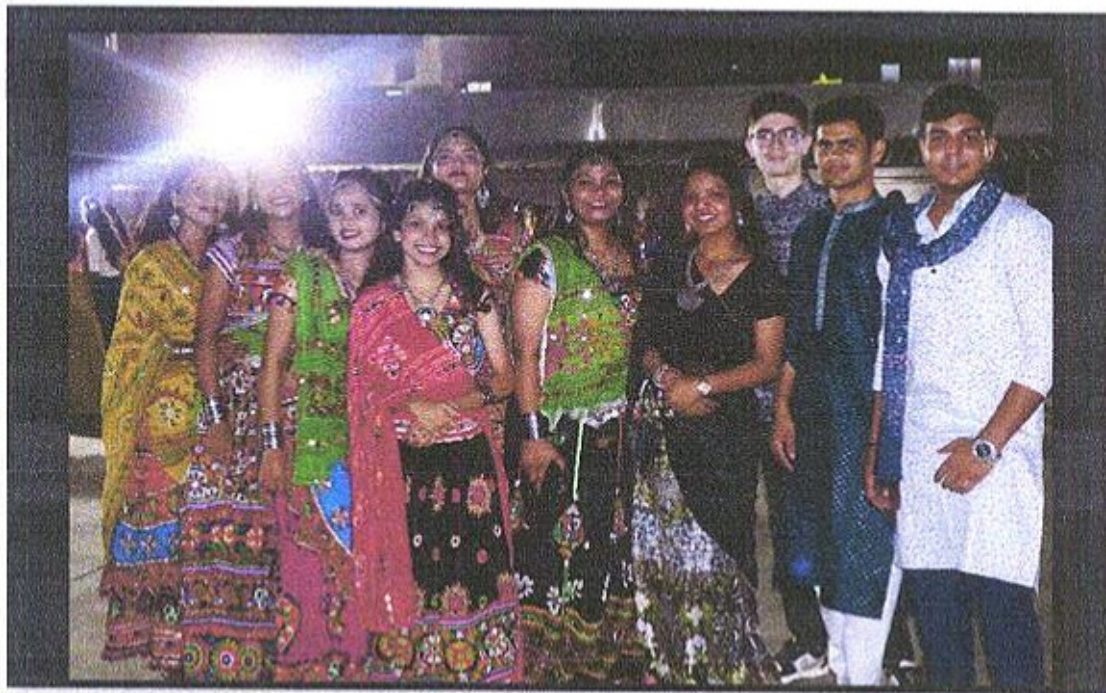
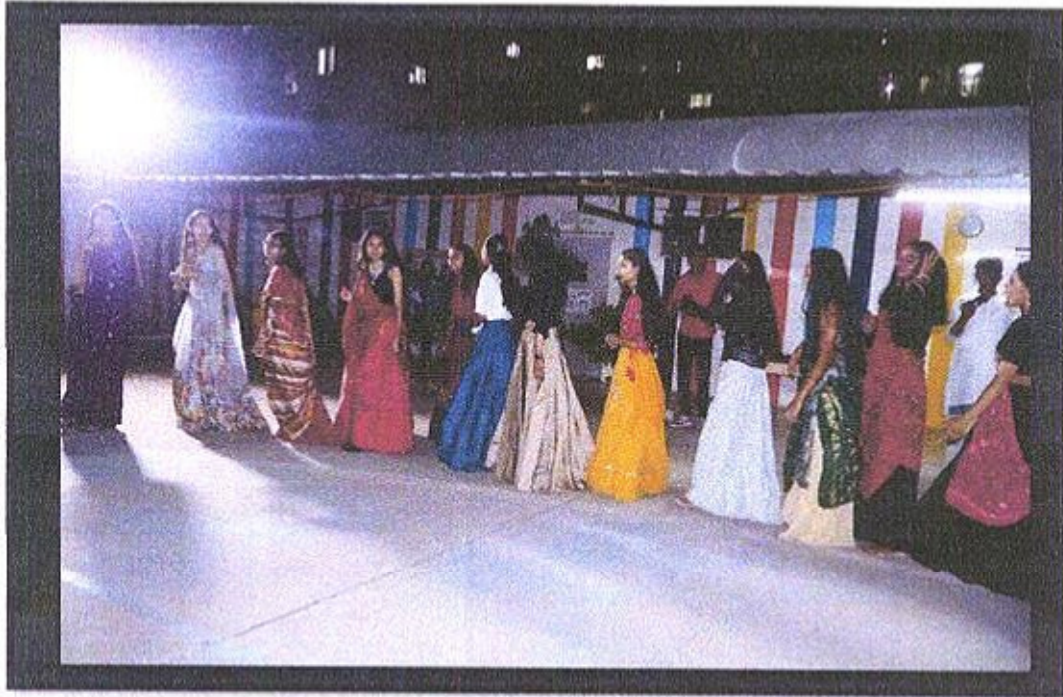
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Learning Outcomes:

1. **Cultural Awareness and Appreciation:**

Students gained a deeper understanding of Indian traditions, especially the significance of Dandiya and Garba during Navratri. This helped them develop respect for cultural diversity.

