



PSD Shastri Educational Foundation's

ASMA INSTITUTE OF MANAGEMENT

Approved by AICTE, New Delhi, Affiliated to Savitribai Phule Pune University (Inst. Code : 6164)

Shastri Campus : S. No. 85, NDA Road, Shivane, Pune - 411 023.

Ph.: (020) 25291471, 25293332, 9011036202 Fax : (020) 25291461

E-mail : enquiry@asma.in, director@asma.in Website : www.asma.in

5.1.2 Following capacity development and skills enhancement activities are organized for improving students' capability

1. Soft skills

2. Language and communication skills

3. Life skills (Yoga, physical fitness, health and hygiene)

4. IT/Computing skills

Response: A. All of the above

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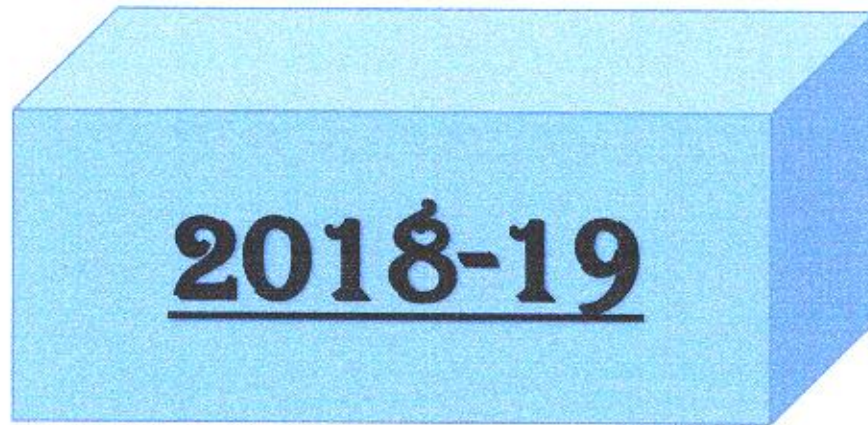
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Year	Name of the capacity development and skills enhancement program	Period (from date - to date)	Number of students enrolled	Name of the agencies/experts involved with contact details (if any)
2018-19	Life Skill- Industrial Visit to Decathlon	27th July 2019	40	Decathlon
2018-19	Soft Skill-Body Language, Building Self Esteem	5th Oct 2019	75	ASMA Institute of Management
2018-19	ICT/Computing Skills- Online research	28th Nov 2019	85	Prof Prakash Patil
2018-19	Life Skill- Industrial Visit to Sula Vineyards, Nashik	2nd Dec 2019	65	Sula Vineyards, Nashik
2018-19	Life Skill-Industrial Visit - Baramati	14th December 2019	35	Nandan Dairy
2018-19	Soft Skill- Understanding Protection: Insurance & Risk Management	26th Dec 2019	65	ASMA Institute of Management

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Notice

Subject: Industrial Visit to Decathlon

Dear Students,

We are excited to inform you that an industrial visit to Decathlon has been arranged for MBA students. This visit is a valuable opportunity to gain firsthand knowledge of retail management, product innovation, and customer engagement from one of the world's leading sports goods retailers.

Details of the Visit:

- **Date:** 27th July 2019
- **Venue:** Decathlon,
- **Time:** 8.00 am
- **Dress Code:** Smart casual attire. Please wear comfortable footwear.
- **Instructions:**
 - Carry your college ID card.
 - Participation is mandatory, as this visit is part of your academic learning.
 - Follow all instructions provided by the Decathlon team during the tour.

This visit is designed to help you understand the dynamics of retail management and gain insights into the sports goods industry. We encourage all students to take full advantage of this learning experience.

For any queries, feel free to contact the undersigned.


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Understanding Protection: Insurance & Risk Management

Date: 17th December 2019

Time: 4:00 PM

Venue: ASMA Classroom


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Photograph of visit

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2	ASHWINI GANGADHAR AMBHURE	22	AJHARUDDIN SIRAJUDDIN MOMIN
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5	PRATIK SAMBHAJI KIBILE	25	MANULLA NOORULLAH KHAN
6	SANTOSH SARJERAO HINGE	26	SHIRISH SHARAD PATIL
7	PANKAJ BALASING JADHAV	27	SHUBHAM ARUN KAKADE
8	TEJASHREE SHANKARRAO LAMBHATE	28	RUSHIKESH BHAGCHANDJI RAMAWAT
9	SOHEL ANSARI	29	GAURAV VILAS PATIL
10	ESHAA GOEL	30	ANIKET SANDEEPRAO DEHNIKAR
11	SUBHENDU DAS	31	NIDHI SURESH SHRIVASTAVA
12	AYAN BHATTACHARJEE	32	SHUBHAM HARISHCHANDRA KUDALE
13	KUMAR VISHWAJEET YADAV	33	JYOTSNA BALKRISHNA CHAVAN
14	VIGNESH B	34	PRASAD PRABHAKAR GARJE
15	DEEPAK VAISHNAV	35	MANOJ MOHAN PATIL
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17	AYAN DEY	37	SHUBHANSHU BADOLE
18	PRABIHAT KUMAR	38	PUTUL GOGOI
19	RITU JAISWAL	39	BIJIT PAUL
20	SAYANHA MAJUMDAR	40	YASH CHOPRA

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Event Objective:

The objective of ASMA Institute of MBA's visit to Decathlon was to provide students with practical exposure to retail operations, supply chain management, marketing strategies, and customer experience in the sports goods industry. The visit aimed to help students understand how Decathlon, a global leader in sports retail, manages its extensive product line, optimizes its supply chain, and creates a unique customer-centric shopping experience.