2. **Social Skills and Teamwork:**

The event provided an opportunity for students to socialize, network, and work as a team while participating in group dances and organizing the event. It fostered team spirit and collaboration.

3. **Event Management Skills:**

Many students took an active role in organizing and managing the event, which helped them develop organizational and leadership skills, including planning, coordination, and execution.

4. **Creativity and Expression:**

Through the dance, costumes, and performances, students were able to express their creativity and artistic abilities, enhancing their self-confidence and self-expression.

5. **Stress Relief and Well-being:**

The event acted as a medium for students to unwind and relieve academic stress. Dancing and socializing in a festive environment positively impacted their emotional and mental well-being.

This series of Dandiya events contributed not only to the cultural enrichment of the students but also to their overall personal development, fostering a sense of community and joy within the institution.



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12. Republic Day

Event Date: 26/01/2022

Event Name: Republic Day

Objectives of the:

Promote National Pride and Patriotism: To foster a sense of national pride and patriotism among students and staff by celebrating the significance of Republic Day and the adoption of India's Constitution.

Increase Awareness of Constitutional Values: To educate students about the core principles of the Indian Constitution—justice, liberty, equality, and fraternity—and encourage them to uphold these values in their daily lives.

Event Description: On the occasion of India's Republic Day, the ASMA Institute of management organized a grand celebration to honor the nation's rich heritage and the adoption of its constitution. The event began with a flag hoisting ceremony, presided over by the institute's director and other dignitaries. The national anthem was sung with great pride, symbolizing the unity of the diverse student and staff community.

The event featured a series of cultural performances, including patriotic songs, dances, and skits that reflected India's struggle for independence and the principles of justice, liberty, and equality. Students from various departments participated in speeches and debates, highlighting the significance of Republic Day and the importance of upholding the values enshrined in the Constitution.

Special presentations were made by the institute's students, who performed a march-past and a drill, showcasing discipline, teamwork, and the spirit of national service.

Additionally, there was a small exhibition set up displaying historical photographs, freedom fighters' biographies, and important milestones in India's democratic journey.

Outcome:

1. **Increased Patriotism and Awareness:** The event successfully instilled a sense of pride and patriotism among students and staff. The speeches and cultural activities helped



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- increase awareness about the significance of Republic Day and the values of the Indian Constitution.
2. **Teamwork and Collaboration:** Students from different departments and backgrounds collaborated in organizing and participating in the event, fostering teamwork, leadership, and organizational skills.
 3. **Cultural Engagement:** Through various cultural performances, students were able to express their love for the country creatively, promoting cultural awareness and inclusivity.
 4. **Community Spirit:** The event strengthened the sense of community at the Asma Institute, as students, faculty, and staff came together to celebrate the nation's unity and diversity.

Overall, the Republic Day event at Asma Institute was a grand success, leaving a lasting impact on the participants by reminding them of their duties and responsibilities as citizens of India.



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Independence Day

Event Date: 15/08/2022

Event Name: Independence Day

Objectives of the Event:

1. **Foster National Pride and Patriotism:** To instill a deep sense of patriotism and respect for India's struggle for freedom among students and staff by commemorating Independence Day.
2. **Educate on Historical Significance:** To raise awareness about India's history, the freedom struggle, and the sacrifices made by national leaders and freedom fighters in securing independence.
3. **Promote Unity and Diversity:** To celebrate India's rich cultural diversity and unity by encouraging students to participate in various cultural activities reflecting the nation's heritage.
4. **Develop Leadership and Teamwork:** To offer students a platform to hone leadership, organizational, and teamwork skills through active involvement in planning and organizing the event.
5. **Encourage Civic Responsibility:** To inspire students to be responsible citizens by emphasizing the importance of their role in nation-building through speeches, debates, and community service activities.
6. **Strengthen Community Spirit:** To foster a sense of belonging and unity among the students, faculty, and staff by bringing everyone together to celebrate this significant national event.



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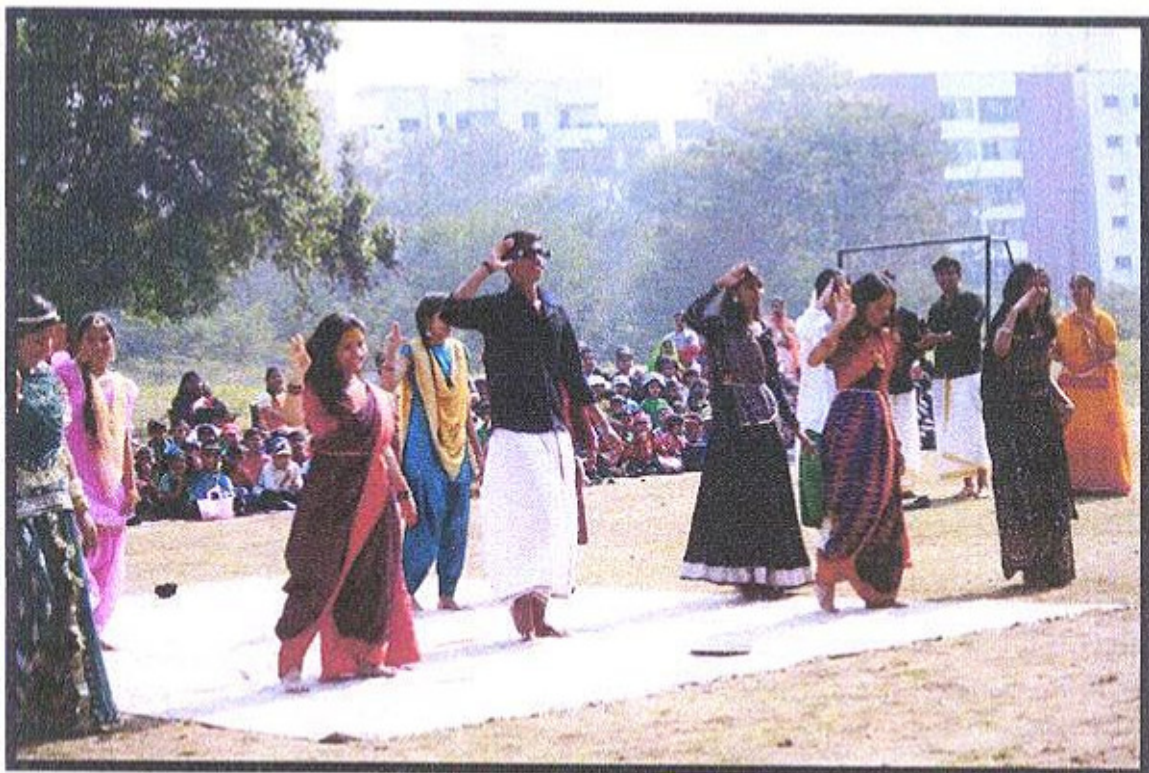


Event Description:

The Independence Day celebration at the ASMA Institute of Management was marked by a vibrant and patriotic atmosphere. The event commenced with the ceremonial flag hoisting, followed by the singing of the national anthem. The institute's director, along with senior faculty members, delivered inspiring speeches highlighting the importance of independence and the responsibilities of citizens in preserving the country's integrity and values.

The day included various cultural performances such as patriotic songs, traditional dances, and short skits, all performed by students. These performances showcased India's cultural richness and diversity. A special segment was dedicated to reenacting significant moments from India's freedom struggle, reminding the audience of the nation's journey towards independence.