Key Learnings from the Visit:

1. **Retail Operations:** Students observed how Decathlon's retail stores are structured to ensure optimal customer flow, product accessibility, and inventory management. They also learned about the importance of layout and design in enhancing the shopping experience.
2. **Product Innovation and Range:** The visit highlighted Decathlon's focus on product innovation and the vast range of sports equipment and apparel it offers. Students gained insights into how the company continuously develops new products that cater to a wide array of sports and fitness needs.
3. **Supply Chain and Inventory Management:** Decathlon's efficient supply chain processes were discussed, showcasing how the company manages a vast inventory of sporting goods across various categories. Students learned about the logistics involved in warehousing, transportation, and stock replenishment.
4. **Customer Engagement and Experience:** The company's strategies for engaging with customers, providing expert advice, and allowing customers to try products before purchasing were key takeaways. This gave students insights into how to enhance customer satisfaction in a retail environment.
5. **Sustainability and Corporate Responsibility:** Decathlon's sustainability initiatives, such as eco-designed products and environmentally friendly store operations, were discussed. This illustrated the company's commitment to sustainable practices and corporate social responsibility.
6. **Digital and Omnichannel Marketing:** Students learned about Decathlon's digital marketing strategies and how the company leverages its online platform to integrate with its physical stores, creating a seamless omnichannel experience for customers.

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Industrial Visit - Nasik

Date: 2nd Dec 2019

Time: 6.00am

Location: Nasik

Summary of the Visit: VIP, Neelay Industries, Neelay Metals, Shayadri Farms, Sula Vineyards

Summary of the Session:

The newly inducted students of the 2018-19 batch of the Asma Institute of Management had gone for a three-day industrial visit to Nashik from 2nd Dec July to 5th Dec 2019.

On the first day, the students visited the manufacturing plant of VIP Industries, Nashik. They were taken through and oriented about the operations of various departments, starting with the purchase department, where they were briefed about the specifications of the polypropylene raw material used for manufacturing the hard luggage. The students went through the injection molding department, mold manufacturing department, PC vacuum formation department, and assembly department.

Two batches of students visited the units of Neelay Industries and Neelay Metals, which manufactures control panels, assembly, and machine components of the major OEMs like Schneider Electric, ABB, Siemens, Crompton & Greaves, CG Lucy, Lucy Switchgear Ltd., etc.

On the second day, the students visited Sahyadri Farms in Nashik. Sahyadri Farms is India's largest integrated fruits and vegetables value chain. Founded by a smallholder farmer, Mr. Vilas Shinde, Sahyadri Farms transformed into a movement of farmers that has grown today into the leading fruits & vegetable export company from India, serving over 22,000 registered farmers that cover 45,000 acres and more than 10 crops.

Sahyadri Farms has a state-of-the-art food processing facility, supplying processed food products to the majority of the FMCG companies in India.


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INDUSTRIAL VISIT NASIK

DATE: **2ND DEC 2019**

TIME: **6.00AM**

LOCATION: **NASIK**





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Photographs of Visit

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12	BRAJ VALLABH GUPTA	45	PAWAN SHARMA
13	ABHISHEK NAG	46	SHREYAS DEB
14	AYUSHI CHOUDHARY	47	SHRUTI SINGH
15	RAHUL CHETTRI	48	ANKUR DINESH VADGAMA
16	SHIVENDRA SHEKHAR	49	YASHITA PARASHAR
17	NAYAN PARIHAR	50	HASNAHANA GOGOI
18	PRIYANKA GUPTA	51	KIRAN SINGH
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Key Learnings from the Visit:

The students also visited Sula Vineyards in Nashik. The beverage company that brought Nashik on the global platform has been the pioneer in the beverage industry, popularizing grape wine in the Indian market. The students were briefed about the grape juice extraction, fermentation process, cold storage unit, and the retail store.