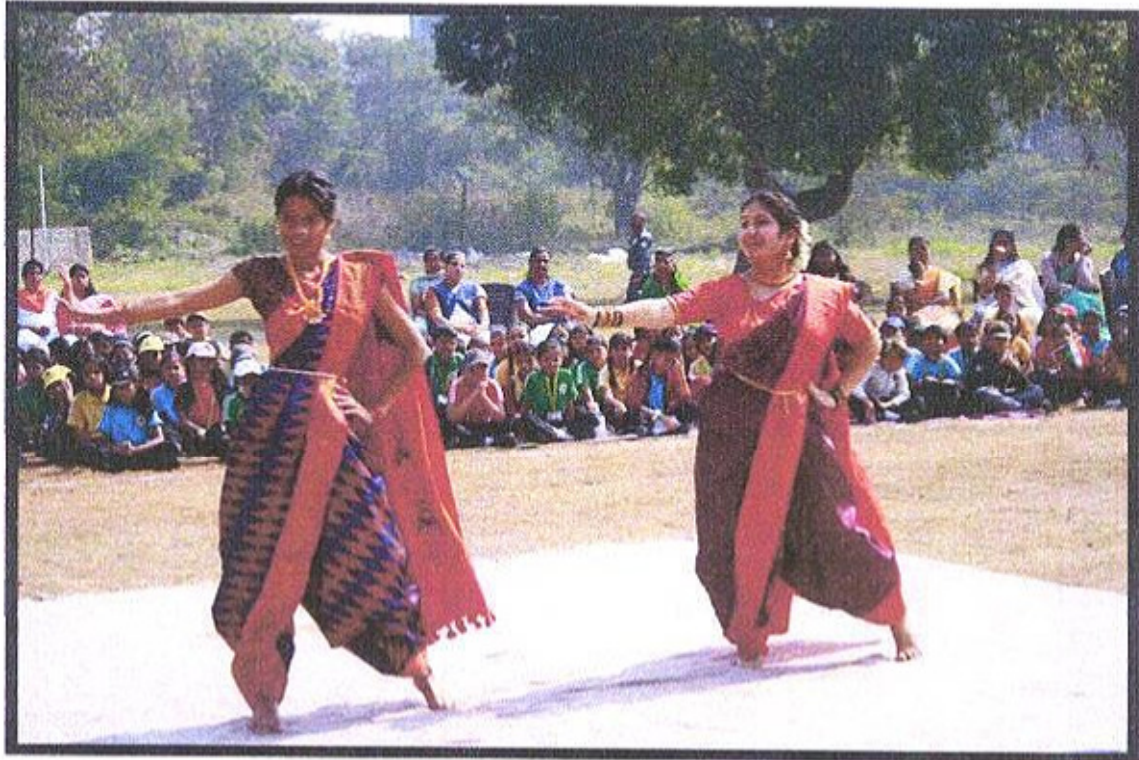
In addition to cultural activities, students participated in debates, quizzes, and essay competitions focused on themes like "India's Future" and "The Role of Youth in Nation Building."



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Outcome:

1. **Enhanced Patriotism and Awareness:** The event successfully deepened the sense of patriotism and respect for the nation's history, as participants reflected on the sacrifices of freedom fighters and the significance of India's independence.
2. **Cultural Understanding and Expression:** The celebration provided students with an opportunity to express their love for the country through diverse cultural performances, enhancing their understanding of India's cultural richness.
3. **Active Participation and Civic Engagement:** The activities, especially the tree plantation drive, inspired students to become more socially responsible and engage in community service, aligning with the institute's goal of fostering civic responsibility.
4. **Skill Development:** By organizing and managing various parts of the event, students developed leadership, teamwork, and organizational skills, contributing to their personal and professional growth.



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5. **Strengthened Institutional Unity:** The event fostered a sense of togetherness within the ASMA Institute of Management, bringing students, faculty, and staff together in the celebration of a shared national heritage.
6. **Reflection on India's Journey and Future:** Through speeches, debates, and quizzes, participants not only reflected on the past but also discussed the challenges and opportunities facing India today, motivating them to contribute positively to the nation's future.

Overall, the Independence Day celebration at ASMA Institute of Management was a meaningful and impactful event, reinforcing the importance of national pride, unity, and civic responsibility.

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Republic Day

Event Date: 26/01/2023

Event Name: Republic Day

Objectives of the Event:

1. **Promote National Pride and Patriotism:** To foster a deep sense of patriotism and national pride by commemorating the Republic Day of India, celebrating the adoption of the Constitution.
2. **Raise Awareness of Constitutional Values:** To educate students and staff about the core principles enshrined in the Indian Constitution—justice, liberty, equality, and fraternity—and the importance of upholding these values.
3. **Encourage Cultural Expression:** To provide a platform for students to express their love for the nation through creative performances that reflect India's cultural diversity and unity.
4. **Develop Leadership and Organizational Skills:** To give students the opportunity to develop leadership and teamwork skills by engaging them in the organization and execution of the event.
5. **Inspire Civic Responsibility:** To remind students of their responsibilities as citizens and encourage them to actively contribute to the nation's development through service and civic engagement.
6. **Strengthen Institutional Unity:** To bring together students, faculty, and staff in a shared celebration, fostering a sense of unity and collaboration within the institute.



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Event Description:

The Republic Day 2023 celebration at Asma Institute of Management was a grand and patriotic affair. The event began with the hoisting of the national flag by the institute's director, followed by the singing of the national anthem, which set the tone for the day. Faculty members and guest speakers shared thought-provoking speeches on the significance of Republic Day and the journey of India's democratic system since the adoption of the Constitution.

A series of cultural performances by students followed, including patriotic songs, dances, and skits. These performances highlighted India's diverse cultural heritage and the values embedded in the Constitution. One of the key highlights was a reenactment of important events in India's history that led to the drafting of the Constitution, educating the audience about the sacrifices and vision of the nation's founders.

Additionally, there was a debate competition on topics such as "The Role of Youth in Protecting Constitutional Rights" and "India's Progress since the Republic's Formation."



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Outcome:

1. **Increased Patriotism and Awareness:** The event deepened the students' and staff's understanding of the importance of Republic Day and the values of the Indian Constitution, fostering a strong sense of patriotism.
2. **Cultural Engagement and Unity:** The cultural performances and activities helped promote an appreciation of India's diversity, bringing together students from different backgrounds to celebrate their shared heritage.
3. **Enhanced Leadership and Teamwork:** Students involved in organizing the event developed leadership, teamwork, and organizational skills, which contributed to their personal growth and experience in event management.
4. **Inspiration for Civic Duty:** The speeches, debates, and activities, including the tree plantation drive, inspired students to take on greater responsibilities as active citizens and contribute positively to society.
5. **Strengthened Community Spirit:** The event brought together the entire institute, creating a sense of unity and shared purpose among students, faculty, and staff.
6. **Reflection on National Progress:** Through speeches and debates, participants reflected on India's progress as a republic and discussed the role of the youth in shaping the nation's future.

Overall, the Republic Day 2023 celebration at ASMA Institute of Management was a resounding success, achieving its objectives of promoting national pride, civic responsibility, and unity within the institute



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Independence Day

Event Date: 15/08/2023

Event Name: Independence Day

Objectives of the Event:

1. **Honor the Legacy of Freedom Fighters:** To pay tribute to the leaders and heroes of India's independence movement and reflect on their sacrifices in securing freedom.
2. **Foster National Unity and Integrity:** To emphasize the importance of national unity and integrity in maintaining the sovereignty and strength of India.
3. **Encourage the Spirit of Innovation and Progress:** To inspire students to contribute to India's progress by embracing innovation, entrepreneurship, and nation-building activities.
4. **Promote Environmental and Social Responsibility:** To instill values of sustainability and social responsibility among students by linking Independence Day celebrations to community-driven environmental initiatives.
5. **Celebrate India's Diversity through Artistic Expression:** To provide a platform for students to express their love for the country through performances that reflect India's artistic, cultural, and linguistic diversity.
6. **Reinforce Commitment to Democratic Values:** To remind students and faculty of their duties as citizens to protect democratic values, including freedom of speech, equality, and justice.



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Event Description:

The Independence Day 2023 celebration at ASMA Institute of Management was an event full of reflection, creativity, and community engagement. The day began with the ceremonial flag hoisting by the chief guest, followed by the national anthem, sung in unison by students and faculty members. The director of the institute delivered a speech that reflected on India's journey since independence, the challenges it overcame, and the importance of preserving democratic values.

The highlight of the event was a cultural extravaganza featuring performances from various student groups. These performances included regional dances, songs, and dramatizations that showcased India's unity in diversity. A special art exhibition was organized by the fine arts department, where students presented paintings and installations inspired by themes of freedom, democracy, and sustainability.



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Outcome:

1. **Increased Respect for Freedom Fighters:** The speeches, exhibitions, and dramatizations helped students develop a deeper appreciation for the freedom fighters and their sacrifices, fostering a sense of pride in India's history.
2. **Unity and Cultural Celebration:** The cultural performances showcased India's diversity, reinforcing the concept of national unity and helping students understand the importance of working together for a stronger nation.
3. **Inspiration for Future Progress:** The panel discussion and speeches motivated students to actively participate in the country's future progress, encouraging them to think about their roles as future leaders and innovators.
4. **Heightened Environmental Consciousness:** The "Green Independence" initiative inspired students to take responsibility for the environment, linking the idea of freedom with sustainable living and community involvement.
5. **Creative and Artistic Expression:** The art exhibition provided an outlet for students to creatively express their love for the country and its democratic values, encouraging artistic growth and engagement with national themes.
6. **Reinforced Democratic Commitment:** The event as a whole reinforced the importance of upholding democratic values, motivating students and staff to actively engage in and protect India's democratic institutions.

Overall, the Independence Day 2023 celebration at ASMA Institute of Management was a thoughtful and dynamic event that not only commemorated India's past but also looked towards its future, inspiring participants to contribute positively to the nation's ongoing journey of progress and sustainability.



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