On the third day of the visit, the students visited Dhruv Global School, Sangamner, where they got an opportunity to listen to Dr. Sanjay Malpani, a renowned industrialist. Dr. Malpani enlightened the students with the wisdom from the Indian culture, how it is important to stick to your roots, and some life lessons on how to conduct a calm, composed and balanced life. He shared some yoga postures and breathing techniques for mental well-being so as to align them with physical activities and improve the overall performance of the tasks at hand. The more common incidences of mental issues like anxiety, depression, and stress frequently occurring amongst today's youth is the topic of grave concern, and Dr. Malpani shared some important tips to handle these mental states and the way to lead a stress-free life. Dr. Malpani has made an immaculate contribution to the field of Yoga and has made immense efforts to expedite the proposal of recognizing Yoga as a sport, and succeeded in this mission as The Ayush Ministry and Sports Ministry finally approved the recognition of Yoga as a sport. He is spreading awareness about this life-transforming art of Yoga through Dhruv Global Schools. The two students of Dhruv Global School performed some amazing Yoga postures in front of the MBA students of ASMA, leaving them completely astonished to see the performance and in awe of the magnitude of this art.

After a visit to the Dhruv Global School and a session by Dr. Sanjay Malpani, the students then visited India's first devotional theme park, Sai Teerth in Shirdi, and then started back to Pune.

The industrial visit was a valuable experience for the students of Asma Institute of Management, offering practical exposure to various industries and processes. The insights gained from the visits to VIP Industries, Neelay Industries, Sahyadri Farms, Sula Vineyards, Dhruv Global School, and Sai Teerth will undoubtedly enhance their academic and professional pursuits.

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Notice

Understanding Protection: Insurance & Risk Management

Date: 14th December 2019

Dear MBA Students,

We are excited to announce an insightful session on "Understanding Protection: Insurance & Risk Management"

Date: 17th December 2019

Time: 4:00 PM

Venue: ASMA Classroom

About the Activity:

The session aims to increase awareness about insurance products and their role in risk management. We will provide valuable insights into various types of insurance and their significance in protecting individuals and businesses against financial losses.

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Understanding Protection: Insurance & Risk Management

Date: 26th December 2019

Time: 4:00 PM

Venue: ASMA Classroom



Photographs during session

Director

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Objectives:

To increase awareness about insurance products and their role in risk management.

* To provide students with insights into various types of insurance and their significance in protecting individuals and businesses.

Event Description:

ASMA organized a session on "Understanding Protection: Insurance & Risk Management" Highlighting the importance of insurance products in managing risks effectively. In Session we discussed various types of insurance, including life insurance, health insurance, and property insurance, and explained their relevance in different contexts, also emphasized the need for increased awareness about insurance products to make informed decisions regarding risk management.

Key Learning Outcomes:

* Enhanced Awareness:

- Students gained a better understanding of the role of insurance in protecting against financial losses.
- Insight into Insurance Products:
- We insights into various insurance products available in the market and their features.

Risk Management Strategies:

Students learned about risk management strategies and the importance of having adequate insurance coverage.

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Industrial Visit – Baramati

Date: 26th Dec 2019

Location: Nandan Dairy, Baramati

Summary of the Visit:

Nandan Dairy offered students valuable insights into processed milk and related products. Divided into groups, the students observed the pasteurization process and learned how raw milk is sourced. They also explored the manufacturing processes of milk products like curd and ghee, culminating in an exposure to the final packaging stages. The revelation that Nandan Dairy undertakes job work for major brands like Amul and Mother Dairy was a novel concept for the students. Overall, the visit provided terrific learning experiences and added immense value to their understanding of the dairy industry.



Snap During Visit.....



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Industrial Visit Baramati

Date: 26th Dec 2019

Location: Nandan Dairy, Baramati


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5	PRATIK SAMBHAJI KIBILE	22	MANULLA NOORULLAH KHAN
6	SANTOSH SARJERAO HINGE	23	SHIRISH SHARAD PATIL
7	PANKAJ BALASING JADHAV	24	SHUBHAM ARUN KAKADE
8	TEJASHREE SHANKARRAO LAMBHATE	25	RUSHIKESH BHAGCHANDJI RAMAWAT
9	SOHEL ANSARI	26	GAURAV VILAS PATIL
10	ESHAA GOEL	27	ANIKET SANDEEPRAO DEHNIKAR
11	SUBHENDU DAS	28	NIDHI SURESH SHRIVASTAVA
12	AYAN BHATTACHARJEE	29	SHUBHAM HARISHCHANDRA KUDALE
13	KUMAR VISHWAJEET YADAV	30	JYOTSNA BALKRISHNA CHAVAN
14	VIGNESH B	31	PRASAD PRABHAKAR GARJE
15	DEEPAK VAISHNAV	32	MANOJ MOHAN PATIL
16	SOURADEEP TALUKDER	33	SUMEET SANJAY YEDEKAR
17	AYAN DEY	34	SHUBHANSHU BADOLE
		35	KISHOR MAHADEV KANDGULE

Director

PSD Shastri Educational Foundation's
ASMA Institute of Management





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5.1.2 Following capacity development and skills enhancement activities are organized for improving students' capability

1. Soft skills

2. Language and communication skills

3. Life skills (Yoga, physical fitness, health and hygiene)

4. IT/Computing skills

Response: A. All of the above

Director

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